MW 2020 YALSA CE Update

Webinars

In 2019 YALSA launched a webinar subscription option which allows non-members to subscribe to 12 months of webinars and to have access to the full YALSA webinar archive. In its first year subscriptions generated $10,616 in revenue for YALSA, primarily from state library agencies. In 2020, the association is on track to exceed that revenue with renewals as well as new subscriptions. As of December 26, 2019, 2020 subscriptions will generate at least $13,544 for the association.

In 2019 YALSA's monthly webinar registrations ranged from 50 10 150 with live attendance reaching about 50% of those that registered. (Free Competencies webinars continued in the first 3 months of 2019 and it is possible to see from the chart below that the free webinars continued to generate the most live and archived views.)

2019 Webinars					
Month	**Title**	**Registered**	**Attended**	**Archive Views***	**Total**
Jan	Everyday Disabilities	98	49	200	347
Feb	Equity of Access	97	46	151	294
March	Teens, Social Justice, and Difficult Conversations	150	55	158	363
April	What Does it Take to be Career Ready	68	30	55	153
May	Learn2Discern	60	15	47	122
June	Building Middle School Futures	66	26	64	156
July	Equity Through Teen Service Learning	59	21	151	231
Aug	The Resilient Librarian	131	56	145	332
Sept	Media Litearcy for the Campaign Season	72	14	18	104
Oct	Amplifying Youth Voice Through Zines	81	27	70	178
Nov	Gaming and Computational Thinking	85	37	91	213
Dec	Learning Circles	51	19	31	101
	Totals	1018	395	1181	2594

* Archived views were recorded on 12/26/19.

A map of locations of those that registered for YALSA webinars is 2019 is available at: https://maphub.net/lbraun2000/yalsa-2019-webinar-registration

E-Courses

The table below provides an overview of the e-courses offered by YALSA in 2019.

2019 E-Courses			
Season	**Title**	**Instructor**	**Registered**
Winter	More Than Just a Ramp: Disability Services Beyond the ADA	Vera Elwood	9

2019 E-Courses			
Spring	ConnectedLib: Creating Learning Connections for Youth	Kelly Hoffman	31
Summer	Start at the End: Backward Design for Library Programming	Casey Rawson	13
Summer	ConnectedLib: Creating Learning Connections for Youth	Kelly Hoffman	33
Fall	ConnectedLib: Creating Learning Connections for Youth	Kelly Hoffman	13
		Total	99

The ConnectedLib course proved to be extremely popular so we were able to contract with the instructor for multiple sessions. The ConnectedLib course was offered in connection with the University of Maryland and University of Washington ConnectedLib IMLS funded project on which YALSA was a partner. In connection with the IMLS work we offered the course each time at a reduced rate, $100 per student. Because of the lower registration fee the state of Iowa, through the state library agency's youth consultant was able to offer to pay for the course for library staff throughout the state. (Those from IA had to demonstrate they finished the course in order to receive reimbursement.) The Tuscaloosa Public Library in Alabama also saw the registration fee as an incentive to offer the course to all of the youth staff in the system.

Along with offering the above e-courses YALSA contracted with the North Carolina State Library to provide the Building Reflective Collections e-course to youth staff in that state. 40 youth staff registered for the course that was facilitated by Julie Stivers in the spring of 2019.

Face-to-Face Institutes
The table below provides an overview of the face-to-face institutes facilitated by YALSA in 2019.

2019 Institutes			
Hosting Organization	**Locations**	**Topic**	**Facilitator**
Arizona Library Association Youth Services Section	Prescott	YALSA Competencies	Kathleen Houlihan
California State Library	Stockton, Oakland, Riverside, Sacramento	Teen Services with Impact	Linda W. Braun
Indiana State Library	Nashville and Kocomo	Teen Services with Impact	Linda W. Braun
New Mexico State Library	Albuquerque	Teen Services with Impact	Shelley Mastalerz & Linda W. Braun
Orange County Public Libraries	Aliso Viejo	Teen Services with Impact	Linda W. Braun
Rhode Island Office of Library and Information Services	Providence	Teen Services with Impact	Linda W. Braun
Tampa Hillsborough County Public Library	Tampa	Teen Growth & Development	Kate McNair

YALSA continued to see an interest in the association's face-to-face institutes primarily from state library agencies (SLAs). SLAs are looking for sessions that provide library staff with a beginning framework for building quality teen services that focus on outcomes and support the YALSA Competencies. As a result of the trainings provided throughout California, the Orange County Public Library System contracted with YALSA for a training just for staff in that library system..

