**Report to Council and Executive Board**

**EBD #12.42**

**2017-2018**

June 15, 2018

Mary Ghikas

Executive Director

New Report: Transforming Library Services for and with Teens Through Continuing Education

YALSA has released its new report, [*Transforming Library Services for and with Teens Through Continuing Education*](http://www.ala.org/yalsa/national-forum-transforming-teen-services-through-continuing-education) (CE). The report is the result of a year-long national forum that took place from June 1, 2017 to May 31, 2018 and offers recommendations for supporting library workers through continuing education to enhance services for/with teens. The forum was hosted in partnership with the Chief Officers of State Library Agencies (COSLA) and generously funded by the Institute of Museum and Library Services (IMLS).

ALA OFFICES

# Center for the Future of Libraries

Future of Libraries Fellowship

The call for proposals for the [Future of Libraries Fellowship](http://www.ala.org/tools/future/engage/fellowship) closed on May 15 with a total of 42 completed proposals received. Members from the Center’s Advisory Group will be reviewing proposals, and the selected proposal for the 2018 Fellowship will be announced by the end of June.

2017 Future of Libraries Fellowship Project at the Annual Conference

For those interested in the 2017 Future of Libraries Fellowship project, Joe J. Márquez and Annie Downey, both of Reed College Library, will present “[Future of Libraries Fellowship: Developing Library Service Design Heuristics](https://www.eventscribe.com/2018/ALA-Annual/fsPopup.asp?Mode=presInfo&PresentationID=376382)” at the 2018 ALA Annual Conference in New Orleans, Saturday June 23, 2018 from 1:00 – 2:00 p.m. in the Morial Convention Center, Room 295.

Presentations

The Center for the Future of Libraries provided presentations for the Utah Library Association, the Mortenson Center Associates Program, the Rhode Island Office for Library and Information Services, and the Library 2.018: Blockchain Applied: Impact on the Information Profession web conference.

Trend Collection

The Center continues to add new entries to the [trend collection](http://www.ala.org/tools/future/trends), including new coverage for [Co-Working/Co-Living](http://www.ala.org/tools/future/trends/coeverything)  [Design Thinking](http://www.ala.org/tools/future/trends/designthinking)  and [Smart Cities](http://www.ala.org/tools/future/trends/SmartCities)

**Communications and Marketing Office**

**(CMO)**

Media Relations

More than 1,150 articles mentioned ALA during this reporting period. Most coverage (94 percent) was positive and focused on ALA Annual Conference announcements and advocacy efforts. Approximately 5 percent of coverage was neutral and consisted of brief ALA mentions, including event calendar notices or mentions within author references. Less than 1 percent of coverage positioned ALA negatively and was fueled by the association’s position regarding censorship. The total circulation rate was more than470 million. (Circulation rate is calculated using the number of articles/mentions multiplied by the monthly unique visitors for each media outlet’s website.)

[School](http://www.ala.org/nlw) Libraries

Publicity efforts to highlight AASL and OLA school library advocacy work are in full swing with the placement of a joint Op-Ed from ALA president Jim Neal and AASL president Steven Yates in the [*Santa Fe New Mexican*](http://www.santafenewmexican.com/new-mexico-needs-school-librarians/article_efb1e4e4-bf94-5421-9779-82d15af32eb7.html)*,* that highlighted the value of school librarians. CMO also coordinated an interview with [*Education Week*](https://www.edweek.org/ew/articles/2018/05/16/schools-see-steep-drop-in-librarians-new.html) and Yates to discuss a new report by the Education Week Research Center which detailed drastic drops in school library positions since the Great Recession. “When we’ve talked to districts that have chosen to put resources elsewhere, we really do see more than one who have then come back and wanted to reinstate [the librarian],” said Yates. Yates is quoted extensively, and the article was shared over multiple [ALA social media](https://meltwater-apps-production.s3.amazonaws.com/exports/csv/55b6a1ace793dc86e9ecc11c/5b1055df54ffcb0006335487.csv?web=1) channels.

