12:46:03 From PLA Webinars To Everyone:

Welcome! Please answer the TWO poll question on your screen (scroll down in the poll window to see the second question), and feel free to introduce yourself here in the chat window by sending a message to "Everyone" letting us know where you're joining from today.

12:54:20 From Shannon Swekla To Everyone:

Hello from "Sunny" Saskatoon, SK!

12:55:03 From Jen Kendall To Everyone:

Hey Neighbour! Greetings from Portage la Prairie, Mb

12:55:05 From PLA Webinars To Everyone:

Thanks for joining us today, Shannon!

12:55:14 From PLA Webinars To Everyone:

And welcome, Jen!

12:56:04 From PLA Webinars To Everyone:

Remember to send your chat messages to "Everyone." There's a "To" option just above the box in which you type your chat message. Make sure that option is "Everyone." Other attendees won't see your message unless you send it to "Everyone."

12:57:11 From Ginger Graves To Everyone:

Hello from Smyrna, Tennessee, US

12:57:43 From Jon Gaskill To Everyone:

Greetings from sunny Middlebury, Indiana!

12:58:00 From Madison Russell To Everyone:

Hello from Leesburg Virginia!

12:58:46 From Lynnelle Aragon To Everyone:

Hello from the Pueblo of Laguna, N.M.

12:58:56 From Skye Cornelia To Everyone:

Hi from Metairie, LA (I live in New Orleans; our library system is in the next Parish over).

12:59:21 From Elizabeth Luevano To Everyone:

Hello from Imperial, CA.

12:59:39 From Dawn Sharpe To Everyone:

Hello Dawn from NY.

12:59:39 From Sujata Mohanty To Everyone:

Hello from New Jersey

12:59:41 From Victoria Flores To Everyone:

Hello from Colton, CA

12:59:43 From James Spears To Everyone:

Hello from Morgantown, WV!

12:59:49 From Christine Dyar To Everyone:

Hello from Colorado

13:00:15 From Virginia Campbell To Everyone:

Hola from Arapahoe Libraries, Colorado

13:00:20 From Ana Soto To Everyone:

Greetings from Fort Worth

13:00:25 From Salena Coller To Everyone:

Fort Lauderdale, Florida

13:00:41 From Becca Cruz To Everyone:

Hi from Colorado Springs!

13:00:58 From PLA Webinars To Everyone:

Last chance to answer the TWO poll question on your screen (scroll down in the poll window to see the second question).

13:02:06 From Salena Coller To Everyone:

Hello from Florida! :-) We have lots of visitors from the Northeast and Canada visiting. It is 83F degrees.

13:02:13 From PLA Webinars To Everyone:

Glad you got it sorted out, Shan.

13:02:16 From PLA Webinars To Everyone:

Need technical assistance with the webinar? Contact me using the Q&A window and I'll respond a.s.a.p. Thanks!

13:05:43 From PLA Webinars To Everyone:

Benchmark: https://librarybenchmark.org/

13:08:27 From PLA Webinars To Everyone:

More information about Benchmark and subscription types:

https://www.ala.org/pla/data/benchmark

13:09:44 From Shannon Swekla To Everyone:

Is it available for Canadian libraries? Is there any Canadian data in Benchmark?

13:09:47 From PLA Webinars To Everyone:

Free webinar for groups/states on December 11:

https://www.ala.org/pla/education/onlinelearning/webinars

13:20:22 From Rikki Moore To Everyone:

Do you all happen to know if there is something similar to Benchmark in the academic library space? Thanks

13:25:02 From Jessica Goodman To Everyone:

Any tips on how to account for typically underrepresented demographics in Census data?

13:26:24 From Jessica Goodman To Everyone:

Any tips on how to account for typoically underrepresented demographics on Census data?

13:27:22 From Sara Goek (PLA) To Everyone:

We'd be happy to talk more about how we might make this happen, Kimberly! Let us know (I know you know where to find us!)

13:27:39 From Jessica Goodman To Everyone:

Yes thanks!

13:27:51 From Kimberly Silk To Everyone:

Building on Jessica's question, community / census data in rural areas is often suppressed to protect privacy. Any tips for accounting for this?

13:28:04 From Jon Crowley To Everyone:

Is there a limit on number of accounts or active seats per subscription?

13:28:55 From Kimberly Silk To Everyone:

Power to all data geeks! You're in good company, Renee.

13:29:03 From Sarah Roberts To Everyone:

Canadian Librarian here! Any other Canadian libraries interested in talking about this - email me :) sarah.roberts@vaughan.ca

13:29:43 From Kimberly Silk To Everyone:

+1 Sarah Roberts

13:29:53 From Katina Jones (PLA) To Everyone:

Hi Jon - there is only one login for Benchmark

13:30:33 From Juli Wald To Everyone:

Love the Atomic Bazaar!

