Author/Illustrator Signings

AASL is pleased to announce that as a service to exhibitors, we will be promoting author/illustrator in-booth book signings again this year. Please provide the following information, so we may include it in the conference program guide. Including your book signings in the conference guide is a great way to draw traffic to your booth and to promote your author/illustrator at the same time. You may **fax** or **email** this form to **Brenda Dreier** at **773.409.5022** or **bdreier@ala.org**.

Note: This will form also serve as your official notification to AASL of any author book sales based on the new retail sales policy. Exhibitors may sell the author books during the book signings.

Also, see the program advertising order form included in the online exhibitor manual to further promote booth activities, giveaways, products and services as well as author signings.

Forms must be returned by **August 31, 2009.** Please use one form per signing.

_____
Exhibiting Company

_____
Company Contact

_____ _____
Phone Email

_____
Author/Illustrator Name

_____
List of Author/Illustrator Publications

_____ _____ _____
Signing Date Signing Time Booth #

Questions?
Contact Brenda Dreier at 312.280.1393 or bdreier@ala.org