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## ALA EXECUTIVE BOARD

2017 Fall Meeting Agenda

October 27-29, 2017

ALA Headquarters – Chicago, IL

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*Please turn off cell phones and other communication devices prior to the start of the meeting. If there are handouts for the Board, please bring them to the Board Secretariat at the Staff table prior to your presentation.*

**Friday, October 27, 2017**

***ALA Executive Board Meeting – Session I***

8:30 AM – 5:05 PM

*Carnegie Room*

❖ ***Closed Session***

**8:30 – 10:00 AM**

Search Committee Discussion

(Board Members ONLY)

**10:00 – 10:15 AM**

Break

❖ ***Open Session***

**10:15 – 11:15 AM**

Development Audit Briefing – EBD #6.02

The Board will hear a brief report from the Alexander Haas consulting firm, followed by a Board discussion of Development growth trajectory for ALA led by ALA Development Director Sheila O'Donnell.

❖ ***Closed Session- Decision/Action***

**11:15 – 11:45 AM**

Honorary Membership – CBD #5.0

The Executive Board will consider one nomination for honorary membership in the American Library Association. The Board's recommendation will be presented to Council for vote at the 2018 Midwinter Meeting.

Approval of Nominating Committee for the 2019 Election – CBD #3.0

President-elect Loida Garcia Febo will present the proposed roster for the Nominating Committee for the 2019 ALA Election.

Nomination of ALA Representative to the Section Committee, - American Association for the Advancement of Science [AAAS] Section on Information, Computing and Communication – CBD #4.0

The ALA Executive Board is asked to approve the appointment of one individual to the position of ALA representative to the Section Committee of the AAAS Section on Information, Computing and Communication (Section T) for a three-year term.

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❖ *Closed Session - Decision/Action*

Endowment Trustee Sr Trustee term extension

New Appointments to the Center on Future of Libraries Advisory Group –  
CBD #9.0

11:45 – 12:45 PM

LUNCH

❖ *Closed Session - Discussion/Exploration*

12:45 – 1:30 PM

Legal Update

ALA's legal counsel Paula Goeddert, Barnes & Thornburg, LLP, will provide an update on legal matters of interest to the Board.

1:30 – 2:15 PM

EveryLibrary – CBD #7.0

President, Jim Neal, Interim Director, Mary Ghikas, and Executive Director of EveryLibrary, John Chrastka will lead a discussion of potential approaches to working toward common objectives.

2:15 – 2:30 PM

BREAK

❖ *Closed Session - Decision/Action*

2:30 – 3:30 PM

Issues relating to FY2019 and FY2020 ALA Budget Strategy – CBD #6.0

❖ *Closed Session - Discussion/Exploration*

3:30 – 4:30 PM

Washington Office: Strategies - CBD #2.0 & EBD #12.03

Kathi Kromer, Executive Director, ALA Washington office will discuss the Washington Office's vision for the next three years (2018-2020) to best position the American Library Association and our members to achieve our public policy priorities in the future.

4:30 – 5:00 PM

Statement on the 2022 Midwinter Meeting San Antonio Conference – CBD #8.0

Mary Ghikas, Interim Executive Director, will provide a statement on the 2022 Midwinter Meeting in San Antonio.

5:00 – 5:05 PM

Board Effectiveness - Immediate Past President Julie Todaro will provide observations on the Board and its effectiveness throughout the meetings.

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Saturday, October 28, 2017

### **ALA-APA BOARD OF DIRECTORS MEETING**

8:30 AM – 9:15 AM

Carnegie Room

(See separate agenda)

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### **ALA Executive Board Meeting – Session II**

9:15 AM – 4:35 PM

Carnegie Room

#### **❖ Procedural/Consent**

**9:15 – 9:30 AM**

Call to Order (Jim Neal, ALA President)

Housekeeping Remarks (JoAnne Kempf, Director, Office of ALA Governance)

Consent Agenda (Board members may ask to discuss any of these further)

- Agenda Approval
- President's Report – **EBD #7.0**
- President-Elect's Report – **EBD #7.01**
- Interim Executive Director's Report – **EBD #12.12**
- Development Office Report – **EBD #6.01**
- Nominating Committee for the 2018 ALA Election Report – **EBD #10.0**
- Equity Diversity and Inclusion - Strategic Direction - **EBD #12.14**

Approval of Annual Conference Meeting Minutes and Vote Tally

**EBD #2.0 and EBD #1.14**

Confirmation of Conference Call Votes

- August 8, 2017 – **EBD #1.01**
- September 14, 2017 – **EBD #1.02**

Report out of October 27, 2017 Closed Session - Discussions

#### **❖ Decision/Action**

**9:30 – 10:30 AM**

Budget Analysis and Review Committee (BARC) Report – **EBD #3.0**

Rhea Brown Lawson, BARC Chair, will report on the BARC meeting held on October 26, 2017.

