

Report to Council and Executive Board

October 18, 2017

Mary Ghikas
Interim Executive Director

Office for Intellectual Freedom (OIF): Banned Books Week

- This year's Banned Books Week campaign attracted attention from around the world and encouraged readers to celebrate the right to read, especially on social media. The office coordinated with 340 libraries and nonprofits to host a Rebel Reader Twitter Tournament, an activity that invited readers to complete banned book-themed tasks on Twitter for a chance to win prizes ranging from signed copies of banned books to lithographs. Libraries that "partnered" with OIF to host the Tournament also had a chance to win prizes such as an ALA Store gift card, OIF publications, or an Advocacy Bootcamp hosted at the local chapter conference. A winning partner library reported that they started a Twitter account specifically for the Tournament and found a growing community of patrons to whom to reach out. The Tournament received more than 2,500 entries and the #BannedBooksWeek hashtag was trending on Twitter Monday morning and Monday afternoon.
- The office also "took over" the ALA Instagram for the week to share a behind-the-scenes look at Banned Books Week from the office's perspective and sponsored a Banned Books Week Thunderclap that had a social reach of 1,475,797.
- OIF also collaborated with SAGE Publishing to release and promote 170 videos of ALA conference-goers participating in the "Stand for the Banned" booth at ALA's Annual Conference in Chicago, and 150 additional readers submitted their own read-out videos to the office to be featured on the Banned Books Week YouTube channel
- During Banned Books Week the ALA Banned Books website received 41% of all ALA pageviews, with its Free Downloads page featuring social media profile photos, cover photos, printable fortune tellers, coloring sheets, audio PSAs and GIFs being especially popular.

- OIF also participated in local Banned Books Week events in Chicago, including the 57th Street Bookstore's "How Children's Books Will Save Us", DePaul University's "Books on the Chopping Block", the Public House Theater's banned book read-out to benefit the ACLU, and a poetry passive program at Forest Park Public Library.

ALA OFFICES

Membership Development

September 2017 Report: Represents data through August 31, 2017 (end of FY17)

Membership Statistics

The total ALA membership roster at the end of August 2017 stood at 56,286, compared to 55,974 in July 2017, and 56,967 in August 2016.

Key Areas of Membership Growth

Two divisions had increased membership: ALSC and United for Libraries. LLAMA membership remained unchanged. Sixteen round tables had increased membership: EMIERT, FAFLRT, GAMERT, GLBTRT, IFRT, LearnRT, LHRT, LIRT, LRRT, LSSIRT, NMRT, RMRT, SRRT, STORT, SustainRT, and VRT.

Student member count for August 2017 is 7,326, compared to 7,143 student members in July 2017. In August 2016, the student member count was 7,093. The number of state library associations (chapters) participating in the joint ALA-chapter student membership program grew from 43 in July to 45 in August. Life membership is up to 1,051 – as of August 2017 – compared to 1,038 Life members in August 2016. Over time, even small growth in Life membership contributes significantly to ALA's general fund. ALA-United for Library Group memberships grew to 3,390 in August 2017 compared to 3,328 in August 2016. Continued Group membership growth (which will be reflected in FY18) includes the very recent signing of Maryland and South Dakota trustee groups.

Key Membership Development Campaigns

A membership campaign was launched under the guidance of the ALA Membership Committee. The campaign includes a [compelling infographic](#), and other related material, to communicate the wide variety of membership types and many discounted dues rates that help address the needs of members/potential members in many situations. The “[Engage with ALA](#)” page has been updated to a newer look, showcasing more ALA members, and has received excellent feedback. An engaging video highlighting one member’s [journey of success](#) and a video to help guide members through the [ALA volunteer process](#) have been added to the ALA web site and are being communicated through a variety of channels. A year-long membership development program coordinated by ALA for NMRT resulted a 16.3% growth (1,262 members in August 2017 compared to 1,085 in August 2016). ALA continues to work with ALSC, AASL, ERT, RMRT, and SustainRT on various membership development initiatives.

Office for Government Relations**(OGR)**ALA Key Participant in Congressional Effort to Update Title 44 & FDLP Program

The process, titled by the Committee on House Administration, “Transforming GPO for the 21st Century and Beyond,” began with a hearing last May to review and potentially rewrite Title 44 of the U.S. Code, the law governing the Federal Depository Library Program (FDLP) and Government Publishing Office (GPO). A [second hearing](#) was convened in July with GPO Director Davita Vance-Cooks. At the early invitation of House Committee staff, Washington Office staff worked with Committee on Legislation (COL) Chair Kent Oliver to establish an informal task force of experts from all interested quarters of ALA to brainstorm and review recommended statutory changes to Title 44. The task force's views were synthesized by Washington staff and reviewed with the COL by conference call in mid-September before being submitted to congressional Committee staff. A third hearing featuring a panel of five expert librarians including Celina McDonald, the immediate past chair of COL's Government Information Subcommittee, was held on September 26. On October 4, Washington Office staff participated in a Committee-organized roundtable meeting with congressional staff and other stakeholders to discuss potential FDLP modernization. A final hearing was held on October 11, featuring Robin Dale of the Institute of Museum and Library Services. Formal legislation to amend Title 44 has not yet been introduced, but a draft is expected to circulate later in the fall. Its prospects for near-term House passage are unclear. The Senate has not yet focused on the issue.

ALA Urges Lawmakers Not to Take Up Copyright Legislation to Rewrite “library exceptions”

After a year of research and deliberation, the U.S. Copyright Office released a detailed [“Discussion Document”](#) in late September recommending changes to the “library exception” clause of the Copyright Act. That provision, section 108, authorizes the copying of copyrighted works without the owner's prior approval for specific activities, including preservation, replacement and inter-library loan. While the Document rejected arguments frequently made in court and to Congress by publishers' representatives and others seeking to limit library activities enabled by fair use, it also endorsed legislative action to modernize section 108 and provided draft legislative text for Congress' possible use. Washington Office staff [worked closely](#) with staff from the other members of the [Library Copyright Alliance](#) (ARL and ACRL), to prepare and deliver a [statement](#) to key congressional staff reiterating libraries' [past joint opposition](#) to legislative action on section 108 because of the risk of successful attack on fair use in any resulting bill.

ALA Facilitates Meeting with Senior Member of House Telecommunications Subcommittee

In close collaboration with the New Jersey Library Association (NJLA), Washington Office staff facilitated an August meeting with Rep. Frank Pallone (D-NJ6), the most senior Democrat on the House Energy and Commerce Committee. The Committee has jurisdiction over all telecommunications legislation. The meeting, held at the Long Branch Public Library in Rep. Pallone's District, provided an opportunity for NJLA Executive Director Pat Tumulty and Committee on Legislation (COL) member Eileen Palmer to discuss the critical importance of preserving the FCC's net neutrality rules and broadband access. New Jersey State Librarian Mary Chute also attended with Library Director Tonya Garcia (who wrote a [guest blog](#) about the meeting for District Dispatch) and James Keebler, Director of the Piscataway Public Library.

