

GODORT Social Media & Outreach Committee

Meeting Minutes

August 3, 2023

Present: Chiewphasa, Takacs, Olsen

Roster (as of 8/2/23):

Chair	Ben Chiewphasa	Columbia University	bbc2129@columbia.edu
Incoming-Chair	Patricia Takacs	University of Florida	patriciatakacs@ufl.edu
Membership Comm Rep			
At-Large	Rachel Olsen	UNC Greensboro	rcsander@uncg.edu
At-Large	Sanga Sung	University of Illinois Urbana Champaign	ssung@illinois.edu
At-Large	VACANT		
Technology Committee Rep			

Agenda/Notes:

- Notetaker: Patty Takacs
- Welcome and introductions: Rachel Olsen, Ben Chiewphasa, Patty Takacs
- Google account access check and troubleshooting
- Our workspace (Google Drive) basics and tour
 - [Social Media Committee Knowledge Base](#)
 - Doing a review - make sure everything in this document is current
 - Refresh canva account, and add the finished images to the google drive folder
- General workflow: What's working well, what isn't
 - Consistent naming convention within the google drive
 - Audience: feature our own libraries within the Godort community, showing displays, studies etc. Proactive reaching out to things of interest within the community directly have them send us a few sentences and a picture-think about how to frame this to our peers

- Any workflow ideas? Things are going well, but always open to ways to make things even more streamlined
- Sanga: Updates on videos from GODORT ALA Awards Ceremony?
 - Sanga not currently in meeting, but plan to follow-up separately
- Chair meeting with Ben Aldred
 - GODORT merch (public domain images etc to use on items and they can then be featured on the social media accounts)
- [Scheduling for August](#)
- Current platforms: Facebook, Twitter/X
- Exploration of new platforms: Instagram, Threads
 - Thinking about marketing it (slow build on following) maybe asking chairs once it is going to mention it to their committees
 - Also using organic content shapes vs creating specialized content
- '23-'24 Goals
 - How to best use social media platforms to amplify the work of government information library staff at respective libraries
 - Government documents in the news: If anything is relevant you see in news/media outlets, don't hesitate to post the day of and update the calendar.
 - Relay information re: professional development opportunities not necessarily through just GODORT (i.e., webinars, conferences, courses, etc.).
- Meeting frequency
 - Every other month maybe
 - Meet Late August for Instagram Account
- Other notes (action items):
 - Features from libraries about their constitution day activities/reach out to our own networks and ask
 - Showcase some of the best Constitution LibGuides
 - Present some of the most fun and interesting content from Constitution Days around the country
 - Permissions for sharing images of people (noted "Please let your patrons/students know they could be featured on social media) Applying the best practices librarians do in relation to permissions and privacy