

**YALSA Board of Directors
Midwinter Meeting, Philadelphia
January 23-28, 2020**

Topic: Events & Conferences Report

Background: YALSA's 9th Symposium was held Nov. 1-3, 2019 in Memphis, TN. Information about attendance and preliminary revenue figures are provided below by Nichole O'Connor, Program Officer for Conferences and Events. YALSA is also conducting an online survey to gain feedback from the Symposium for use with future events.

Action Required: Information

2020 Midwinter Highlights

- Information about YALSA at Midwinter can be found at https://wikis.ala.org/yalsa/index.php/YALSA_at_ALA%E2%80%99s_2020_Midwinter_Meeting
- The Morris & Nonfiction Award event has sold 110 tickets (\$25 ea). All Morris authors can make it; still confirming nonfiction authors.
- Simon & Schuster, Tor, and Penguin Random House are all sponsoring the BFYA Teen Luncheon. Sponsorship is \$750 and enables each publisher to bring 2 authors to visit with local teens.
- The Trends in YA Paper Presentation: Civic Literacy for Teens: Public Librarians' Practices and Perceptions, is 10:30-11:30am Saturday

Annual 2020 in Chicago

- Registration and housing opened at noon on January 15 at <https://2020.alaannual.org/>
- Information about YALSA at the conference is at https://wikis.ala.org/yalsa/index.php/YALSA_at_ALA%E2%80%99s_2020_Annual_Conference
- The Printz Program & Reception will again be on Monday night for 2020.
- The Edwards Award event has moved to the Symposium. The winner is not required to attend any event.

2019 Symposium:

- Overall attendance: 591
- Preconference attendance (both were half day):
 - Civic Engagement —68
 - Literacies You Didn't Talk About in Library School—55
- Graceland Tour
 - AM-- 18
 - PM-- 33
- Luncheon attendance—200

Symposia Comparison:

	Nashville	Albuquerque	St Louis	Austin	Portland	Pittsburgh	Louisville	Salt Lake City	Memphis
Overall Attendance	600	400	500	500	500	500	450	500	591
Preconference Attendance	200	301	351	219	206	220	186**	215**	123**
Luncheon	200	104	210	210	150	150	135	145	200
Gross Registration Revenue	\$108,590	70,750	84,535	86,941	103,858	94,611	85,622	97,836	114,211
Gross Ticketed events	22,000	26,724	28,595	27,045	23,529	23,930	21,639	25,433	22,507
Amount overhead paid to ALA	30,655	19,039	26,023	22,389	26,899	31,032	22,670	32,050	35,546
Revenue for YALSA	54,000*	32,000	40,000	30,000	40,000	35,000	33,000	35,000^	TBD

*included \$18,000 in sponsorship

**only offered 2 preconferences

^ I have not seen the actual budget report, so this is an estimate based on the hotel bill

2020 Symposium:

The 2020 YA Services Symposium will be held in Reno, NV, with hotel rooms at The Row (Silver Legacy, Circus, Circus, and El Dorado. Circus, Circus offers a non-smoking and non-gaming tower. The Symposium event space is across the street from the hotels also in a non-smoking, non-gaming venue November 6-8, 2020, with rates as low as \$60 a night on Thursday and Sunday and \$125 a night on Friday and Saturday.

The theme is TBD. The request for program proposals has been delayed, which will delay registration. Travel stipend grant applications close June 1.

- Registration will open in April
- Learn more at <http://www.ala.org/yalsa/yasymposium>

2021 Symposium:

The 2020 Symposium location and dates are TBD.