Office for Information Technology Policy

(OITP)

Libraries Ready to Code Opens Grant Application Sponsored by Google

On June 22, OITP announced a competitive grant program, sponsored by Google, to fund a cohort of school and public libraries to develop resources and programs that promote computer science and computational thinking among youth, especially geared toward girls and other groups underrepresented in tech education and careers. The \$500,000 grant program is part of Phase III of [Libraries Ready to Code](#), an ongoing collaboration between Google and ALA. ALA's three youth divisions (YALSA, ALSC and AASL) are working together to distribute the funds, with YALSA serving as the grant administrator. In July, ALA began accepting grant proposals of up to \$25,000, and an [informational webinar](#) was held on August 1. Approximately 400 applications were received and the selection committee is now [reviewing them](#). Grant recipients will be announced in late October.

ALA Amplifies Libraries' Voices in the Net Neutrality Debate

On July 12, ALA participated online in a virtual [Day of Action to Save Net Neutrality](#). ALA joined close to 200 organizations, and impressions on ALA's and I Love Libraries' social channels generated nearly 85,000 visitors to the Facebook page in one day and over 142,000 visits to the Twitter feed. In the days that followed, the Washington Office [filed initial comments](#) with the Federal Communications Commission (FCC), joined by the American Association of Law Libraries and the Chief Officers of State Library Agencies (COSLA). At the end of August, ALA filed second round (reply) [comments](#) to the FCC to re-emphasize our points. On the West Coast, Congresswoman Anna Eshoo (CA-18) [convened a roundtable](#) in her district to discuss the impacts of the net neutrality and the consequences of gutting it. At our suggestion, the

director of the [Redwood City Public Library, Derek Wolfgram](#), had a seat at the table. The Congresswoman singled out anchor institutions—libraries in particular—as important voices in the current discussion because libraries are “there for everyone.” At the roundtable, Wolfgram identified two reasons that strong, enforceable net neutrality rules are core to libraries’ public missions: preserving intellectual freedom and promoting equitable access to information.

ALA Holds D.C. Event to Celebrate 2017 Recipient of the L. Ray Patterson Copyright Award

On October 2, ALA held a reception on Capitol Hill to recognize Jonathan Band as this year’s L. Ray Patterson Copyright [Awardee](#). Band is counsel to the Library Copyright Alliance and has worked diligently for a couple decades to advocate library views on copyright. The reception was held at the Consumer Technology Association’s Innovation House in partnership with the Library Copyright Alliance and the Re:Create Copyright Coalition. A broad cross-section of the D.C. policy world was in attendance as well as ALA President Jim Neal, who presented the award.

Office for Intellectual Freedom

(OIF)

Challenge Reports in September-October

The Office for Intellectual Freedom received 33 new challenge reports since August 30, including challenges to *The Things They Carried*, *To Kill a Mockingbird*, *Lolita*, *George*, *The Handmaid’s Tale*, *1984*, *Women’s Health Magazine*, *Goosebumps*, *The Bluest Eye*, *Teen Vogue*, and *This Day in June*.

Online Learning Opportunities

OIF sponsored two online learning opportunities in September and October. On September 13, OIF partnered with PLA to present *Making Banned Books Week Work in Your Community* and addressed disinvited speakers and academic freedom during its September 26 webinar titled *Controversial Speaker Coming to Campus?*

OIF Presentations

- During the months of September and October, OIF Director Jamie LaRue and Assistant Director Kristin Pekoll partnered with the Office of Library Advocacy to present Advocacy Bootcamps at the annual conferences for the Idaho Library Association, the Kentucky Library Association, and the South Carolina Library Association.
- Jamie LaRue traveled to Oslo, Norway, September 12 -16 to visit and speak at the Norwegian Institute for Children's Books (NBI). In addition, he gave a presentation on IF issues for the University of Wisconsin at Milwaukee on September 25, talked on "The End(s) of Freedom" via webinar for Seminole State University in Florida, and gave an address on free speech on campus at the Virginia Commonwealth Universities in Richmond on September 28.
- OIF Assistant Director Kristin Pekoll gave the keynote speech at the South Carolina Library Association meeting, sharing her experience with the West Bend Library book challenge in 2009 and discussing the ethics of providing access to all materials. She also gave a Banned Books Week presentation via Skype for the Minot Public Library.
- OIF Deputy Director Deborah Caldwell-Stone gave the keynote talk for the Amigos Library Services' online seminar on *Privacy and Security for Today's Library* on September 21 and talked about privacy challenges in the digital library with the students enrolled in Professor Emily Knox's online Intellectual Freedom seminar at the University of Illinois' I-School.

Public Awareness Office

(PAO)

This is a snapshot of Public Awareness Office activities for August 25-September 30, 2017.

Public Awareness Office Activities

PAO assisted in the crafting and dissemination of these American Library Association (ALA) statements:

[ALA, library community work to support Hurricane Harvey recovery efforts](#)

[ALA offers support for Clovis-Carver Public Library in wake of shooting](#)

[ALA and GLBTRT work to safeguard civil liberties, continue to support understanding and mutual respect](#)

[ALA responds to end of Deferred Action to Childhood Arrivals \(DACA\) program](#)

[ALA, library community support Hurricane Irma response efforts](#)

[ALA Disaster Relief Fund to support Caribbean islands, Mexico, Puerto Rico, library rebuilding efforts](#)

Media Relations

More than 2,921 articles mentioned ALA during this reporting period. Most coverage (80 percent) was positive and focused on ALA initiatives. Approximately 17 percent of coverage was neutral and consisted of brief ALA mentions, including event calendar notices, or mentions within author references. Less than three percent of coverage positioned ALA negatively and was fueled by Banned Books Week and the association's position regarding censorship. Total circulation rate was more than 1.6 billion during this period. (*Circulation rate is calculated using the number of articles/mentions multiplied by the monthly unique visitors for each media outlet's website.*)

Banned Books Week

Banned Books Week focused on the theme "Find Yourself Read a Banned Book." PAO crafted PSAs, web press kit, press releases and tracked more than 1,176 articles/mentions which resulted in a circulation rate of more than 1 billion.

Office for Intellectual Freedom Director Jamie LaRue participated in a variety of interviews including the [New York Times](#), Portland Talk Radio, German TV and participated in an hour-

long discussion with Chicago's [Ben Joravsky Show](#). District of Columbia Intellectual Freedom Committee Chair Julius Jefferson participated in an interview with Deborah Block with [Voice of America TV](#) (VOA). The interview appeared on two versions of voanews.com website--one with video only and another with video and a corresponding article Block wrote. The video segment was within the top five videos (multimedia) viewed on the VOA website. Many of the 45 language services that subscribe to VOA aired the segment over TV/radio/web channels. Also, VOA's English radio program that broadcasts in Africa aired the segment. Coverage included [Huffington Post](#), [Bustle](#), [Newsweek](#), [International Business Times](#) (UK), [Salon](#), [Mental Floss](#), [Vogue](#), [The Guardian](#) (UK) multiple [Voice of America Radio](#) segments, and [Entertainment Weekly](#).

