What is the PLA Professional Tools Website?

Brought to you by the Public Library Association, the Professional Tools website is for everyone! The new design provides annotated links to great professional resources.

Remember that this is a resource for you! Please share it with others!

Inside you will find information about the new content featured on the revised PLA Tools website.

The revised PLA tools website was developed by members of the 2016 Emerging leaders program. The ALA Emerging Leaders program is for new library professionals who have worked in libraries less than 5 years and are interested in serving on national committees and boards.

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We hope that you will find the newly revised website helpful, and responsive to your needs and the changing field of librarianship.

PLA
Public Library Association
a division of the American Library Association

PLA Professional Tools Website

Website revision by the 2016 ALA Emerging Leaders Group (see the back for more information)

http://www.ala.org/pla/tools

Professional Tools Subheadings

Administration, Managers & Directors
- Emergency Preparedness
- Security
- Strategic Planning
- Library Budgets & Funding
- Staff Development
- Policy Examples
- Friends of the Library
- Unions and Contracts
- Statistics
- Board of Trustees

Circulation & Technical Services
- Cataloging Practices
- Digital Collections
- eLibrary Collection Development
- Integrated Library Systems
- Non traditional Circulating Collections
- Patron Privacy
- RFID Tags

Technology & Website Development
- Makerspaces
- Multimedia Production Spaces
- Website Development
- Emerging Tech Trends

Reference Services
- Technology Reference Resources
- Readers Advisory
- Reference Training Tools

Programming & Instruction
- Adult Learning Resources
- Literacies (Digital, Financial, etc.)
- Low Cost & Passive Programs
- Refugee Resources
- Job Searching Tools

Youth Services
- General YA Services
- Early Literacy
- Teen Advisory Board/Volunteers
- Awards
- Financial Literacy for Youth

Outreach
- Libraries Transform
- Outreach Strategies
- Bookmobiles
- Building Engagement
- Universal Access
- Working with Community Groups

Marketing & Public Relations
- Marketing Strategies
- Free & Low Cost Marketing Images
- Writing for PR & Marketing Materials
- Value of Libraries
- Advocacy
- Performance Measurements

Please remember that all the sections and subsections listed above have links to materials to help you learn more about each one. They may have links to a recorded webinar, to programs, to articles, or other resources.

Check the website for resources!   http://www.ala.org/pla/tools