ALA Annual Conference

CMO continues to seek coverage opportunities for the ALA Annual Conference & Exhibition. Media relations team members are working across ALA offices and divisions to promote Annual Conference events and programs. Thus far, local news groups such as [*The Times Picayune*](https://www.nola.com/national_politics/2018/05/michelle_obama_new_orleans_lib.html)*,* [*Gambit*](https://www.bestofneworleans.com/thelatest/archives/2018/05/11/michelle-obama-to-open-library-convention-in-new-orleans-next-month)*,* [*The New Orleans Advocate*](http://www.theadvocate.com/new_orleans/news/politics/article_ba093494-557f-11e8-87fa-23af0b7764c5.html), and New Orleans PBS affiliate WLAE-TV have provided coverage. CMO continues to work with a variety of stakeholders to coordinate onsite coverage of the Opening General Session featuring former First Lady, Michelle Obama and Librarian of Congress, Dr. Carla Hayden. Media that have expressed interest in covering the event include Book-TV, NBC Network, *People Magazine*, *Associated Press*, Getty Images, NPR and many others. Local and national media have also expressed interest in covering the programs featuring Viola Davis, Emilio Estevez, and Sally Field.

Libraries = Strong Communities

Loida Garcia Febo, ALA 2018-2019 president will tour a series of public libraries in support of “Libraries = Strong Communities,” an ALA presidential effort that highlights the value of libraries and empowers patrons to advocate for their libraries at the local and national level. Participating libraries, including Pikes Peak (Colorado) Public Library, Cambridge (Massachusetts) Public Library, Seattle Public Library, North Miami Public Library and Los Angeles Public Library, will host a variety of community events that will highlight the invaluable resources libraries offer. CMO continues to work closely with Garcia-Febo and ALA Executive Director Mary Ghikas to develop marketing and publicity resources to support the launch of “Libraries = Strong Communities” after the 2018 ALA Annual & Exhibition. Completed items include artwork, Because Statements, bookmarks, banners and video. Future efforts will include publicity tools such as press releases, PSAs, and flyer templates; press lists for participating libraries and much more.

Future Publicity Efforts

CMO is currently working on publicity efforts to support the following initiatives:

* GLBT Book Month – June
* ALA Annual Conference – June 21-26, 2018
* Library Card Sign-up Month – September
* Libraries = Strong Communities launch, October 6

Social Media

ACRL, Booklist, ALA Editions, and United for Libraries have joined the team using Sprout Social to manage social media bringing the total to nine ALA units using the platform. We expect an increase in efficiency and coordination between social media channels as more units sign on. An audit of ALA social media channels was completed in May and submitted to our consultant, Avenue M, to be utilized in the Communications Study they’re conducting for the association. Engagement on ALA’s Instagram channel continues to grow. Comments increased 72%, likes increased 10%, and followers increased 39% from January 1 – June 1 compared to the previous year. Our Star Wars Day (May 4) social media post was successful again in 2018. “Because with a librarian by your side, you’ll never have to fly solo” received 3000 likes and 2250 shares on Facebook, 1073 likes and 638 retweets on Twitter, and 2149 likes on Instagram.

Libraries Transform

More than 9,700 libraries and library advocates have joined the campaign. Two new Because statements were released in conjunction with timely ALA observances: BECAUSE YOUR DATA SHOULDN’T BE AN OPEN BOOK for Choose Privacy Week (May 1-7) and BECAUSE BOOKS SHOW US EVERY COLOR OF THE RAINBOW for GLBT Book Month (June). The Libraries Transform [May Newsletter](https://ala.informz.net/informzdataservice/onlineversion/pub/bWFpbGluZ0luc3RhbmNlSWQ9NzYzNjc5NQ%3D%3D) was sent to 9,612 recipients and had an open rate of 28.76% and a click rate of 16.61%.

