

Taskforce: Revaluating and reimagining YALSA 101,201,301

Chair: Amanda Kordeliski

Committee Members: Melissa McBride, Kate McNair, Ritchie Momon, Adrienne Strock, Megan Young

Summary of taskforce: To examine the YALSA 101,201,301 sessions and make recommendations to the board for improvement, redesign or discontinuance of each program.

YALSA 101:

Conclusion: This is a great session that allows for attendees to work in small groups with board members.

Recommendations:

- DMP committee continue to organize and run sessions.
- Slim down Agenda to discuss the benefits of a YALSA membership and what the organization offers for members.
- Continue to have 101 at Annual
- Add in a YALSA 101 session at the Symposium to reach more potential members
- Have an active group of speakers as a pool to utilize at conferences
- Encourage veteran members who are not board members to give testimonials and share how YALSA benefits their job
- Give YALSA swag to all participants
- To encourage attendance, have a drawing for [ideas for drawing] a gift card, books, ticket to YALSA coffee klatch or Morris/Nonfiction reception, one year membership to YALSA
- Evaluation: Track attendees to see if they continue with their YALSA membership
- Send a thank you for attending 101 email/postcard
 - Include a recap of 101 highlights
 - Invite to attend virtual 201 session
- Offer a virtual 101 option as either
 - 101 Twitter Chat
 - Create an on-demand webinar with recorded segments from featured speakers speaking to why YALSA is valuable to them
 - With virtual session, collect Name/Email and follow up with email/note and an invite to the 201 session
 - Encourage state leaders to share webinar at state/regional conferences or with their membership
 - After virtual component is recorded, share the link with new members in a "Welcome to YALSA"

YALSA 201:

Conclusion: Because most of the volunteer opportunities within YALSA are now virtual, it makes sense to offer the “how to get involved” session virtually

Recommendations:

- Because the President-Elect is the one who appoints to committees, the taskforce recommends the President-Elect organize and run 201
- Move pieces about volunteering currently covered in 101 to 201
- President-Elect hosts two webinars ~1 month before each volunteer deadline
- Target promoting committees in webinar we historically have trouble filling (check with YALSA office on those committees that are short volunteers)
- Revisit how volunteers are recruited if Volunteer Match rolls out on ALA Connect
- Evaluate how many people attend 201 and cross check with who fills out volunteer form
- Record webinar and have available in members only section of YALSA website.
 - Track who watches webinar and follow up with them on interest in volunteer opportunities

YALSA 301:

Summary: Session designed to recruit active members to serve on Governance and step into leadership roles within YALSA.

Recommendations:

- Nominating committee continue to organize and run 301
- Continue 301 sessions at Annual, Midwinter--re-evaluate the need to have 301 at each if the structure of midwinter changes.
- Evaluation: Track how many 301 attendees later become involved in YALSA governance
- Continue with practice began at Annual 2019 that opens the sessions up to all members who are interested instead of invite only.
- Offer a virtual 301 for those unable to attend in person.
 - Virtual component can still be interactive, Nominating committee can run a virtual roundtable via Zoom where participants can ask questions and get a feel for Governance and leadership roles. This roundtable can be recorded and watched on demand if anyone could not make the live option. The link can be sent in a follow up email to those who registered but didn't actually make the webinar. Follow up questions can be asked via email or with a 301 specific hashtag on Twitter.