

YALSA 5 Year Vision – Strategic Planning Exercise

Agenda

- ❖ Who is YALSA today? What do our members want and value? - Todd (all) 5 min
- ❖ Where do we want to be in 2025? Summary of Board Chats/Connect Findings - Todd - 5 min
 - Career Advancement – The activities needed to advance by moving from an entry-level job to a management position within the same field, gaining experience in the your field to create a unique and versatile role for oneself, better define the profession to encourage new professionals, learning ways to acquire more complex technical capabilities while on-the-job or for instance, networking, identifying career paths to have upward mobility and notification of employment opportunities. Examples may be a certification program for a paraprofessional, connecting mentors, or career champions.
 - Education/Professional Development – Offering specialized training, formal education, or advanced professional learning intended to help to improve professional knowledge, competence, skill, and effectiveness. Examples may be a one-off or series webinar, a subject toolkit (such as the past TRW/TTW toolkits), or in-person session given at, for instance, the YALSA Symposium.
 - Member Engagement - The result of a member investing time and/or money with YALSA in exchange for value or advancing the profession.
 - Collaboration with internal and external partners is a component needed for the success of all YALSA endeavors.
 - EDI is an essential component to infuse in all of YALSA programs and projects.
- ❖ Group Exercise – Todd, Amanda, and Tammy Lead groups (All) - 30 min
 - The goal of this exercise to share your thoughts on what activities, programs, services, awards, certifications, projects, and so forth that you can envision for YALSA five years from now.
 - What elements would you use to describe what success looks like for the bucket item?
 - What might support this bucket item to be more valuable for members?
- ❖ Group Exercise Summary - All (10 min)
 - Each group reports its findings.
- ❖ Next Steps - Where do we go from here, and what are the next actions? - Amanda 10 min
 - Is this the direction to pursue?

- How do we strategically achieve the ideas and vision gathered today for YALSA?