

**YALSA Board of Directors Meeting
ALA Annual Conference 2021, Virtual
June 26, 2021**

Topic: Strategic Planning Feedback Session

Background: The Board of Directors and staff met with Essentiam (Strategic Planning Consultants) on 6/25 where a final strategic plan for YALSA was presented. Amanda Barnhart, Kelly Czarnecki, Todd Krueger and Tammy Dillard-Steels will lead the discussion on the Board's next steps. Report submitted by Tammy Dillard-Steels.

Action Required: Action

Overview:

A list of recent and upcoming steps to develop YALSA’s new strategic plan are provided below. At annual conference, Essentiam Strategy will present the plan to the YALSA Board members (see highlighted area below). YALSA Board will discuss the session and feedback in further detail during Board meetings on Saturday, June 26.

Plan Documentation & Approval

Building from draft language created during the workshops, the consultants will add recommended refinements and recommended tactical considerations based on workshop input and previous experience. Working with the YALSA team, we will collaborate to refine the language and create a complete draft plan with clear outcomes in the form of goals and objectives.

Components of this phase will include:

- Development of Draft Plan: Capturing goals and outcomes identified during planning workshops in a draft plan document.
- Facilitated Plan Refinement with Staff: Working virtually with the staff team to finalize specific tactics to achieve the outcomes and assign implementation timelines.
- Development of Final Draft Plan: Creating a complete draft strategic plan document, including the updated mission statements that incorporate input from planning and staff teams.
- Plan Presentation to Board of Directors: Supporting the Executive Director in presenting the final plan for approval by the board of directors.
- Plan Review: Providing up to two rounds of review, input and changes by the YALSA Board of Directors, if required.
- Final Plan: Providing a final strategic plan document in Microsoft Word and PowerPoint formats.
- Strategy-on-a-Page: Developing a one-page representation of the plan that can be shared on the organization’s website, in printed materials, and with volunteers and staff.