Notable Coverage: School Librarians

In September, AASL Past-President Audrey Church participated in an interview with the [Chicago Tribune](#) regarding the need for school librarians within Chicago Public Schools. The article titled "Information literacy lost: Most CPS schools no longer have librarians," was published on September 4 and was fueled by an editorial board meeting PAO secured with AASL leadership during the Annual Conference.

President-elect Media Training

PAO worked with media trainer Jeff LeShay to provide an in-depth full-day training session for President-elect Loida Garcia-Febo. The training included a review of PAO services, best practices, key messages, and on-camera opportunities for President-elect Loida Garcia-Febo. In October, PAO will provide similar training for incoming Division presidents.

Library Card Sign-up Month (September)

This September marked the 30th anniversary of [Library Card Sign-up Month](#) a time when the ALA joins public libraries nationwide to highlight the value of a library card. The ALA teamed up with crime-fighting DC superheroes, the Teen Titans, to encourage K-12 students to sign up for a free library card. PAO secured PSA placements with WCPT 820 AM & 92.5 FM, in Chicago. Media outreach efforts resulted in more than 330 mentions and a circulation of more than 75 million. ALA's Library Card Sign-up Month tweets received a total of 797,301 impressions and 13,171 engagements. #LibraryCardSignUp hashtag was used 3,563 times on Twitter and 269 times on Instagram. Daily tweets were posted highlighting 30 things you can get with a library card in honor of the 30th anniversary. The series received 589 retweets and 763 likes overall

Libraries Transform

As of September 30, nearly 7,800 libraries and library advocates have joined the campaign.

Health Literacy Month Toolkit

Libraries Transform partnered with the National Network of Libraries of Medicine (NNLM) to create a [toolkit](#) showcasing the role of libraries in promoting health literacy. PAO Director Jeff Julian co-hosted a [webinar](#) with NNLM representatives to unveil the toolkit, which includes nine new *Because* statements, each accompanied by key messages, data, program ideas, and downloadable graphics for print and social media. The release of the toolkit prompted a significant spike in campaign sign-ups as well as 1200+ tool downloads in September.

[Web and Social Media Update \(August 29-October 10, 2017\)](#)

Librariestransform.org website and social media statistics:

- Pageviews: 25,373; Unique pageviews: 18,209; Average time on page: 1:30; Downloads: 2,383
- #LibrariesTransform used 2,347 times on Twitter
- Libraries Transform posts on Twitter and Facebook (ALA and I Love Libraries accounts): 523,751 Impressions; 7,598 Engagements; 957 Clicks

Ilovelibraries.org website and social media statistics:

- Pageviews: 54,305; Unique pageviews: 47,406; Average time on site: 2:15
- Facebook: Followers: 104,100; 1,194,579 Impressions; 23,307 Engagements; 10,077 Clicks;
- Twitter: Followers: 44,200; 430,055 Impressions; 6,646 Engagements; 557 Clicks

ALA Social Media statistics:

- Facebook: Followers: 185,000; Impressions: 2,183,427; Engagements: 26,604; Clicks: 15,783
- Twitter: Followers: 167,000; Impressions: 1,723,678; Engagements: 25,503; Clicks: 4,504
- Instagram: Followers: 27,927; Likes: 13,768; Comments: 239

- LinkedIn: Followers: 17,974; Impressions: 53,228; Engagements: 381; Clicks: 162

Sample Posts:

[September 8 Twitter Post](#): 1 in 6 U.S. adults have low literacy skills. <http://bit.ly/lt-literacy> [#LibrariesTransform](#) [#LiteracyDay](#) [#LibraryCardSignUp](#)

[September 27 Facebook Post](#): About 10% of book censorship threats result in removal of the book. This percentage would be dramatically higher if librarians, educators, readers and students didn't stand up for their freedom to read. <http://bit.ly/lt-bbooks> [#LibrariesTransform](#) [#BannedBooksWeek](#).

Public Programs Office

(PPO)

PPO Receives \$1.1 Million Grant from W.K. Kellogg Foundation for Great Stories Club

ALA PPO has been awarded \$1.1 million from the W.K. Kellogg Foundation for an initiative that combines PPO's Great Stories Club reading and discussion model for at-risk youth with the Kellogg Foundation's Truth, Racial Healing and Transformation (TRHT) network of racial healers. TRHT Great Stories Club: Exploring Racial Equity through Reading and Discussion (TRHT GSC) will engage at least 5,000 underserved young adults (ages 13-19) in transformative, humanities-based reading and discussion programs at 125 libraries. The 30-month project will offer racial healing sessions for participating youth, community partners, and library staff, and racial healing sessions will also be offered at ALA national conferences. TRHT GSC will be administered by PPO in collaboration with ALA's Office for Diversity, Literacy and Outreach Services (ODLOS). A public announcement will be made in the coming days.

ALA and Center for News Literacy Announce Cohort for Media Literacy @ Your Library

Five public libraries have been selected to participate in *Media Literacy @ Your Library*, a pilot program that will train library workers to help their adult patrons become better news consumers. In this six-month learning and prototyping project, ALA PPO and the Center for News Literacy at Stony Brook University will work with library teams to adapt existing media literacy training materials to serve the needs of public librarians and the communities they

serve. The cohort will be traveling to ALA for a one-day training with the Center for News Literacy on Thursday, October 19. [Learn more about Media Literacy @ Your Library.](#)

50 Public Libraries Selected for 'The Vietnam War' PBS Documentary Programming Opportunity

ALA PPO and WETA Washington, DC, announced 50 U.S. public libraries selected to receive a programming kit for "The Vietnam War," a 10-part documentary film by Ken Burns and Lynn Novick airing on PBS stations this fall. The libraries, selected through a peer-reviewed competitive application process, received a copy of the 18-hour documentary series on DVD, with public performance rights, as well as the companion book, "The Vietnam War: An Intimate History" by Geoffrey C. Ward and Ken Burns (Alfred A. Knopf, a division of Penguin Random House, 2017), and a programming guide with ideas and resources for public programs to complement the film. A digital version of the programming guide is publicly available. [View the selected sites](#) and [download "The Vietnam War" Programming Guide for Libraries.](#)

Dialogue & Deliberation Workshop Stipend Available for Small/Rural Public Libraries

Public libraries that serve small and/or rural communities are invited to apply for a travel stipend to attend a one-day dialogue and deliberation pre-conference workshop at the 2018 ALA Annual Conference. "Libraries Transforming Communities: Conversation Café Workshop for Public Libraries Serving Small, Mid-Sized and/or Rural Communities" will be held from 9 a.m. to 4 p.m. on Friday, June 22, 2018. Attending the pre-conference is free, though space will be limited to 50 participants. Twenty-five participants from public libraries serving small and/or rural communities will be selected to receive an \$800 stipend to help cover travel costs for one library employee. Those interested in applying for a travel stipend should [read the project guidelines](#) and [submit an online application](#) by March 9, 2018.

PPO, Gilder Lehrman Institute of American History to Collaborate on Public Library Grants

PPO and the Gilder Lehrman Institute of American History will collaborate on a National Endowment for the Humanities-funded project, *Revisiting the Founding Era*. The project will equip 100 public libraries with resources and funding to hold reading and discussion groups about the founding era of our nation's history. PPO will promote the opportunity to the library field and oversee the application process. The application process is expected to open in mid-December.

