

Using Videos to Build Community in Your Library

Presented by Melissa Kiser, Information Technology Librarian, Allen County Public Library

"Building Communities through Innovative Applications of Technology"
American Library Association Annual Conference
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Establishing your library as an active, living, breathing part of your community--in other words, knowing what's going on outside the walls of your building--is the most important thing that you can do to connect with patrons.

How do you know your community?

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |



(Your brilliant ideas here)

Examples of ways to make the technology work for you:

videos

video game GT using "GT System" developed by Eli Neiburger at AADL

Fort Wayne Area Artists Database

community resources project

Podcasts on Gallery page

Rock the Plaza links to bands from Events page

Chess Club blog

Unemployment claims sessions in the Computing Center on Sundays

A Day in Allen County

blogged about holiday closings around town

blogged about Fort-4-Fitness Health & Fitness Fair

blogged about downtown parking

Library Thing for Libraries

Library Thing reviews

If you didn't find what you want... / Spell checker in catalog

EZ login

E-commerce to pay fines

ACPLInfo blog

Patron comment blog

Book wall

WorldCat Local Quickstart implemented soon

Sirsi/SOPAC Drupal-driven catalog using Blyberg's SOPAC. Read about this on Sean's blog at tscrobinson.com

We use Google Analytics to obtain statistics on our website and use them to make decisions about its organization. Because everyone wants a piece of the pie!

Ideas for making the technology work for my library:

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |



(insert more brilliant ideas here)

NOTES:

"Slow economy fuels surge in library visits (press kit)," American Library Association, November 03, 2008.

<http://www.ala.org/ala/newspresscenter/mediapresscenter/presskits/sloweconomyfuelslibraryusage/index.cfm> Document ID: 518422

"Librarians Become Unofficial Job Counselors" Day to Day, January 23, 2009

<http://www.npr.org/templates/story/story.php?storyId=99800264>

"The Role of Libraries in Economic Hard Times", The Diane Rehm Show.

<http://wamu.org/programs/dr/09/01/07.php#24509>

"NBC's Brian Williams Lampoons Digital Media Hype"

<http://www.youtube.com/watch?v=C3n8kHThR8Y>

"Networked Workers" by Mary Madden, Sydney Jones, Sep. 24, 2008.

<http://www.pewinternet.org/Reports/2008/Networked-Workers.aspx>

"The Mobile Difference" by John Horrigan, Mar. 25, 2009

<http://www.pewinternet.org/topics/Technology-user-types.aspx?start=11>

"Iran's Protests: Why Twitter Is the Medium of the Movement " by Lev Grossman
Jun. 17, 2009

<http://www.time.com/time/world/article/0,8599,1905125,00.html>

"The Social Web and Libraries: Listening to your Community" by David Lee King, August 5, 2008.

<http://www.davidleeking.com/2008/08/05/the-social-web-and-libraries-listening-to-your-community/>

Allen County Public Library

<http://www.acpl.lib.in.us>

"What's Happening" videos on YouTube

<http://www.youtube.com/askacpl>

GT System (gaming)

<http://gtssystem.org>

Jeffrey R. Krull Gallery podcast page

<http://librarygallery.wordpress.com/2009/06/01/university-of-saint-francis-podcast/>

Sean Robinson's blog (SirsiSOPAC)

<http://tscrobinson.com>

The Finisher: Melissa Kiser's blog

<http://acplitslibrarian.wordpress.com>

Sean Robinson's book on using video in libraries is scheduled to be released this fall by Neal-Schuman.