**Office for Government Relations**

**(OGR)**

Washington Office Welcomes NLLD 2018 Attendees

On May 7-8, the ALA Washington Office (WO) welcomed over 480 attendees to Washington, D.C. for the 44th annual [National Library Legislative Day](https://www.districtdispatch.org/2018/05/library-supporters-gear-up-for-year-round-advocacy/) (NLLD). Among the attendees were advocates from all 50 states and the District of Columbia, who were joined by over 1,000 viewers participating virtually in the [livestreamed](https://www.youtube.com/watch?v=UFYnmkKCNsY&t=175s) event. Nearly half of those participating were first-time NLLD attendees. In his introduction, ALA President Jim Neal focused on persistence in advocacy efforts over the long term, saying “The thing about advocacy is that it’s year-round. It’s about cultivating a relationship that earns the trust of lawmakers and wins victories, step by step over time.” This year, participants were asked to focus on three strategic asks: ask members of Congress to fully fund federal library programs; reauthorize the Museum and Library Services Act; and visit a library to see broadband access in action. (A smaller number of delegations in strategically critical states and congressional districts were also asked to advocate for the Marrakesh Treaty and the Tribal Connect Act.) The NLLD program included mock meetings, state delegation caucusing and panels of seasoned advocates from ALA’s Committee on Legislation and across the ALA community. Speakers included ALA President Jim Neal; Brad Fitch, CEO of the Congressional Management Foundation; and policy experts from around D.C. Participants held more than 325 congressional meetings on the Hill, while virtual attendees began calling and sending emails to their legislators. In the week that followed NLLD, attendees received an invitation to participate in a follow-up advocacy training webinar by the Congressional Management Foundation to equip ALA members to plan their own events as they begin to issue invitations for their elected officials to visit their library. The webinar addressed best practices related to inviting members of Congress to attend local events.

Marrakesh Treaty Proceeds to the Full Senate

On May 23, the Senate Foreign Relations Committee voted unanimously to support the Marrakesh Treaty Implementation Act ([S. 2559](https://www.congress.gov/bill/115th-congress/senate-bill/2559/)). The next step is a full Senate vote with a two-thirds majority in favor of the Treaty before it goes to the president for signature. The international copyright treaty provides a copyright exception—the first ever in an international treaty—for libraries as authorized entities to make copies of entire articles and books accessible for people with print disabilities and distribute those copies across borders. If the Marrakesh Treaty Implementation Act is passed and signed by the president, the bill will greatly increase access for English speakers with print disabilities, particularly in developing countries, where less than 1% of all published print content is accessible. The U.S. will benefit as well by being able to obtain foreign-language content, especially for Spanish speakers with print disabilities.

ALA Urges Congressional Appropriators to Fund Libraries in FY 2019

Following the passage of the [FY 2018 omnibus spending package](https://www.districtdispatch.org/2018/03/big-federal-funding-increases-for-libraries/) with increases for many library programs and level funding for other programs, the White House submitted a [rescission package](https://www.districtdispatch.org/2018/04/rescission/) calling for cuts to many programs, though none directly affecting library funding. The rescission package is unlikely to pass, though the administration may suggest additional programs to cut in the future. In addition to individual meetings with members of Congress and their staffs, WO staff worked with coalition partners throughout the spring to advocate for federal funding. ALA participated in broad education funding events in April and June (more than 100 education groups) that included the release of a response to the president’s FY 2019 budget issued by the education community. ALA helped plan the release of the budget book, a compendium of major education programs, which included two chapters written by ALA in support of the Library Services and Technology Act and the Innovative Approaches to Literacy program.

ALA Continues to Press for Reauthorization of the Museum and Library Services Act ([S.2271](https://www.congress.gov/bill/115th-congress/senate-bill/2271?q=%7B%22search%22%3A%5B%22museum+and+library+services+act+of+2017%22%5D%7D&r=1))

The WO continues to work with members to gain cosponsors for the Museum and Library Services Act (MLSA), introduced in December 2017 by Senator Jack Reed (D-RI) along with Senators Collins (R-ME), Cochran (R-MS), Gillibrand (D-NY) and Murkowski (R-AK). The legislation would reauthorize IMLS, including improvements such as expanding program access for Tribal libraries and allowing grant funds to be used for disaster preparation and response. ALA has focused efforts on gaining support of members of the Health, Education, Labor and Pensions Committee. As of June 1, the bill has 15 cosponsors. WO staff continue to work with Rep. Raul Grijalva (D-AZ) on a House companion to Senator Reed’s bill. With support from ALA, Rep. Grijalva is currently soliciting Republicans to join as original cosponsors to the bill.

