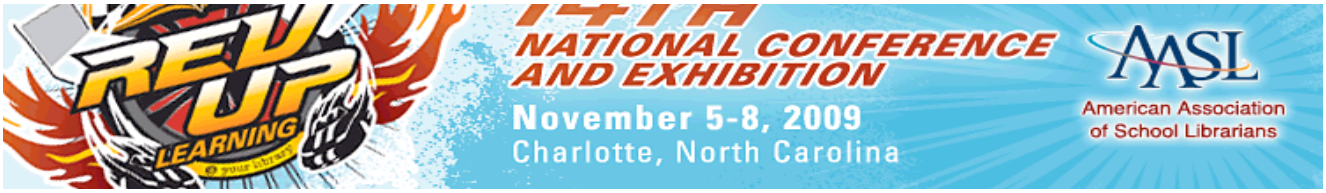


AASL VENDOR SHOWCASE APPLICATION

Not enough space in your booth to demo your products or services? Too many attendees asking for information at the same time? Try the Vendor Showcase.

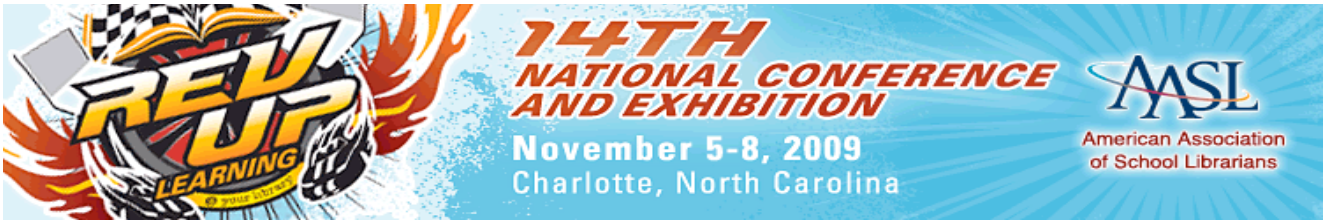
This year's exhibitors will have an opportunity to showcase products in a theater-style setting for 30 individuals. The Showcase features an Internet connection and projection system and will be available during exhibit hours (as noted on application form). Meeting attendees will be able to see your product in action and ask questions without the distractions of a crowded booth in the exhibits area.

Vendor Showcase sessions are 45 minutes in length and will be offered per the schedule listed on page 2, during official hours of the Exhibit Hall. AASL is offering a limited number of Showcase opportunities.

Paid exhibitors are required to complete this form and submit $500 (check payment only) to secure a specific time. All applications will be accepted on a first-come, first-served basis and will be confirmed by email beginning **August 10, 2007.** Applications will be accepted until all available rooms are filled or until **August 31, 2007,** for inclusion in the AASL *Conference Program* which is distributed onsite to all registered attendees. You may still request space after this time and your Showcase will be promoted in our Addendum.

In return for the application fee, AASL will allow usage of Vendor Showcase space, located on the Exhibit Hall floor. AASL will provide theater-style seating for up to 30 people, a data projector, screen (or similar) and Internet Connection. No changes in room seating or audio visual setups can be accommodated. AASL will also promote these opportunities before the meeting at www.ala.org/aasl/charlotte, in the **AASL *Conference Program*** *(if received by **August 31, 2009**)*, or program addendum and with a sign indicating the full day's Showcase schedule outside the presentation door. Exhibitors are encouraged to also promote their Showcase sessions directly with their customers and AASL attendees (see exhibitor's manual for registrant mailing information). AASL reserves the right to adjust meeting time assignments until the AASL *Conference Program* goes to print in September. Even after time assignments are issued with the confirmation, exhibitors should contact the conference director to reconfirm details before promotional pieces are designed.

For paid AASL exhibitors only – Complete the attached application



Contact Information:

Vendor Showcase Title: _____
(Limit is 8 words. To be published exactly as indicated above in all future promotions)

Exhibiting company name: _____Booth #:_____

Contact name: _____ Title: _____

Mailing address: _____

City, State/Province: _____Zip/Postal code: _____

Phone: _____ Fax: _____

Email: _____
(Confirmations to be emailed.)

Schedule/Payment Information:

Please reserve a space *(check preference):*

Friday, November 6	Saturday, November 7
☐ 9:00 a.m.	☐ 8:30 a.m.
☐ 10:00 a.m.	☐ 9:30 a.m.
☐ 11:00 a.m.	☐ 10:30 a.m.
☐ 12:00 p.m.	☐ 11:30 a.m.
☐ 1:00 p.m.	
☐ 2:00 p.m.	
☐ 3:00 p.m.	

☐ Check for $500 is enclosed (make check payable to the American Association of School Librarians)

Conference Program or Addendum Description:

Our fifty-word description for the program follows as we would like it to appear. *AASL reserves the right to edit for style and length.* (Please type or print; attach an additional sheet if necessary.)

_____

_____

_____

_____

Confirmation of day, date, and time will be supplied to the contact person beginning **August 24, 2009**.

Form submission deadline: ASAP (or no later than **August 31, 2009** to be included in the onsite *Conference Program*.)
Send application with payment to:

American Association of School Librarians
ATTN: Jordan Mack
50 E. Huron
Chicago, IL 60611

Cancellation Policy: Vendor Showcase cancellations are eligible for full refunds less a $50 processing fee.

Questions? Please email Brenda Dreier, conference manager, at bdreier@ala.org