AASL at ALA Annual 2010

SELECTION CRITERIA

Proposals will be evaluated for clarity, originality, and timeliness. Incomplete proposals will not be considered. Special attention will be given to proposals that incorporate one or more of these characteristics:

- Demonstrates innovative thinking and/or new perspectives
- Presents strategies for effectively implementing new ideas and technology
- Incorporates at least one active learning exercise
- Design includes activities that will incorporate various learning styles
- Demonstrates how learning outcomes would be achieved
- Supports the AASL strategic plan

AASL Strategic Plan

Goal Area: Guidelines and Standards

The school library profession will recognize AASL's guidelines for school library media programs and information literacy standards for student learning as the model of excellence for the profession.

Objectives:

1. Increase the currency and relevancy of AASL's guidelines for school library media programs.
2. Increase the currency and relevancy of AASL's information literacy standards for student learning.

Goal Area: Advocacy

All stakeholders will understand and recognize that the school library media specialist and school library programs are essential to teaching and learning.

Objectives:

1. Increase member involvement in national advocacy.
2. Increase member involvement in state advocacy.
3. Increase member involvement in local advocacy.

Goal Area: Professional Development

AASL's professional development opportunities will be important, valuable, and available to school library media specialists.

Objectives:

1. Increase the link between member needs and professional development content.
2. Increase the financial viability of professional development programs.
3. Increase opportunities for professional development.

Goal Area: Influence Within ALA

ALA will understand and support the issues important to school library media specialists and school library media programs.

Objectives:

1. Increase AASL member involvement in ALA leadership.
2. Raise the profile of school library media issues within ALA.

Goal Area: Community

AASL will be a vibrant, inclusive, accessible, and supportive community for school library media specialists.

Objectives:

1. Increase the number of members involved in AASL.
2. Increase SLMS' understanding and value of AASL.

***Standards provided as a separate document.**