

# Thinking Money for Kids traveling exhibition

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*American Library Association*

## *I. Thinking Money for Kids Final Report*

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Welcome to the final report form for *Thinking Money for Kids*.

Please note: This report must be completed **within 14 days of closing your exhibition. Failure to make a timely final report may affect your institution's opportunities to host future exhibits or take part in other ALA Public Programs Office projects.** Extensions are available if circumstances require them.

Please note that this report is neither anonymous nor confidential, and your responses may be incorporated into reports published by Knology, ALA, and/or the FINRA Foundation. Should you need to share information with the program evaluators confidentially, you may do so by contacting [TM4K@Knology.org](mailto:TM4K@Knology.org).

You may save your work at any time by using the "Save" button at the bottom of the page, and you may return to the form as often as you like, provided it is completed by the deadline.

If you have any difficulties with the form, please contact the Public Programs Office at 312.280.5045 or [publicprograms@ala.org](mailto:publicprograms@ala.org).

### **Terms of Use for Report Materials\***

The ALA Public Programs Office retains the right to use, and to allow others to use, submitted final report materials (program descriptions, comments, photographs, publicity materials, etc.) for project promotion, evaluation and other purposes. Personal identification information will not be used without prior consent.

### **Choices**

I acknowledge and agree to the terms above.

## *II. Engagement*

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Host sites are required to provide at least an estimate of how many people saw the exhibit. Please **do not** provide only the number of visitors who signed a guestbook or walked past, only those who interacted with at least one of the games or exhibit components.

### **Audience size\***

What size audience did the the exhibition and related programming reach during the 6-week hosting period?

*Character Limit: 250*

### **How did you calculate this number?\***

*Character Limit: 10000*

### **Engagement\***

How did you maximize engagement with the Thinking Money for Kids exhibition and participation in related programming?

*Character Limit: 10000*

### **Target population\***

Please describe in detail the population this exhibition and programming served at your library.

*Character Limit: 10000*

### **How well do you feel you reached your target population? (1-7 scale)\***

#### **Choices**

Less confident - 1

2

3

4

5

6

More confident - 7

### **How well do you feel you reached your target population? (Narrative form)\***

*Character Limit: 2000*

### **How well do you feel you served your target population? (1-7 scale)\***

#### **Choices**

Less confident - 1

2

3

4

5

6

More confident - 7

### **How well do you feel you served your target population? (Narrative form)\***

*Character Limit: 2000*

### **How did you determine this?\***

*Character Limit: 2000*

### *III. Interest in Financial Resources*

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#### **Circulation\***

What was the total circulation of your library's **personal finance** collections during the 6-week hosting period?

*Character Limit: 250*

#### **How did you calculate this number? (Circulation)**

*Character Limit: 10000*

#### **Previous circulation\***

What was the total circulation of your library's personal finance collections during the same period in the prior year?

*Character Limit: 250*

#### **How did you calculate this number (I)?**

*Character Limit: 10000*

#### **Comments (optional):**

*Character Limit: 10000*

#### **Reference Inquiries (I)\***

Did you experience an increase in the number of personal finance reference inquiries during the exhibition period, compared to the period immediately before the exhibition?

#### **Choices**

Yes

No

#### **Reference Inquiries**

Please indicate how you know this.

*Character Limit: 10000*

### *IV. Required Programs*

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Please describe the four required programs listed in your pre-exhibit form.

#### **Project Name\***

In the text box below, enter the project name: Thinking Money for Kids

*Character Limit: 250*

## First Required Program (1)

### Title (1)\*

*Character Limit: 250*

### Program Format (1)\*

#### Choices

Gala/fair

Workshop

Guest or expert presentation

Discussion/book club

Competition/games

Roleplay

Tours for school groups

Crafts or cooking

Film screening

Storytelling

Making a video

Other

### Program Date (1)\*

*Character Limit: 10*

### Attendance (1)\*

*Character Limit: 250*

### Presenter (1)

(name/title/affiliation)

*Character Limit: 250*

### Location (1)\*

*Character Limit: 250*

### Program Description (1)\*

*Character Limit: 10000*

**These fields repeat for the four required programs.**

## *V. Additional Programs*

### **Additional Programs**

How many additional programs do you have planned?

*Character Limit: 2*

### *Additional Program-1*

#### **Additional Program Title (1)**

*Character Limit: 250*

#### **Additional Program Format (1)**

##### **Choices**

Gala/fair

Workshop

Guest or expert presentation

Discussion/book club

Competition/games

Roleplay

Tours for school groups

Crafts or cooking

Film screening

Storytelling

Making a video

Other

#### **Additional Program Date (1)**

*Character Limit: 10*

#### **Additional Program Attendance (1)**

*Character Limit: 250*

#### **Additional Program Presenter (1)**

(Name/title/affiliation)

*Character Limit: 250*

#### **Additional Program Location (1)**

*Character Limit: 250*

#### **Program Description (A1)**

*Character Limit: 10000*

*These fields repeat for any further additional programs.*

## VI. Community Partners--the below fields repeat for any additional community partners

Which community organizations, individuals or outside partners did your library work with during the the *Thinking Money for Kids* exhibition? Please list them below.

### Name\*

Character Limit: 250

### Type

#### Choices

- Social service agency
- Federal reserve branch bank
- Municipal government agency
- Higher education institution
- K-12 school
- Cooperative extension service agency
- Consumer credit counseling service
- Youth serving organization
- Senior serving organization
- Other
- Credit union
- Library Friends group
- Local artist(s) or arts board
- Local media outlet
- State, or federal government agency or elected official
- Social Security Administration
- Civic or community agency

### Partner Role\*

Character Limit: 250

## VII. Achieving Goals

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### Achieving Goals\*

Describe any progress you made toward the library's financial literacy goals during *Thinking Money for Kids*. How did you measure this progress?

Character Limit: 2000

## VIII. Library Capacity

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The following questions should be answered in narrative format (600 words or less). **Note: All fields are required unless otherwise noted.**

## Library Capacity\*

Did participating in this exhibition affect your library's ability to deliver effective financial literacy learning experiences to your community? If yes, how?

*Character Limit: 2000*

How confident do you feel your staff are when discussing the following topics with patrons?

## Managing Money\*

### Choices

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

## Banking and Saving\*

### Choices

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

## Credit\*

### Choices

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

## Home Ownership\*

### Choices

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

## Education\*

### Choices

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

## Insurance\*

### Choices

Not confident  
Unsure  
Neutral  
Somewhat confident  
Very confident

## How to Invest/Investments\*

### Choices

Not confident  
Unsure  
Neutral  
Somewhat confident  
Very confident

## Retirement\*

### Choices

Not confident  
Unsure  
Neutral  
Somewhat confident  
Very confident

## Social Security\*

### Choices

Not confident  
Unsure  
Neutral  
Somewhat confident  
Very confident

## Kids and Money\*

### Choices

Not confident  
Unsure  
Neutral  
Somewhat confident  
Very confident

## Estate Planning\*

### Choices

Not confident  
Unsure  
Neutral  
Somewhat confident



Very confident

### **Additional Information (optional)**

If there is anything else you would like to tell us about your experience hosting Thinking Money for Kids, please use the space below.

*Character Limit: 10000*

## *Documentation of Exhibition Feedback Activities for Kids*

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### **File Upload**

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## *Supporting Documents*

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### **File Upload**

*File Size Limit: 10 MB*