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Sally Ma receives prize for best of "50 Ways to Lead Your LAMA"

Bede Mitchell, President of the Library Administration and Management Association (LAMA), announced today that Sally Ma is the winner of a contest to promote awareness of his presidential theme, "50 Ways to LEAD Your LAMA." Ma will receive a \$500 cash prize for proposing a strategic initiative to develop a "Young Leaders" or "Rising Stars" program for new librarians. This program could be used as a collaborative environment where participants can seek advice, discuss trends, share ideas, and generally communicate with others who are at similar stages of their careers. Ma's initiative was selected by the LAMA Executive Committee for its feasibility and likelihood of significantly advancing LAMA's strategic vision and goals. Her award will be presented at the LAMA President's Program in Anaheim, Calif. at the Annual Conference of the American Library Association (ALA).

Ma received her MSLIS from the University of Illinois at Urbana-Champaign in 2007. She is a 2006 ALA Spectrum Scholar and a 2008 ALA Emerging Leader. She currently works as a Youth Services Manager for Fairfax County Public Library in Virginia and as a Research Associate for Fitzgerald Information Services in California.

The mission of the Library Administration and Management Association (www.ala.org/lama) is to encourage and nurture current and future library leaders, and to develop and promote outstanding leadership and management practices. LAMA is a division of the American Library Association.