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL Web Portal Offers First Peek at New Standards Resources and Content

AASL is excited to announce the release of several early materials addressing elements of the new “National School Library Standards for Learners, School Librarians, and School Libraries” which will launch in November at the AASL National Conference & Exhibition in Phoenix, Arizona. The early materials are featured on the AASL Standards web portal at standards.aasl.org.

AASL Standards Excitement Builds

Anticipating the launch of its new “National School Library Standards,” AASL held its first standards-related Twitter chat Monday, September 18. The chat was facilitated by members of the standards implementation task force and social media editorial board. Members can access an [archive](#) of the Twitter chat, and those wishing to follow the conversation moving forward can follow the hashtag #AASLstandards.

Applications Open for the 2018 AASL Awards Program

Applications for AASL’s 2018 awards season are now available. AASL members are encouraged to nominate a colleague or themselves to be lauded for their outstanding talent and dedication to the profession as part of this prestigious program. AASL awards and grants recognize excellence and showcase best practices in the school library field in categories that include collaboration, leadership and innovation. More information is available at www.ala.org/aasl/awards.

AASL Offers Assistance to Schools Impacted by Hurricanes Harvey and Irma

AASL offers its support to colleagues impacted by Hurricanes Harvey and Irma. As recovery efforts begin, AASL encourages schools to apply for one of two AASL disaster relief grants: the [AASL Beyond Words Grant funded by the Dollar General Literacy Foundation](#) and the [Inspire Disaster Recovery Grant](#) sponsored by Marina "Marney" Welmers.

Social Influences on Avid Book Readers Examined in New School Library Research Article

A new article examining how social influences can foster avid book reader identification is now available in volume 20 of the American Association of School Librarians' (AASL) peer-reviewed online journal, [School Library Research](#) (SLR). In "Becoming a Reader: Significant Social Influences on Avid Book Readers," Margaret K. Merga continues her 2015 International Study of Avid Book Readers (ISABR) with a particular focus on early influences.

Amy Aldridge-Ritchey Wins Free AASL National Conference Registration, Hotel and Travel

Amy Aldridge-Ritchey from Upper Sandusky, Ohio, recommended AASL membership to a colleague and in return has won complimentary AASL National Conference registration, round-trip airfare, and a three-night hotel stay as the grand prize winner of the [Share the Wealth campaign](#). By recommending Wendy Layne Searfoss join AASL, Aldridge-Ritchey will go [Beyond the Horizon](#) with colleagues from across the nation this November 9-11, in Phoenix.

Building Partnerships and Passing Legislation, the Focus of New ALA and AASL Webinar

A new webinar from the ALA Chapter Relations Office (CRO), Office of Library Advocacy and the AASL facilitated a conversation about building partnerships and identifying library champions in order to pass school library legislation at the state level. “Back to School: School Library Legislation in the Statehouses,” took place on Wednesday, September 27. An [archive](#) is available.

CCSS, OER, and More in New AASL Webinar

During the webinar “Common Core Open Educational Resources and Websites & Google Classroom” on Thursday, September 28, presenter Krista Welz demonstrated a variety of Common Core State Standards (CCSS)-aligned Open Educational Resources (OER) and how they can be applied in Google Classroom. The [archive](#) is available to AASL members and eCOLLAB subscribers.

New AASL Webinar Builds STEAM Skills Hands-on

Building a learner’s science, technology, engineering, art and math (STEAM) skills was the focus of a webinar from the AASL. “Beyond Book Readings: Building Science Literacy with Hands-On Activities” took place on Tuesday, September 12. Presenter Jennifer Fee, manager of the BirdSleuth K-12 program at the Cornell Lab of Ornithology, highlighted best practices for engaging diverse learners in science education through narrative nonfiction books and outdoor/hands-on activities. The [archive](#) is available to AASL members and eCOLLAB subscribers.

Association of College and Research Libraries

(ACRL)

ACRL Supports "Dreamers" - Statement on Deferred Action for Childhood Arrivals

ACRL stands in support of students protected by the Deferred Action to Childhood Arrivals (DACA) program, which safeguards nearly 800,000 undocumented youth from deportation as they pursue the American dream. DACA-qualified students are members of our academic communities, attend our institutions, work in our libraries, and contribute their unique perspectives to the intellectual discourse, which is vital for the success of our research and educational missions. The full Board of Directors statement is available on [ACRL Insider](#).

Academic Library Impact: Improving Practice and Essential Areas to Research

Academic Library Impact: Improving Practice and Essential Areas to Research is now freely available on the [ACRL website](#). Developed for ACRL by OCLC Research, this valuable resource investigates how libraries can increase student learning and success and effectively communicate their value to higher education stakeholders. Building on established best practices and recent research, *Academic Library Impact* clearly identifies priority areas and suggests specific actions for academic librarians and administrators to take in developing programs, collections, and spaces focused on student learning and success. It includes effective practices, calls out exemplary studies, and indicates where more inquiry is needed, with proposed research designs. It identifies the next generation of necessary research to continue to testify to library value. A free [ACRL Presents webcast](#) on the report will be held on November 9.

2018 ACRL Award Nominations

Every year, ACRL celebrates the opportunity to honor the outstanding achievements of academic and research librarians across North America. Made possible by generous corporate support, the annual presentation of ACRL's awards, grants, and fellowships enables ACRL to honor the very best in academic librarianship. ACRL urges members to nominate colleagues whose work has influenced their thinking and growth as an academic librarian, and whose contributions merit recognition by the profession. Member nominations will ensure that the pool of candidates for each award remains both competitive and distinguished. Nominations and supporting materials for most awards must be submitted by December 1, 2017. More

information, including submission procedures, past winners, criteria and contact information, is available in the [awards section](#) of the ACRL website.

OpenCon Scholarship Recipients

The ACRL Research and the Scholarly Environment Committee (ReSEC) announced the selection of Tatiana Bryant and Cynthia Orozco as sponsored scholarship recipients to attend OpenCon 2017 in Berlin, Germany, November 11-13. Cynthia Orozco is Librarian for Equitable Services at East Los Angeles (California) College, and Tatiana Bryant is Digital Projects and Engagement Librarian at the University of Oregon. OpenCon 2017 is designed to serve as a powerful catalyst for projects led by the next generation of scholars and researchers to advance Open Access, Open Education, and Open Data.