Libraries Ready to Code Prepares to Release Beta Collection of Resources at Annual 2018

The [Libraries Ready to Code](http://www.ala.org/tools/readytocode/about) (RtC) cohort libraries are preparing for the release of the beta version of ALA’s Libraries Ready to Code Collection at the Annual 2018 conference, where the initiative is sponsoring several sessions in addition to the beta Collection release party in the exhibit hall during opening night. The RtC cohort libraries, working in small groups, are reviewing and tagging resources, from lesson plans to program assessments to websites, analog games and technology-based coding programs. Cohort members have also been working with the RtC team to develop library personas and strategy briefs, all of which will be available for beta testing at the RtC/Google exhibit at Annual. The RtC team is preparing a feedback survey for input from the wider library community during and after the Annual Conference. Cohort members started sharing information about their projects on the [District Dispatch](https://www.districtdispatch.org/?s=ready+to+code), with one post each week throughout the summer.

Net Neutrality Advocacy Continues on Multiple Fronts

ALA members and net neutrality allies continue to increase pressure to reinstate net neutrality protections that were gutted by a December 2017 Federal Communications Commission (FCC) vote. On May 15, ALA led a [press call](https://www.edsurge.com/news/2018-05-14-schools-can-t-police-providers-education-leaders-call-for-restoration-of-net-neutrality-rules) focusing on the importance of net neutrality for libraries, educational institutions and rural communities. On May 16, the Senate [voted](https://www.districtdispatch.org/2018/05/senate-to-vote-today-to-attempt-to-save-net-neutrality/) 52-47 to pass legislation under the Congressional Review Act (CRA) to block the FCC’s December 2017 rollback of net neutrality rules. With the passage of the CRA in the Senate, action moves to the House, which must also vote on the CRA. An ALA [action alert](http://cqrcengage.com/ala/app/write-a-letter?0&engagementId=443593) has generated more than 5,400 emails through the legislative action center since mid-December. The December 2017 Order [took effect](https://www.reuters.com/article/us-usa-internet/fcc-says-net-neutrality-rules-will-end-in-june-idUSKBN1IB1UN) June 11. ALA is joining allies in a net neutrality day of action on June 26 and will be working with other library and higher education groups to file an amicus brief this summer in support of the legal challenge to the FCC’s order.

**Office for Human Resource Development and Recruitment**

**(HRDR)**

Harassment in the Workplace Program at the Annual Conference

Numerous reports of harassment continue to appear in the news. You probably know that harassment is a form of employment discrimination that is illegal. But did you know that offensive jokes, slurs, epithets or name calling, physical assaults or threats, intimidation, ridicule or mockery, insults or put-downs, offensive objects or pictures are all forms of harassment?  Did you know that there are specific times when an employer is automatically liable for harassment? Do you know what to do if you are a victim of harassment or if you witness harassment? Attend this session on Monday, June 25, 2018, 1:00-2:00 p.m.,in the Morial Convention Center – Room 290 to learn the answers to these and many other questions related to harassment. Kevin C. Rung, an Administrative Judge with the U.S. Equal Employment Opportunity Commission (EEOC) will be the presenter.

Meet the 2018 Class of Emerging Leaders at a Poster Session and Reception

***The time of the Emerging Leaders (EL) poster session and reception scheduled on Friday, June 22, 2018 has been changed to 2:00 - 3:00 p.m. in Morial Convention Center, Room 345*.** Attendees of the American Library Association’s (ALA) 2018 Annual Conference in New Orleans are invited to meet the 2018 class of Emerging Leaders at the poster session where the ELs will showcase their final projects. All are welcomed and encouraged to attend. Light refreshments will be served. The poster session will be the culminating event for this class of Emerging Leaders. Since the ALA Midwinter Meeting, the groups have been working virtually on projects related to ALA or a professional concern. These groups have been supported by ALA staff and member guides from the profession. The poster session will allow each group to showcase its creative and innovative solutions for their projects. Participants in the EL 2018 class come from across the United States and represent a variety of types of libraries. An ALA division, round table, chapter or an affiliate organization sponsored 70 percent of the participating Emerging Leaders. The Emerging Leaders program began as one of ALA Past-President Leslie Burger’s six initiatives. ALA has committed to making this program available annually for young and/or new library workers. Join us on Friday during the ALA Annual Conference to meet, congratulate and encourage the 2018 Class of Emerging Leaders.

