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# All Together for Community Engagement

YALSA Young Adult Services Symposium  
November 2, 2019

# Agenda

- ▷ Welcome and Introductions
- ▷ FRwtL & the Power of Community Engagement
- ▷ Outreach or Community Engagement
- ▷ Real Life Examples
- ▷ You Can Do it Too

# Today's Facilitators

Todd Deck  
Director  
Tehama County Library

Allison Shimek  
Director  
Fayette Public Library & Archives



# FRwtL & the Power of Community Engagement





I learned that community engagement is a powerful tool to create experiences and a dialogue between people. Through this we can have a very positive impact on and with community. (Todd Deck)

# Community Engagement or Outreach



# What's the Difference



# Why is it Important

Solution based

Catalyst for a positive shift within your library and community

Outcomes are not based on program attendance.

It grows and grows and grows.

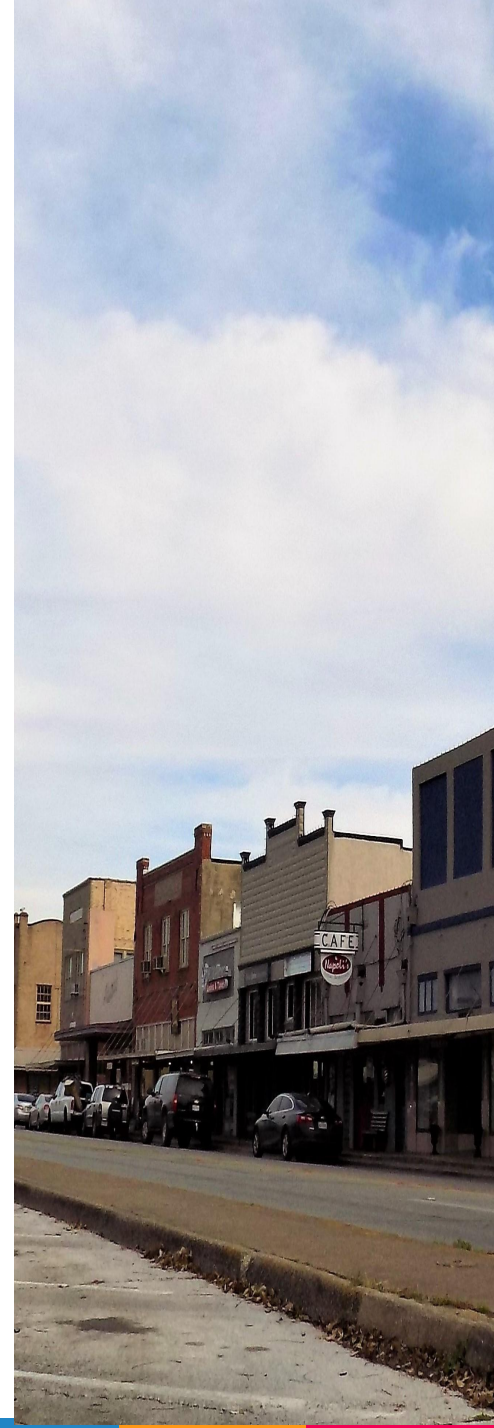




What Does it  
Look Like in Real  
Life?

# Discovering Community Needs

- ▷ Meetings with local businesses, school administrators, teens, parents and non-profits
- ▷ Discussed concerns and hopes for the community's teens
- ▷ Partnership formed with the City of La Grange's Office of Community Development
- ▷ Expose teens to careers that exist locally while developing social and emotional skills




# What The Community Built...

- ▷ Interactive career exploration workshops for teens
- ▷ Partnerships with 10 local businesses and organizations
- ▷ Highlight local industries and give teens the opportunity to explore a variety of possible careers





# Community Engagement as a philosophy...



A poster for a community engagement event titled "SOCK IT TO Library Fines". The title is in large, colorful, block letters with a yellow starburst background. The poster is framed by a black border with four circular icons of socks in the corners: pink with hearts, blue, green with a cross, and multi-colored polka dots. The text on the poster provides details about the event, including the dates (November 19th to December 31st) and the location (Tehama County Friends of the Library). It also mentions that the P.A.T.H. (the Poor and the Homeless Tehama County Coalition) serves approximately 6,335 pairs of feet each winter and socks are their most requested item. The poster encourages patrons to donate a pair of new, unworn socks and that all late fees will be forgiven. It also states that socks will be accepted at the front desk of all libraries during the holiday season. At the bottom, there are logos for Friends of the Tehama County Library, Tehama County Library, and P.A.T.H. (the Poor and the Homeless Tehama County Coalition).

**SOCK IT TO Library Fines**

P.A.T.H. (the Poor and the Homeless Tehama County Coalition) serves approximately 6,335 pairs of feet each winter and socks are their most requested item.

**November 19th  
to  
December 31st**

The Tehama County Friends of the Library invite patrons to donate a pair of new, unworn socks and **all your late fees will be forgiven.**

We will be accepting socks at the front desk at all of our libraries. Sock it to your library fines while helping those in need this holiday season.

Take this home to color and bring back with a pair of socks!

**Friends**  
of the Tehama County Library

**TEHAMA COUNTY LIBRARY**  
ALTERNATE: 1000 N. MAIN ST., GEORGETOWN, CA 95926

**P.A.T.H.**  
the Poor and the Homeless Tehama County Coalition



You Can Do it  
Too?



# What are Your Community's Assets



How Might you  
Leverage Those Assets



# Thanks!

## Any questions?

Get in touch:

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