The Library Assessment Cookbook

ACRL announces the publication of [The Library Assessment Cookbook](#), edited by Aaron W. Dobbs. This new addition to the ACRL Cookbook series compiles lessons and techniques for academic librarians to adapt, repurpose, and implement in their libraries. This Cookbook will help librarians of all levels of experience measure and demonstrate their institutional value. *The Library Assessment Cookbook* is available for purchase in [print](#) and as an [ebook](#) through the ALA Online Store and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

Now You're a Manager: Quick and Practical Strategies for New Mid-Level Managers in Academic Libraries

ACRL released [Now You're a Manager: Quick and Practical Strategies for New Mid-Level Managers in Academic Libraries](#) by M. Leslie Madden, Laura Carscaddon, Denita Hampton, and Brenna Helmstutler in October 2017. With ten chapters covering everything from building teams to creating a respectful workplace to managing university politics, *Now You're a Manager* provides lists, exercises, and techniques for assembling and managing an effective, happy team. *Now You're a Manager* is designed to meet the specific needs of new mid-level managers in academic libraries, and can be used for individual growth or group discussion, and by librarians and paraprofessionals who manage teams and departments and is available for purchase in [print](#) and as an [ebook](#) through the ALA Online Store and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

Choice and The Charleston Company Launch ccAdvisor

Choice and The Charleston Company have launched ccAdvisor, an online review source for information databases and digital resources. Itself a database, ccAdvisor draws upon the traditions of objectivity and scholarly excellence that characterize both Choice and The Charleston Advisor to create the source for the evaluation and selection of digital resources for libraries. ccAdvisor builds on the architecture of both to present an entirely new product that is faceted, allowing users to filter by subject, type of resource, target audience, or access type (open, subscription, one-time purchase, hybrid), to compile and export lists, save searches, and set alerts. ccAdvisor contains 300 reviews and will see at least 200 new reviews added in the first year. More information on ccAdvisor is available by visiting the [Choice 360 website](#).

Keeping Up With...

The latest editions of Keeping Up With..., ACRL's online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, feature a discussion of [The Scholarship of Teaching and Learning](#) by Lauren Hays and Melissa Mallon. Keeping Up With... is available on the ACRL website, and each issue will be sent via email to ACRL members. Non-members can visit our [email sign up page](#) to receive Keeping Up With... and a variety of other ACRL awareness publications including the ACRL Update newsletter and table of contents alerts for *C&RL*, *C&RL News*, and *RBM*.

ACRL Presents Webcast - What We Talk About When We Talk About Open Access

Join ACRL for a free ACRL Presents webcast to kick-off Open Access Week. The webcast, "[What We Talk About When We Talk About Open Access](#)" will be held Wednesday, October 25, from 12:00 - 1:00 p.m. (Central). Open Access Week is an international event that celebrates the open movement. We work with colleagues to plan creative programs that spread awareness of open access, but what do we talk about when we talk about open access? How can we tailor our messages to communicate with a variety of audiences succinctly and persuasively? Join colleagues to reflect on our messages and see how peers have taught about openness. The webcast will be recorded, and the archive will be shared after the live event.

ACRL e-Learning

ACRL's e-Learning program offered one live webcast during this report period. Thirteen individuals and six groups participated in the webcast focusing on the use of Zotero for reference and citation applications. Upcoming topics for the ACRL e-Learning program include the Engaging with the Framework for Information Literacy, leadership and diversity issues, and fighting fake news with the ACRL Framework. Full details and registration information are available on the [ACRL website](#).

Association for Library Collections & Technical Services (ALCTS)

ALCTS Offers Symposium on Accessibility and Access

The Association for Library Collections and Technical Services (ALCTS) will present "Empowering Access and Ensuring Accessibility: Connecting People to Information and Collections" on Friday, February 9, 2018, at the ALA Midwinter Meeting in Denver. In the rapidly evolving information environment, librarians strive to enhance access and increase accessibility for all populations. These concepts are particularly important for those working in collections and technical services, where responsibility for identifying, selecting, acquiring, organizing, managing, digitizing, and preserving recorded knowledge resides. This symposium explores the landscape and horizon of collections and technical services work as it contributes to access and broad accessibility to stimulate knowledge creation, to foster innovation, and to empower libraries to have a transformative role in society. Registration is through the [ALA Midwinter site](#).

Apply Now for 2018 ALCTS Midwinter Symposium Registration Grants

ALCTS is offering [registration grants](#) to encourage library support staff and library school students to participate in the ALCTS 2018 Midwinter Symposium to be held February 9, 2018 during the ALA Midwinter Meeting in Denver. At least five grants will be awarded in each category, additional grants may be available contingent on additional funding. Grants will be awarded competitively based on the committee's ranking of applications received by October 27, 2017. Neither ALCTS nor ALA membership is required to apply or attend. Additional registration for the ALA Midwinter Meeting is not required to attend the ALCTS Midwinter Symposium. Applicants must secure permission from their supervisors to attend the Symposium in advance of applying for the registration grants. Those selected for the registration grants will be notified no later than Friday, November 17, 2017.

ALCTS Surveys Textbooks in Academic Libraries

Shortly after the syllabi are posted, and long before the beginning of the term, interlibrary loan departments at academic libraries will have filled or rejected innumerable textbook requests. While it would be unwise, if not impossible, to buy and circulate every textbook at a college or university, there are many academic libraries that are selectively adding textbooks to their collections—and the practice seems to be gaining momentum. In the new monograph [“Textbooks in Academic Libraries: Selection, Circulation, and Assessment,”](#) published by [ALA Editions](#), the Association for Library Collections & Technical Services (ALCTS) and editor Chris Diaz gather case studies that pull together creative approaches and best practices for print textbook reserve programs.

Association for Library Service to Children (ALSC)

Dollar General Literacy Foundation Grant Year 8

ALSC and YALSA were awarded an eighth year of grant funding from the Dollar General Literacy Foundation. ALSC will use its funding to promote out-of-school time STEAM programming through a program called [Strengthening Communities Through Libraries](#). Fourteen ALSC members will be selected to receive \$5,000 minigrants.

New ALSC Website Design Launched

The newly designed [ALSC site](#) went live on October 4. The site provides an improved, user-friendly experience, as the new responsive design resizes webpages based on the device in use. ALSC webpages no longer will be downgraded in search results for being “mobile-unfriendly.” The site continues to provide the same resources, news, and award information, but pages have a fresh look, which follows the new ALA web design (coming soon).

ALSC Professional Award Applications

ALSC is now taking applications and nominations for the Professional Awards and Grants. Each year ALSC gives away over \$100k in awards, grants, and scholarships to its members. Applications and nominations are open for [The Maureen Hayes Author/Illustrator Award](#); [ALSC](#)

[Baker & Taylor Summer Reading Grant](#); [The Light the Way Grant](#); [ALSC Distinguished Service Award](#), and the [Louise Seaman Bechtel Fellowship](#).

Upcoming ALSC Webinars

ALSC is offering several upcoming webinars, including [Nurturing Empathy through Culturally-Inclusive Youth Programming](#), [Math Counts: Using Math in Early Literacy Programming](#) and the remainder of our three-part Managing Children's Services webinar series: [Program Evaluation](#) and [Employee Engagement](#). Additionally, ALSC will be offering a promotional engagement webinar, [Get Involved with ALSC: Navigating Opportunities within the Organization](#). [Registration](#) is now open for all webinars and is free for both members and non-members to attend. ALSC's [archived webinars](#) are now free for all ALSC members, and are offered at a small price for non-ALSC members.