**Office for Intellectual Freedom**

**(OIF)**

Presentations

* OIF Assistant Director Kristin Pekoll presented on "Reporting Censorship" for an ALA Staff 411 session on May 28. Her talk described how the Office for Intellectual Freedom (OIF) tracks censorship and what is done with the collected data. She also discussed OIF's support for librarians facing challenges and the impact these activities have on Big ALA.
* Pekoll traveled with the Office for Library Advocacy to Maryland and Vermont to present an Advocacy Bootcamp. In Maryland, she also presented a two-hour panel with the president of the Maryland Library Association on privacy and ethics. Vermont’s presentation was the first time with an all school librarian audience.
* Deborah Caldwell-Stone, OIF Deputy Director, participated in the [Library Values & Privacy Summit](https://www.eventbrite.com/e/library-values-privacy-summit-registration-44382240476), a gathering of experts from inside and outside of the library community, invited to talk about data privacy and security. The summit, a part of the IMLS-funded "Library Values & Privacy in Our National Digital Strategies: Field Guides, Convenings, and Conversations" project, was held May 4-5 at the Data & Society Research Institute in New York City.

Intellectual Freedom and Privacy at the ALA Annual Conference

* During the ALA Annual Conference, the IFC plans to propose three *Library Bill of Rights* interpretation revisions for adoption by ALA Council: “Meeting Rooms,” “Library-Initiated Programs as a Resource” and “Services to People with Disabilities.” The drafts were distributed to the ALA community for feedback, and the IFC working groups have taken the comments into consideration when revising the interpretations.
* The Intellectual Freedom Round Table (IFRT) will be auctioning off some incredible [literary prizes](http://www.ala.org/rt/ifrt/raffle) (including a one-year membership to ALA) at the “[Awards Recognition & Fundraising Breakfast](https://www.eventscribe.com/2018/ALA-Annual/fsPopup.asp?Mode=presInfo&PresentationID=379926)” during the Annual Conference to raise funds for their awards. In addition to highlighting IFRT award-winners, the breakfast will also feature a presentation from New Orleans journalist and author John Pope. The breakfast takes place at 7:30 a.m. on Saturday, May 23 in the Morial Convention Center, Rm 218-219.
* “[Fake News or Free Speech](https://www.eventscribe.com/2018/ALA-Annual/fsPopup.asp?Mode=presInfo&PresentationID=352549),” an Annual Conference program planned by the Intellectual Freedom Committee, will engage attendees in a lively discussion that brings fake news to the forefront, with expert panelists from library, legal and literacy backgrounds. The panel has garnered 621 “favorites” and 1,085 page views, according to Conference Scheduler stats. Join the panel at 4:00 p.m. on Saturday, June 23 in Room 288 in the Morial Convention Center.
* Two Annual Conference programs will continue the conversation about the ethics of using "big data" analytics in libraries that began during Choose Privacy Week's online symposium on "Big Data is Watching You." The first program**,** [Big Data in Libraries: Friend or Foe?](https://www.eventscribe.com/2018/ALA-Annual/fsPopup.asp?Mode=presInfo&PresentationID=353505), a moderated debate on the subject of "big data" analytics in the library world, is sponsored by the Intellectual Freedom Round Table (IFRT) and takes place at 1:00 p.m. on Saturday, June 23 in Room 278 of the Morial Convention Center. In this lively discussion, two speakers representing opposing points of view will debate the “big data” phenomenon and its possible consequences for patron privacy. The second program, [Defense Against the Dark Arts](https://www.eventscribe.com/2018/ALA-Annual/fsPopup.asp?Mode=presInfo&PresentationID=352355), sponsored by LITA, is a companion panel to "Big Data in Libraries." The session is designed to give practical guidance on how libraries can protect patron privacy when conducting data analytics. It takes place at 9:00 a.m. on Monday, June 25 in Room 293 of the Morial Convention Center.

