GODORT Social Committee & Outreach Committee Meeting Minutes

January 11, 2024 (3:00PM-4:00PM EST)

Present: Ben Chiewphasa (chair), Patty Takacs (Co-chair), Melanie Sims, Sanga Sung, Kelly Wilson, Andrea Craley, Benjamin Aldred, Christine Fletcher, Jenny Groome, Mary Bangert

- Notetaker
- Update on social media widgets displayed on GODORT main page: https://www.ala.org/rt/godort
 - The arrangement of widgets includes Instagram, ALA Connect, and Facebook.
 - o Twitter (X) widget has been removed.
 - o Thanks to the Tech Committee for troubleshooting and updating ALA Connect.
- A "copy to my calendar" option for future virtual GODORT Midwinter/ALA meetings and the like?
 - See https://2022.carpentrycon.org/schedule/ as an example
 - Jenny is thinking about making it a post for other events. She would like to reach non-government librarians.
 - o This would be useful for more targeted events like "GODORT Help" webinars.
- Does anyone have gov-info-related initiatives/projects they're working on at their library that they want to share via our socials (i.e. programming, collections updates, exhibits, etc.?
 - Lauren Hall shared that CSU is celebrating its 59th FDLP anniversary. Ben suggested that she send information and pictures to the Committee.
 - Jenny Groome mentioned that they are looking for guest bloggers for Weird and Wonderful Government Publications libguide: https://godort.libguides.com/weird
 - DTTP is a great source for information to post.
 - Share information from parts of the Voting and Election Toolkit.
 - Post anniversary of states and link to state agency database for that state.
 - o Posts could also highlight other GODORT libguides.
- instagram.com/godort_ala workflow
 - Ben has been playing with stories in instagram.
 - Sanga had trouble with customizing post for each platform in the Meta Business suite, but finally got it to work.
- Posting schedule for the rest of January
 - o Reminder to put your name in the calendar for the rest of January.

- Ben asked about the GODORT Award winners. Melanie said an announcement would be coming soon. The Awards Committee met earlier during the week to select recipients.
- Questions, thoughts, concerns, ideas?
 - o ProQuest is retiring their Monthly Catalog of U. S. Government Publications.
 - o An official announcement was sent out by ProQuest.
 - Sanga said their ProQuest representative told them a month ago and gave them the option to receive the data files.
 - o Jenny uses U.S. Masterfile Documents from Paratext.