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### Finance and Audit Committee (F&A) Report

Susan Hildreth, ALA Treasurer, will report on the F&A committee meeting held on October 26, 2017.

- FY17 Unaudited Results Based on 3rd Close- **EBD #4.02**
- FY18 Final Budget Review – **EBD #14.00**
- Controller's Report – **EBD #4.05**
- Director of Financial Reporting and Compliance – **EBD #4.03**

### Endowment Trustees Report (Susan Hildreth, Treasurer) – EBD #13.0

10:30 – 10:45 AM

### Break

### ❖ *Decision/Action*

10:45 – 11:00 AM

### Approval of Programmatic Priorities for FY2019 – EBD #12.04

The Executive Board will affirm the programmatic priorities to be sent to ALA Council for approval at the 2018 Midwinter Meeting.

11:00 – 11:15 AM

### Dues Recommendation – EBD #4.04

On the recommendation of the ALA Membership Committee and ALA Budget Analysis and Review Committee, the Board will be asked to recommend to the ALA Council approval of the dues adjustment for FY19. Arthur F. Miller, Chair of the ALA Membership Committee will join the discussion.

### *Discussion/Exploration*

11:15 – 12:00 NOON

### ALA Publishing Strategic Plan – EBD #12.01

Mary Mackay, Associate Executive Director, ALA Publishing  
Will lead a discussion of the strategic directions and issues for ALA Publishing.

12:00 – 1:00 PM

### Lunch

### ❖ *Discussion/Exploration*

1:00 – 1:15 PM

### Washington Office Update – EBD #12.05

Kathi Kromer, Associate Executive Director, Washington Office will lead a discussion of Washington Office strategies and issues.

1:15 – 2:00 PM

### Free Speech and Social Justice – EBD #12.06

Jamie LaRue, Director, Office for Intellectual Freedom will lead a Discussion on issues relating to the intersection of free speech and social justice values.

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❖ *Decision/Action*

2:00 – 2:30 PM

ALA Library Disaster Relief Fund – EBD #12.13

Michael Dowling, Director, ALA Chapter Relations and International Relations and Sheila O'Donnell, ALA Development Director, will lead a discussion on alternative approaches to managing ALA's fundraising support for libraries impacted by disasters. There will also be an opportunity for the Board to ask questions about ALA's international engagement.

2:30 – 2:45 PM

*Break*

❖ *Discussion/Exploration*

2:45 – 3:30 PM

ALA Strategy: Statements, Social Media & Public Awareness – EBD #12.07

Jeff Julian, Director, Public Awareness Office, will lead a discussion about the framework designed to increase the impact of ALA messages.

❖ *Decision/Action*

3:30 – 3:45 PM

Statement of ALA Participation and Values – EBD #12.08

Mary Ghikas, Interim Executive Director and Jeff Julian, Director, Public Awareness Office, will ask the Board to respond to a draft statement on ALA participation at events (both domestic and international) in relation to ALA member values.

❖ *Discussion/Exploration*

3:45 – 4:30 PM

Executive Board Liaison Program – EBD #12.09

President Jim Neal will ask the Board to review and consider changes in the Board Liaison Program, to accommodate changing demands, such as interest in meeting with external organizations.

4:30 – 4:35 PM

Board Effectiveness - Immediate Past President Julie Todaro will provide observations on the Board and its effectiveness throughout the meetings.

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**Sunday, October 29, 2017**

***ALA Executive Board Meeting – Session III***

8:30 AM – 11:45 AM

*Carnegie Room*

❖ ***Discussion/Exploration***

**8:30 – 9:30 AM**

**ALA Governance & Organization Discussion – EBD #12.15**

President Jim Neal and Mary Ghikas, Interim Executive Director, will lead a discussion on strategies for engaging ALA members and staff in a discussion of ALA governance & organization to achieve ALA's mission in the 21<sup>st</sup> century.

**9:30- 9:45 AM**

**Break**

**9:45 -10:45 AM**

**Looking at the Future: Data & Anticipatory Intelligence – EBD #12.10**

Miguel Figueroa, Director, Center for the Future of Libraries, will lead a discussion on the possible future impacts on ALA and on ALA members of big data and anticipatory intelligence.

**10:45: - 11:00 AM**

**Break**

**11:00 – 11:30 AM**

**Conflict of Interest and Business Conflicts – EBD #12.11**

Susan Hildreth, Julius Jefferson, and Lessa Kanani'opua Pelayo-Lozada will discuss the issues related to potential conflicts between ALA and personal, professional, or business interests.

**11:30 – 11:45 AM**

**Board Effectiveness** - Immediate Past President Julie Todaro will provide observations on the Board and its effectiveness throughout the meetings.