Future Ready with the Library IMLS Project
In 2019 YALSA received a no-cost extension for the Future Ready with the Library (FRwtL) project. This enabled the association to continue with project activities and expend all funds over one final year. (The new completion date for the project is April 30, 2019.)

During the no-cost extension year YALSA is sponsoring a fourth cohort, made up of 17 staff in rural and small libraries across the United States. The fourth cohort met face-to-face in Memphis, just after the YALSA Young Adult Services Symposium, for a one-day face-to-face training. The training focused on outcomes, community engagement, and connected learning and gave cohort members the opportunity to bond with each other so that they will be comfortable participating together in community of practice activities over the next several months. These activities include monthly assignments, monthly Zoom sessions, and regular discussion on the project Community of Practice (CoP).

Along with the fourth cohort, YALSA is also sponsoring a state-wide cohort in Pennsylvania. Library staff in PA applied to participate in the state-wide initiative and were selected by the PA state library youth consultant. The cohort is made up of 9 library staff in small and rural libraries across PA. These cohort members attended a one-day face-to-face training in August of 2019, in State College, PA, and are participating in a CoP that will continue through April of 2020. YALSA will be able to use learnings from the PA pilot in developing a national state-wide FRwtL offering. While the PA pilot is being funded through IMLS grant funds, follow-up statewide FRwtL initiatives would require that each state pay for the one-day face-to-face training and follow-up CoP activities.

The FRwtL project team is also working with the University of Colorado, Boulder on developing tools that FRwtL cohort members and library staff around the country can use to develop outcomes and evaluation plans for their connected learning based collage and career readiness services for middle school youth.

In September, YALSA hosted a booth at the Association of Rural and Small Libraries Conference (ARSL), a conference at which many FRwtL staff attend. Allison Shimek, a cohort member from FRwtL cohort 2 (and a coach for cohorts 3 & 4) was a part of an IMLS sponsored panel during the ARSL conference at which she talked about her work as a part of the FRwtL project. Two FRwtL cohort 3 members - Tyler Hahn and Dianne Connelly - are presenting at the upcoming PLA conference on the work they developed (on connected learning and esports) as a part of the FRwtL project. And, a one hour session on middle school and college and career awareness, facilitated by FRwtL cohort members Tyler Hahn, Allison Shimek, and Bailee Hutchinson, will also take place during PLA.

Transforming Teen Service: A Train the Trainer Approach IMLS Project
By the end of 2019, The Transforming Teen Services: A Train the Trainer Approach (T3) IMLS-funded project has completed all face-to-face trainings The project team is now working with state library agencies and staff in libraries across the United States (and in the Northern Mariana Islands) to facilitate training that enables library staff to embed connected learning and computational thinking into their services for and with teens. Highlights of the project to date include:

- Completion of a pilot year that included training for five states, the development of a community of practice, insights into the needs of library staff across the country
- Three face-to-face trainings in the fall of 2019 in Seattle, Chicago, and Memphis
- Participation of 46 states, one US territory (the Northern Mariana Islands), and the District of Columbia
- 12 states chose to increase the number of front-line library staff participating in the project and made a commitment to pay for that extra staff's participation. (Highlighting the value that these states place on this work.)
- Design and development of a Facilitation Guide that participating staff use as they design and implement training in their states
- Design and development of a project website that provides quick access to materials used by staff participating in this project
- A project logo and badges that can be used by trainers and training participants
- A presentation at the Association of Rural and Small Libraries (ARSL) conference by members of the pilot cohort
- A presentation at the Connected Learning Summit on bringing connected learning and computational thinking to small and rural communities

As those participating in the T3 project train library staff in their states, they provide feedback to the project team who is using that information to update the Facilitation Guide and to inform project next steps. To keep participants engaged in the project the project team hosts a CoP that includes twice monthly Zoom meetings (which include guest speakers), a discussion forum, and a listserve. Participants are also asked to post materials that they design and develop in support of their T3 work, fill out reflection and reporting forms, and collect evaluations from those that attend their trainings.

Along with the ongoing work of the project, a small group of pilot cohort members are working on a series of online modules for T3 trainers to use. These modules were specifically requested to meet the needs of library staff in small and rural libraries who can not easily attend face-to-face trainings. The T3 project team expects the modules to be available in the late spring or early summer.