Webinar Kicks Off Choose Privacy Week 2018

In the wake of the disclosures about Facebook's data sharing practices, and the related explosion of public interest in how online personal data is collected, stored, shared, used and sometimes misused, this year’s [Choose Privacy Week](https://chooseprivacyweek.org/) theme— “Big Data is Watching You”—could not have been more perfectly timed. The [IFC Privacy Subcommittee](http://www.ala.org/aboutala/ifc-privacy-subcommittee) kicked off this year’s Choose Privacy Week on April 16 with the webinar “[A Practical Guide to Privacy Audits](https://www.youtube.com/watch?v=aq5upxSSkOk),” a practical and timely guide to conducting privacy audits in the library. Presenters Erin Berman and Julie Oborny, both of San Jose Public Library, outlined the need for libraries to understand their collection and use of patron data and how privacy matters are handled throughout the library. The webinar [recording](https://www.youtube.com/watch?v=aq5upxSSkOk) and [slides](http://www.ala.org/advocacy/sites/ala.org.advocacy/files/content/Privacy%20Audit%20Presentation.pdf) are freely available online for interested librarians, trustees, and LIS students.

Observing Choose Privacy Week 2018 (May 1-7)

For Choose Privacy Week itself, [web and social media graphics](https://chooseprivacyweek.org/programs/web-banners-icons/), [programming resources for libraries](https://chooseprivacyweek.org/programs/programming-in-a-box/), and a [privacy bookshelf](https://chooseprivacyweek.org/choose-privacy-week-2018-a-privacy-bookshelf/) were available as online resources for libraries observing Choose Privacy Week, and the Privacy Subcommittee sponsored a week-long online symposium from May 1 to May 5, addressing the ethics of using "big data" analytics in libraries and the need to protect user privacy in an age of "big data." Contributors included Jason Griffey, Affiliate Fellow, Berkman Klein Center for Internet & Society, on "[Libraries as Private Spaces](https://chooseprivacyweek.org/libraries-as-private-spaces/);" Erin Berman, Innovations Manager for the San Jose Public Library, on "[The Ethical Role of Libraries and Big Data](https://chooseprivacyweek.org/the-ethical-role-of-libraries-and-big-data/);" Sarah Houghton, Director of the San Rafael Public Library, on "[The Challenge of Balancing Customer Service with Privacy](https://chooseprivacyweek.org/balancing-customer-service-with-privacy/);" Jessamyn West, Community Technologist and Librarian, on "[Practical Privacy – Helping People Make Realistic Privacy Choices for Their Real Lives](https://chooseprivacyweek.org/helping-people-make-realistic-privacy-choices-for-their-real-lives/);" Eric Hellman, Founder, Unglue.it and T.J. Lamanna, emerging technologies librarian at the Cherry Hill Public Library, on "[Your Library Organization is Watching You](https://chooseprivacyweek.org/your-library-organization-watching-you/);" and Matt Beckstrom, Systems Librarian at the Lewis & Clark Library in Helena, Montana, on "[Patron Privacy and Data Storage](https://chooseprivacyweek.org/patron-privacy-and-data-storage/)." Libraries across the country also participated in Choose Privacy Week by creating [displays](https://twitter.com/swatlibrary/status/991406104868466688), bibliographies, and information resources that included "[pop-up" privacy presentations](https://library.nd.edu/event/pop-up-exhibits-defend-your-online-privacy); [blog posts](https://salinapubliclibrary.org/blog/?tag=choose-privacy-week); [cybersecurity training](https://www.pulaskicounty.lib.in.us/choose-privacy-week-2018); and programs and author talks on [identity theft](http://www.falmouthpubliclibrary.org/blog/choose-privacy/) and [privacy and surveillance technology](http://oaklandlibrary.org/events/main-library/author-event-habeas-data-privacy-vs-rise-surveillance-tech). And the ALA Library hosted [a display of books](https://twitter.com/OIF/status/991689784333623296) on privacy, surveillance, and "big data"!