13:30:42 From Salena Coller To Everyone:

Love the museums and Amish restruants.

13:30:43 From Morgan Khandani To Everyone:

I love Sarasota.

13:30:49 From Aiden Street To Everyone:

 $\mbox{Hi!}$  Grew up near Tampa and love Sarasota. Always went to the Ringling museum for school trips.

13:31:04 From Lynette Schimpf To Everyone:

My sister lives there! Near fruitville branch!

13:39:26 From Laurie Ollhoff To Everyone:

Is it possible for State Library Associations or Library Systems to subscribe for member libraries?

13:40:15 From Katina Jones (PLA) To Everyone:

Laurie - yes! Subscription information can be found on this page: https://www.ala.org/pla/data/benchmark

13:42:58 From Katina Jones (PLA) To Everyone:

Additionally, there will be a webinar for groups/states on December 11: https://www.ala.org/pla/education/onlinelearning/webinars

13:43:24 From Hasina Akhter To Everyone:

Any suggestions: US public libraries must enter their library's FSCS Key. If you do not have an FSCS key but were given a login ID by PLA Benchmark staff, please enter that here.

13:46:25 From Siobhan Loendorf To Everyone:

Is FY21 the most recent IMLS data that is available on Benchmark? When would FY22 or FY23 become available to review?

13:47:22 From Katina Jones (PLA) To Everyone:

13:47:50 From Mahogany Meeks To Everyone:

Benchmark video tutorials: https://vimeo.com/showcase/10468218 13:48:18 From Jessica Goodman To Everyone:

I really like the visualizations, but is it possible to download the data in Excel format to work with it in other ways?

13:48:31 From Adam Stone To Everyone:

Does benchmark allow graphics to be exported as images? How about exporting data?

13:49:21 From Katina Jones (PLA) To Everyone:

Jessica & Adam - Benchmark uses PowerBI, so yes, data can be downloaded from each visualization and from the Custom Reports module 13:49:48 From Adam Stone To Everyone:

Thanks!

13:49:49 From Katina Jones (PLA) To Everyone:

Exporting images is on our short list of improvements we hope to  $\ensuremath{\mathsf{make}}$  soon

13:49:50 From steve coffman To Everyone:

One problem with IMLS is that the data is normally two years old .. which is a long time especially with the COVID affecting things pretty dramatically. How current is the PLA survey data and how much lag time between when it is collected and when it is released?

13:49:51 From Mahogany Meeks To Everyone:

PLA Benchmark subscription form (also linked within your library's Benchmark account):

https://ala.dragonforms.com/loading.do?omedasite=PLA new

13:50:50 From Katina Jones (PLA) To Everyone:

Steve - the PLA topical surveys are turned around in 9 months - so the 2023 survey results will be in Benchmark in the summer (like Sara just said)

13:51:43 From Mahogany Meeks To Everyone: Email us with any further questions: plabenchmark@ala.org 13:52:29 From PLA Webinars To Everyone: Free webinar for groups/states on December 11: https://www.ala.org/pla/education/onlinelearning/webinars/datatools 13:54:42 From Katina Jones (PLA) To Everyone: Benchmark video tutorials: https://vimeo.com/showcase/10468218 13:55:45 From Kimberly Silk To Everyone: This webinar has been really interesting and helpful. Must switch to my next zoom call - ttys 13:55:57 From Kaity Hsiu To Everyone: thanks all the presenters for your inspiration! 13:56:10 From Jon Gaskill To Everyone: Thanks, all! 13:56:23 From Laurie Ollhoff To Everyone: Thank you. 13:56:35 From Rebecca Near To Everyone: Thanks! 13:56:35 From Joanna McNeal To Everyone: Thank you! Great product! 13:56:36 From Christine Dyar To Everyone: Thanks so much! 13:56:37 From Dawn Sharpe To Everyone: Thanks everyone. 13:56:37 From Jessica Goodman To Everyone: Thank you! 13:56:40 From Adam Stone To Everyone:

Thank you

thank you!

Thank you

Thank you!!

Thank you!

Thank you

Thanks!

Thanks!

13:56:41 From Ivan Marinov To Everyone:

13:56:42 From Lynnelle Aragon To Everyone:

13:56:46 From Samantha Yeung To Everyone:

13:56:46 From Sujata Mohanty To Everyone:

13:56:53 From Ellen Randolph To Everyone:

13:56:59 From Susan Reynolds To Everyone:

13:56:42 From Dianna Herrera-Goudeau To Everyone: