Core

LEADERSHIP
INFRASTRUCTURE
FUTURES

Core FORUM
OCTOBER 19–21, 2023
NEW ORLEANS, LA
▶▶▶ *Let the Good Times Roll!*

2023 Membership Guide

Core is a division of the American Library Association

OUR MISSION

Core: Leadership, Infrastructure, Futures is the national association that advances the profession of librarians and information providers in central roles of leadership and management, collections and technical services, and technology.

Core members play a central role in every library, shaping the future of the profession by striking a balance between maintenance and innovation, process and progress, collaborating and leading. Our members serve in every level of responsibility for the implementation and maintenance of core services, from the practitioners who keep things running day-to-day to the innovators going in new directions to those making funding decisions, as well as the library school students who will shape the future.

MEDIA REACH

| 257 subscribers | 20.7K followers | 334 followers | 11K views/wk | 6K visits/mth |

WHY CORE?

Core delivers mentoring, learning, networking, and leadership opportunities across library types and experience levels. We support each other through collective challenges by building and sustaining a more equitable and accessible future, one Core member at a time.

COMMITTEES & INTEREST GROUPS

- Access and Equity Section
- Continuing Resources Cataloging Committee
- eBooks Interest Group
- Library Leaders & Managers Interest Group
- Library Storage Interest Group
- Preservation Outreach Committee
- Top Technology Trends Committee

ADVOCACY & ISSUES

- archiving
- cataloging and metadata
- library leadership
- library technology
- preservation and conservation
- technical services

CORE JOURNALS & PUBLICATIONS

Information Technology and Libraries (ITAL) publishes original material related to all aspects of information technology in all types of libraries. Topic areas include, but are not limited to, library automation, digital libraries, metadata, identity management, distributed systems and networks, computer security, intellectual property rights, technical standards, geographic information systems, desktop applications, information discovery tools, web-scale library services, cloud computing, digital preservation, data curation, virtualization, search-engine optimization, emerging technologies, social networking, open data, the semantic web, mobile services and applications, usability, universal access to technology, library consortia, vendor relations, and digital humanities.

Library Leadership & Management (LL&M) focuses on assisting library administrators and managers at all levels as they deal with day-to-day challenges. In-depth articles address a wide variety of management issues and highlight examples of successful management methods used in libraries. Features include interviews with prominent practitioners in libraries and related fields, and columns with practical advice on managing libraries.

Library Resources & Technical Services (LRTS) is a peer-reviewed journal that takes a critical approach to the questions and challenges facing librarians and scholarly communication, preservation (including digitization), acquisitions (including licensing and economic aspects of acquisitions), continuing resources, cataloging (including descriptive metadata, authority control, subject analysis, and classification). LRTS publishes both research papers and thoughtful explorations of operational issues that have value and implications for other libraries.

CONTINUING EDUCATION EVENTS

Core offers numerous online learning opportunities to meet your needs. Scheduled throughout the year, Core's webinars, classrooms, web courses, and e-Forums are affordable and timely. Enhance your skills, get practical how-to-information, and stay up-to-date on trends with our professional development presented by experts from the field. Topics include Access and Equity, Assessment, Buildings & Operations, Leadership & Management, Metadata & Collections, Preservation and Technology.

Courses

Webinars

Classrooms

e-Forums

Subscribe here to get Core updates in your inbox

Core LEADERSHIP INFRASTRUCTURE FUTURES

MEMBERSHIP PROFILE

4,405
Current Membership

Core members play a central role in every library, shaping the future of the profession by striking a balance between maintenance and innovation, process and progress, collaborating and leading.

MEMBER POSITIONS

LIBRARY LEADERSHIP	DEPARTMENT /BRANCH LEADERSHIP	LIBRARIAN OR FACULTY
23%	16%	13%

CORE SECTIONS & MEMBER COUNTS

Assessment: **16%**

Access & Equity: **16%**

Building & Operations: **13%**

Leadership & Management: **40%**

Metadata & Collections: **38%**

Technology: **31%**

LIBRARY TYPE

Academic library 25%

Public library 15%

Government/Special library 3%

MEMBER REACH

US: 95%
Canada: 3%
International: 2%

Core LEADERSHIP INFRASTRUCTURE FUTURES

MEMBER BENEFITS

Find Community

- Build professional networks
- Build collective capacity to address challenges
- Participate in mentoring programs
- Advance advocacy programs

Enhance Your Career

- Free access to monthly e-Forums
- Discounts on webinars, courses, conferences, and special events
- Exclusive access to software sandboxes like OCLC's WorldShare Management Services (WMS) you can use to learn new skills
- Discounts on all Core publications

Share Expertise

- Access to specialized interest groups and sections
- Opportunities to contribute your expertise
- Share experience and build lasting methods for workforce development
- Opportunity for featured guest contributor in Core News

JOIN CORE NOW!

To join Core please contact the ALA Member and Customer Services team at customerservice@ala.org or 1-800-545-2433.

Staff can assist you Monday–Friday, 8:30am – 4:30pm CT

Dues rates effective September 1, 2022 - August 31, 2023.

	Personal Membership	Organizational Membership	Corporate Membership
Regular	$70	$200	$200
Student	$30	-----	-----
All Other Personal Types	$40	-----	-----

Interest Groups and Sections included with membership

Members of ALA divisions must first be members of the American Library Association. **LEARN MORE**

Core LEADERSHIP INFRASTRUCTURE FUTURES