Continuing Education Proposals

The ALSC Education Committee is always considering new courses and webinars to add to ALSC's growing online education offerings. Members interested in teaching need to fill out an [online application](#) and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

Fall Online Education Courses

ALSC is currently offering three courses during the fall season. [Fall Online Courses](#) began on September 25, 2017 and include the newest course, [Making Your Makerspace Work](#). This course provides students with concrete tips for engaging makerspace users in exciting ways while helping them overcome the "intimidation factor" of using potentially complex (and expensive) equipment in a new and unfamiliar space. Other fall courses include [STEM Programs Made Easy](#), and [The Newbery Medal: Past, Present, and Future](#).

ALSC Mentoring Program

Applications for the [Fall ALSC Mentoring Program](#) closed on September 1. This one-year program will encourage personal and professional connections between mentors and mentees with mutual interests in library services to children. Matches are currently in the process of

getting to know one another and will establish goals that build leadership skills and familiarity with ALSC committee service and other opportunities for participation.

ALSC Roadshow

ALSC has approved its first [Roadshow](#) request for FY18. ALSC Member, Skye Corey, represented ALSC with a table at the Idaho Library Annual Conference, which was held October 4-6.

ALSC National Institute

The [ALSC National Institute](#) with the theme of “All Aboard! Embracing Advocacy & Inclusion” will be held September 27 – 29, 2018 in Cincinnati, Ohio. Featuring quality educational programming and inspirational speakers, event registration will be opening soon. A number of award-winning authors and illustrators will be present at the Institute and a special reception, held at the Public Library of Cincinnati and Hamilton County, is a highlight event.

May Hill Arbuthnot Honor Lecture Location

The host of the [2018 Arbuthnot Lecture](#) will be Western Washington University and Whatcom County Public Library system. The 2018 May Hill Honor Lecture will feature poet Naomi Shihab Nye. Tickets will be available via the [Arbuthnot website](#) in early spring 2018.

ALSC Bill Morris Seminar

Applications for the [Bill Morris Seminar: Book Evaluation Training](#) are currently being reviewed by an advisory group consisting of ALSC member leaders who have previously served on and/or chaired evaluation committees. The seminar will take place at the 2018 ALA Midwinter Meeting in Denver. More information about this exciting event is available on the ALSC website.

Library Leadership and Management Association (LLAMA)

LLAMA Webinars

- “You Can Do It — Coaching and Supervising Library Employees,” on September 27, offered a fresh perspective on people management whether you’re a new supervisor, want to understand how coaching and discipline work, or are facing a tricky situation with an employee. This webinar addressed several of [LLAMA’s 14 Foundational Leadership Competencies](#) including communication skills, emotional intelligence, conflict resolution, and evidence-based decision making.
- “21st Century Library Ethics,” on October 11, explored what the current political climate means for library ethics and how librarians can shape the future and be a force for positive change in their communities. Presenter Sarah Houghton discussed the ALA Library Bill of Rights and Professional Code of Ethics, as well as library initiatives around the world that bring attention to various aspects of library ethics including privacy, threats to intellectual freedom, free speech, and freedom of information access. This webinar helped participants increase their competence in professional ethics, one of [LLAMA’s 14 Foundational Leadership Competencies](#).
- “Evidence-Based Advocacy for Academic Libraries,” on November 1, will help participants understand how current metrics and measures can tell their library’s story to stakeholders, and how they can make important connections around campus as assessment librarians. This webinar was developed by LLAMA’s Assessment Community of Practice and addresses the foundational leadership competencies of Evidence-based Decision Making; and Marketing and Advocacy.

Library and Information Technology Association (LITA)

LITA Opens Nominations for Three Awards

Nominate yourself or a colleague for:

- [Frederick G. Kilgour Award for Research in Library and Information Technology](#)
Given for research relevant to the development of information technologies, especially work which shows promise of having a positive and substantive impact on any aspect(s) of the publication, storage, retrieval and dissemination of information, or the processes by which information and data is manipulated and managed. The winner receives \$2,000, a citation, and travel expenses to attend the LITA Awards Ceremony & President's Program at ALA Annual. Sponsored by OCLC.
- [LITA/Ex Libris Student Writing Award](#)
Given for the best unpublished manuscript on a topic in the area of libraries and information technology written by a student or students enrolled in an ALA-accredited library and information studies graduate program. The winner receives \$1,000 and a certificate. The winning article will be published in a future issue of [Information Technology and Libraries](#) (ITAL). Sponsored by Ex Libris.
- [LITA/Library Hi Tech Award For Outstanding Communication for Continuing Education](#)
Given to an individual or institution for a single seminal work, or a body of work, taking place within (or continuing into) the five years preceding the award. Recognizes outstanding achievement in educating the profession about cutting edge technology through communication in continuing education. The winner receives \$1,000 and a citation. Sponsored by Library Hi Tech.

[Ken Varnum Appointed New ITAL Editor](#)

Congratulations to Ken Varnum, Senior Program Manager for Discovery, Delivery, and Library Analytics at the University of Michigan Library, who has been appointed as new editor of [Information Technology and Libraries](#) (ITAL), LITA's refereed, open access journal.

[Announcing New LITA Blog Editors](#)

LITA is pleased to announce that Cinthya Ippoliti and John Klima will serve as joint editors of the LITA Blog for the next two years. Cinthya is Associate Dean for Research and Learning Services at Oklahoma State University, and John is the Assistant Director of the Waukesha (Wisconsin) Public Library. Look for updates from our Editors on how you can get involved and contribute to the LITA Blog.

[New eLearning from LITA](#)

- [Diversity and Inclusion in Library Makerspace](#) (October 24 webinar)
- [Building Services Around Reproducibility & Open Scholarship](#) (November 1-22 online course)
- [Digital Life Decoded: A user-centered approach to cyber-security and privacy](#) (November 7 webinar)
- [Introduction to Schema.org and JSON-LD](#) (November 15 webinar)

Public Library Association

(PLA)

PLA, National Network of Libraries of Medicine Announce Healthy Literacy Initiative

A new nationwide initiative from PLA and National Network of Libraries of Medicine (NNLM) will increase public library workers' knowledge and skills related to consumer health services. Throughout the nine-month "Promoting Healthy Communities" initiative, PLA and NNLM will assess health information needs among public librarians and share free resources and professional development opportunities that will help public library staff better serve their patrons' consumer health needs. In early 2018, the initiative will unveil a new website for public libraries that gives them easy access to training, tools and resources for consumer health information, health literacy programming and more. The ALA Public Programs Office is managing the project on behalf of PLA. [Click here](#) for more information.

Library Staff Gather Virtually for Discussion of National Opioid Crisis

PLA and WebJunction teamed up in early September to present a virtual "town hall meeting" on the opioid crisis. During the 90-minute online event, representatives from libraries and other community organizations described their efforts and plans in addressing this crisis locally. Through a chat session and Q&A with the panelists, the 500+ attendees shared their thoughts, ideas, and concerns about the opioid problem in libraries. The lively discussion covered such topics as interacting with patrons in crisis, performing direct intervention with drug users, and collaborating with community partners. PLA and WebJunction will use the information gleaned from this virtual town hall meeting to develop future opioid-related content and resources for libraries. [Click here](#) for more information.

