

Contact: Fred Reuland
Marketing Specialist
LAMA/ALA
312-280-5032
freuland@ala.org

For Immediate Release
April 22, 2008

LAMA Diana V. Braddom Fundraising Scholarship Deadline Announced

CHICAGO – The deadline for submitting applications for the Diana V. Braddom FRFDS Scholarship is December 5, 2008. Librarians and library staff members eager to enhance their fundraising skills through formal financial development training are invited to submit an application essay. Recipients will be notified by March 15, 2009.

The Diana V. Braddom FRFDS Scholarship, made possible through the personal generosity of Diana Braddom, offers support for those seeking to learn new fundraising skills to enable them to increase funding to their libraries from public, private and corporate sources. The application consists of a resume and essay demonstrating the applicant's genuine interest, need, and motivation for library fundraising development; previous experience in library fundraising; quality of writing; clarity of content and form for the required essay; persuasiveness of arguments; applicability to library settings; and opportunities for fundraising in current position.

Scholarship recipients receive a stipend of \$1,000 to be used to attend the LAMA Fundraising and Financial Development programs at the 2009 ALA Annual Conference in Chicago. For more information and criteria, consult the LAMA Web site at www.ala.org/lama and click on the navigation item "Awards," or contact Fred Reuland at 1-800-545-2433 x5032; e-mail: freuland@ala.org.

The mission of the Library Administration and Management Association (www.ala.org/lama) is to encourage and nurture current and future library leaders, and to develop and promote outstanding leadership and management practices. LAMA is a division of the American Library Association.