



DATE
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Dear [recipient]:

Americans and the Holocaust, a traveling exhibition from the United States Holocaust Memorial Museum and the American Library Association, is coming to the [LIBRARY], and we need your help.

From [opening date] to [closing date], this exhibition will draw visitors from all over the [REGION] to the [LIBRARY] —one of only 50 locations in the country selected to host the exhibition between 2024-26. The exhibition is designed to provoke conversation about how Americans responded to the Holocaust and will challenge visitors to not only ask “what would I have done?” but also, “what will I do?” In conjunction with the exhibition, we are planning a series of programs designed for groups from eighth grade onward.

We were honored to be selected to host the exhibition and be awarded a \$3,000 grant from the Museum and the ALA to produce these programs. However, this funding does not fully cover the cost to produce the high caliber of programming that [LIBRARY] is known for providing. **We need community leaders like you to be a program sponsor for this exhibition**. We are seeking funding to help produce quality programs like:

- [program description 1]
- [program description 2]
- [program description 3]
- [program description 4]

All of our program sponsors will be recognized [DESCRIPTION OF SPONSORSHIP BENEFITS].

Will you help us engage our community around this important topic? Sponsorship levels are attached for your consideration. We look forward to partnering with you on this project, and we would love the opportunity to discuss your involvement further.

[salutation],

[name]