Partnership Supports Renewed 'From Awareness to Funding' Advocacy Study

PLA, the ALA Office for Library Advocacy and OCLC are pleased to announce a partnership to produce an update to OCLC's 2008 report, "From Awareness to Funding: A Study of Library Support in America," which explored voter attitudes and perceptions about library funding. The updated research report will identify the most effective ways to advocate for public library funding. [Click here](#) for more information.

Free PLA Member Publication Focuses on Library Service to Incarcerated Individuals

PLA is proud to offer a new, free publication to its members. *Get Inside: Responsible Jail and Prison Library Service*, the fourth installment from PLA's "Quick Reads for Busy Librarians" series, provides a thoughtful perspective on the American criminal justice system as well as concrete advice and information for providing the best possible service to this population. In this 72-page publication, available as a downloadable PDF, Brooklyn (N.Y.) Public Library Director of Outreach Services Nicholas Higgins shares wisdom gleaned from years of experience providing library service to incarcerated persons. Higgins also addresses shortcomings of the American criminal justice system, including embedded racism and harsh sentencing laws, in the hopes that readers will become more conscious of how they think and talk about prisons and prisoners. [Click here](#) for more information.

Public Libraries Highlight Cyber Security Awareness in October

Throughout the month of October, PLA and public libraries nationwide will celebrate National Cyber Security Awareness Month (NCSAM). NCSAM was created as a collaborative effort between government and industry to ensure every American has the resources needed to stay safer and more secure online. PLA is doing its part by highlighting cyber security material on DigitalLearn.org, a collection of self-directed, interactive online tutorials developed by the association to help users increase their digital literacy. At DigitalLearn.org, learners can take short, self-directed courses that help them recognize danger and stay safe online. [Click here](#) for more information.

Registration & Housing Now Open for PLA 2018 Conference

Registration and housing are now open for PLA's 2018 Conference. Offered biennially, the PLA Conference is the premier event for public libraries, drawing thousands of librarians, library support staff, trustees, friends and library vendors from across the country and around the world. The 2018 Conference will be held March 20-24 in the heart of downtown Philadelphia with most events taking place at the Pennsylvania Convention Center. [Click here](#) for more information.

United for Libraries: the Association for Library Trustees & Advocates

(UNITED)

New Sarah Jessica Parker (SJP) Pick for ALA's Book Club Central: *Exit West* by Mohsin Hamid

The latest ALA Book Club Central SJP pick, chosen by Honorary Book Club Central Chair Sarah Jessica Parker, is “Exit West” by Mohsin Hamid, published by Riverhead/an imprint of Penguin Random House. “Exit West” has been shortlisted for the 2017 Man Booker Prize and longlisted for the ALA Andrew Carnegie Medal for Excellence in Fiction. This second book selection for Book Club Central was part of the kickoff of the 12th annual National Friends of Libraries Week, an initiative of United for Libraries to be held October 15-21, 2017. The celebration recognizes the advocacy and fundraising efforts of Friends of the Library groups across the country. Ms. Parker is an Honorary Lifetime Board Member of United for Libraries. Book Club Central (www.bookclubcentral.org). Book Club Central was designed in consultation with expert librarians and provides the public with the very best in reading. Book Club Central debuted this past summer and since that time has become a place for engaging content and helpful information for book clubs and readers everywhere. Book Club Central Sponsoring Partners are *Booklist*, United for Libraries; and Libraries Transform, the ALA’s public awareness campaign; along with Corporate Platinum Partner Penguin Random House. Corporate Gold Partners include NoveList and OverDrive.

Maryland and South Dakota Become Latest Statewide Group Members

Maryland and South Dakota have joined Texas, Nebraska, and Michigan in becoming statewide group members of United for Libraries/ALA. Maryland (171 libraries) and South Dakota (112 libraries) became statewide group members as of 10/1/17. Public libraries in all five states receive United for Libraries membership for their boards of Trustees, Friends groups and/or Foundation and library staff members. Membership includes the bimonthly newsletter *The Voice for America’s Libraries*; access to the Friends & Foundations Zone and Trustee Zone, which include toolkits, publications, archived issues of *The Voice*, webinars and more; and other benefits such as award eligibility and deep discounts on publications. In addition to the standard United for Libraries membership benefits, statewide purchases include full access to the Trustee Academy, a series of online courses to help library Trustees become exceptionally proficient in their roles on behalf of their libraries; *Short Takes for Trustees*, a series of 10 short videos that can be shown during Trustee meetings to stimulate discussion about the important role that Trustees play in the governance of their libraries; and the webcast series *Engaging Volunteers for Libraries and Friends*, a three-part series of webcasts, designed to inform library Friends, Trustees and staff about the new generation of volunteers — what they want from service opportunities, and how libraries and Friends can attract them.

Statewide Access to “Friend Your Library” Materials

United for Libraries is pleased to present the ALA Store’s new downloadable “Friend Your Library” bookmark and poster as a free benefit to all United for Libraries statewide group members in Texas, Nebraska, Michigan, Maryland, and South Dakota. The downloadable items

recognize the importance of Friends of the Library groups, and are used to recruit new members year-round, and to celebrate National Friends of Libraries Week (October 15-21, 2017). All PDFs provide space to feature the library's message using Adobe Reader or Acrobat software. The products were developed in partnership with ALA Graphics. Additional "Friend Your Library" products are available for purchase from the ALA Store, including buttons (6-pack or 18-pack) and a downloadable art set with three flyer templates and one tri-fold brochure template.

"Troubled Library Boards" Webinar

United for Libraries and PLA partnered to present a fee-based webinar titled "Troubled Boards: Prevention and Survival" on October 17. The recorded webinar is available for purchase. The webinar focuses on best practices to prevent or minimize board problems, what can be done to get a wayward Trustee back on the right track, and how to move forward as a functioning team. The webinar is led by Sally Gardner Reed, former Executive Director of United for Libraries; Trustee Jo Beckwith of Illinois; and Stephen Bero, Director of the Algonquin (IL) Public Library.

State Friends and Trustees Conferences

United for Libraries staff spoke at several fall conferences for Trustees and Friends. Beth Nawalinski spoke at the Pennsylvania Citizens for Better Libraries Friends Institute on September 16 and the Citizens for Maryland Libraries Conference on October 14. Jillian Wentworth spoke at the New Jersey Library Association Friends Institutes on October 14 and 28.

Young Adult Library Services Association (YALSA)

[Tell Us: What Teen Services Skills do Library Staff Need?](#)

YALSA's draft of the updated [Competencies for Librarians Serving Youth](#) (pdf) is available now through October 18 for review and public comment. Please use this [online form](#) to share your feedback!

[Apply by January 1 for Summer Learning Grants](#)

YALSA is giving away 20 [\\$1,000 grants](#) to support libraries' efforts to reach underserved teens over the summer months and combat the summer slide, as well as another 20 \$1,000 grants to support hiring teen interns over the summer.

