

FDLP (Federal Depository Library Program) Advocacy Plan for GODORT

Updated June 15, 2021; approved June 17, 2021

Each section in this advocacy plan includes a stated purpose or goal, the audience for the effort, the proposed initial action, and the proposed committee to take the lead on the effort.

Reach Members of Congress

Purpose / Rationale / Goal: Educate about the FDLP's purpose and mission of "Keeping America Informed." Informing members of the U.S. Congress about the Federal Depository Library Program is essential because we need their support for funding the program, appointing new FDLP libraries, etc.

Audience: Members of Congress and Congressional staff

Action: Work with the ALA Public Policy and Advocacy office to update a fact sheet on the FDLP for members of Congress.

Responsibility: Legislation Committee

Expand Advocacy for the FDLP

Purpose: To initiate and focus advocacy on the part of government information professionals to Members of Congress

Audience: GODORT members / Depository Librarians

Action: Work with the ALA Public Policy and Advocacy office (and potentially other ALA units) to develop programming that will educate GODORT members on advocacy and effective in-person messaging. Encourage members to identify local opportunities for advocacy (ie, campus legislative offices, local offices for Members of Congress). Develop an outreach plan and draft sample letters for GODORT members to use when communicating with their Members of Congress.

Responsibility: Legislation Committee

Encourage Library Support for the FDLP

Purpose / Rationale / Goal: Increase the visibility of federal government information collections and FDLP services available to all.

Audience: ALA Members

Action: Plan and execute programming that raises awareness of FDLP collections and services. Encourage GODORT members to replicate these programs in their regions (ie, state/local conferences).

Responsibility: Education Committee

Raise the Public Profile of the FDLP

Purpose / Rationale / Goal: Encourage outreach that will increase the general public and media awareness of library services supporting access to government information.

Audience: GODORT members / Depository Librarians

Action: Work with GPO to develop an outreach toolkit, including material such as sample letters to the editor, newsletter articles, appropriate social media topics/posts, etc.

Responsibility: Legislation Committee

Proposed by GODORT Legislation Committee, June 2021