[YA Services Symposium, November 3 - 5](#)

Anyone interested in attending is welcome to come to this event, which will feature over 20 YA authors and nearly 20 concurrent sessions. Learn more, register, and view the preliminary program at www.ala.org/yalsa/yasymposium. Advance registration for the YA Services Symposium this November 3 – 5 in Louisville, Kentucky, closed October 13, but on-site registration will be available. Follow the event on social media with #yalsa17

[YALSA's 2018 Election Slate](#)

YALSA's Governance Nominating Committee has announced the [slate for 2018](#). YALSA's Board voted earlier in 2017 to streamline member participation on award committees so that all positions were appointed, and put this measure on the ballot for a membership vote, which passed in April. The 2018 ballot is the first year that the Edwards, Nonfiction and Printz Committees have not appeared on the ballot. These positions will instead be appointed during the regular appointments process in the fall of 2018.

[Upcoming YALSA Activities & Events](#)

- October 19, [Youth Participatory Action Research webinar](#)
- November 1, 2018 Teen Tech Week™ site launches, www.ala.org/teentechweek
- November 3 – 5, [YA Services Symposium](#) in Louisville, Kentucky
- November 16, [Creativity in Leadership webinar](#)
- December 1, deadline to [apply](#) for YALSA grants, scholarships & awards
- December 1, call for program and paper proposals opens for 2018 [YA Services Symposium](#)
- Week of December 4, finalists announced for Morris and Nonfiction Awards
- February 12, [youth media award](#) winners announced
- March 4- 10, [Teen Tech Week™](#)

For more events and information, visit the [YALSA wiki](#) or [Google Calendar](#)

ALA PUBLISHING

ALA Editions

New Books from ALA Editions and ALA Neal-Schuman

Some of the new professional development books recently published include [*Textbooks in Academic Libraries: Selection, Circulation, and Assessment*](#), edited by Chris Diaz, an ALCTS monograph which gathers case studies that pull together creative approaches and best practices for print textbook reserve programs in academic libraries; [*Government Information Essentials*](#), edited by Susanne Caro, a handbook showing librarians of all types how to work effectively with federal, state, and international resources; and [*Creating a Local History Archive at Your Public Library*](#), by Faye Phillips, a concise guidebook presenting best practices for the acquisition, access, and care of local history materials in public libraries (ALA Editions).

Titles Planned In Conjunction with the AASL National Conference & Exhibition in November

In conjunction with the AASL National Conference & Exhibition in November, ALA Editions & AASL will unveil the new [*National School Library Standards for Learners, School Librarians, and School Libraries*](#) and the [*AASL Standards Framework for Learners Pamphlet*](#).

More Titles Anticipated in FY18

During the first quarter of FY18, ALA Editions | Neal-Schuman anticipates publishing 22 new titles. This compares to 12 titles published during the first quarter of FY17, an increase of 83%. Although this very high rate is not sustainable for the entire fiscal year, we anticipate publishing approximately 35-40% more titles in FY18 versus the previous fiscal year. For a full listing of

titles including books, online workshops, and eCourses, visit the ALA Store, www.alastore.ala.org

ALA Graphics

Highlights of the Winter Catalog

The ALA Graphics Winter 2017 catalog will arrive in mailboxes mid-October.

- Actor and 16-time WWE World Champion John Cena is featured on the catalog cover holding *The Story of Ferdinand*.
- The cover also shows the highlights the AASL Standards Poster, one of several new products developed in partnership with AASL that promotes key components of AASL's *National School Library Standards for Learners, School Librarians, and School Libraries*. The poster is joined by a bookmark and two clings sets.
- The winter catalog also reveals *New York Times* bestselling author John Green on a new Celebrity READ poster, holding *Parable of the Sower* by Octavia E. Butler. The launch of this new poster coincides with the release of his latest novel, *Turtles All the Way Down*, which hit shelves October 10.

New Materials Developed for 2018 National Library Week

In partnership with PAO, new materials were developed for 2018 National Library Week featuring the theme “Libraries Transform: Libraries Lead.” Anchored by a compass highlighting many of ALA’s core values, the poster and bookmark help illustrate the many ways libraries and librarians serve the public with their leadership and expertise.

New Products

Other new products include a CatStronauts poster and bookmark and Library of Congress Class Signs, offering members the opportunity to customize and choose from different classes to display. This digital product joins the Dewey® Class Signs in the Graphics' collection of customizable classification downloads.

American Libraries

November/December Issue

American Libraries magazine's November/December issue features a cover story on recent librarian contestants on *Jeopardy!*, as well as a 50-year look back at ALA's Office for Intellectual Freedom. The issue also celebrates the 20th anniversary of the Spectrum Scholarship program with a profile of a librarian who has been raising money for the scholarship program for the past 10 years.

Website and Social Media

American Libraries reached 66,000 Twitter followers in early October. Popular stories on the website for the month of September were the 2017 Design Showcase; Libraries and the Art of Everything Maintenance (repair cafes); two Scoop posts about hurricane recovery efforts in Texas, Florida, and Puerto Rico; and a repost of the 2015 Banned Books Week By The Numbers graphic during Banned Books Week (this was also our top tweet for September). In addition, 254 Latest Library Links were posted in September.

AL Direct

Top three links in AL Direct in September were: [The Nazis in your library](#)

[Librarian rejects Melania Trump's gift of Dr. Seuss books](#)

[Technologies librarians need to know](#)

ALA-APA

Advocating for Better Salaries Toolkit

Members of the APA [Salaries and Status of Library Workers \(SSLW\) Committee](#) have updated the 6th Edition of the [Advocating for Better Salaries Toolkit](#). The Toolkit was originally developed by ALA's 2002–2003 President Maurice J. (Mitch) Freedman's Better Salaries and Pay Equity for Library Workers Task Force as part of the Campaign for America's Libraries.

The toolkit is designed to provide library workers with the resources and strategies they need to improve their salaries. Over the years, the toolkit has been updated to reflect the economic concerns of library workers with sections for guidance on incorporating compensation issues into library advocacy campaigns, negotiations in a saturated labor market and the importance of recruiting, retaining and rewarding a quality library workforce. For the readers convenience, the toolkit is divided into four parts: Building Your Case for Better Salaries; Pay Equity; Unions; and Speaking Out. This material is helpful for librarians, administrators, and support staff.

APA is grateful for the many previous members of SSLW who have updated this bibliography since the first version was created. A special thank you goes to: Amy Bartholomew, Jennifer Dorning, Julia Eisenstein and Shannon Farrell for their efforts in updating the 6th Edition of the publication.

Committee Volunteers Sought

[Volunteers](#) are being sought for appointments to the 2018-2019 APA committees. The online committee volunteer form is open now and closes on January 15, 2018. Appointments will be made to the following committees: Certification Program, Certified Public Library Administrator Certification Review, Library Support Staff Certification Review and Salaries and Status of Library Workers (see committee charges, visit [APA Committee's page](#)). Appointments take effect at the conclusion of the 2018 Annual Conference. In order to ensure broad representation and diversity on all committees, geographical location, type of library, gender, ethnicity, previous committee work (ALA, ALA-APA and other), relevant experience, and other factors are considered when the committee appointments are made. To volunteer, visit: <http://ala-apa.org/get-involved/>