Freedom to Read Foundation Roll of Honor Recipients

The Freedom to Read Foundation (FTRF) Roll of Honor Committee is pleased to announce the 2018 FTRF [Roll of Honor](https://www.ftrf.org/page/Honor) recipients. J. Douglas "Doug" Archer, the Peace Studies, Global Affairs and Political Science Librarian at the University of Notre Dame’s Hesburgh Libraries and Barbara Jones, past Director of the ALA Office for Intellectual Freedom and the Freedom to Read Foundation, are this year's honorees. Both recipients have been integral to intellectual freedom work within American libraries for decades. The awards will be presented at the 2018 American Library Association (ALA) Annual Conference in New Orleans during its Opening General Session on Friday, June 22, 4-5:30 p.m., in Exhibit Hall F of the Morial Convention Center.

Grants Awarded for Events in Support of Banned Book Week

The Freedom to Read Foundation Judith Krug Fund Banned Books Week (BBW) committee awarded grants to six successful applicants to support a wide variety of engaging, provocative and fun events commemorating [Banned Books Week](http://www.bannedbooksweek.org) held annually in September. Each grantee was offered $1,000 for its Banned Books Week project. The 2018 winners are the Handley Regional Library, Winchester, VA; Independence Public Library, Independence, KS; James F. Byrnes High School, Duncan, SC; Moreno Valley High School Book Club, Moreno Valley, CA; Suffolk Public Library, Suffolk, VA; and Winston-Salem State University, Winston-Salem, NC.

Gordon M. Conable Conference Scholarship Winner

The Freedom to Read Foundation has selected Dovi Mae Patino, a first-year, first-generation MLIS student at the University of Washington iSchool, as the 2018 recipient of the [Gordon M. Conable Conference Scholarship](https://www.ftrf.org/page/Conable_Scholarship). The Conable Scholarship will cover Ms. Patino’s expenses to attend the 2018 American Library Association (ALA) Annual Conference in New Orleans, Louisiana, where she will attend the FTRF trustees' meeting and other intellectual freedom meetings and programs taking place at the conference. She will also have the opportunity to consult with mentors. She will present a report about her experiences and her impressions following the conference.

**Public Awareness Office**

**(PAO)**

**…*please see Communications and Marketing Office (CMO)***

### ALA DIVISIONS

**American Association of School Librarians**

**(AASL)**

Ohio Educational Library Media Association Named 2018 AASL Affiliate of the Year

The Ohio Educational Library Media Association (OELMA) has been named the inaugural recipient of AASL’s Affiliate of the Year Award. The award recognizes the AASL Affiliate most active and dynamic in achieving the goals of AASL at the state and local level. AASL established the Affiliate of the Year Award to acknowledge the important contributions Affiliates make to the national organization and to the profession. OELMA will receive a $1,000 stipend.

Guided Inquiry Examined in New *School Library Research* Article

In the article "'Just Let Me Go at It': Exploring Students’ Use and Perceptions of Guided Inquiry," Kasey L. Garrison, Lee FitzGerald, and Alinda Sheerman share the results of the study they conducted investigating perceptions and use of guided inquiry by year 9 students at an Australian independent private school. *SLR* promotes and publishes high-quality original research concerning the management, implementation and evaluation of school library programs. Articles can be accessed for free at [www.ala.org/aasl/slr](http://www.ala.org/aasl/slr).

**Association of College and Research Libraries**

**(ACRL)**

2019 ACRL Board of Directors Candidates

ACRL is pleased to announce the slate of candidates for the association’s Board of Directors for the 2019 ALA/ACRL elections.

* Vice-President/President-Elect: Jon E. Cawthorne, Wayne State University; Anne Marie Casey, Embry-Riddle Aeronautical University
* Director-at-Large: Shawn P. Calhoun, University of San Francisco; Kim Copenhaver, Eckerd College
* Director-at-Large: Cinthya Ippoliti, Oklahoma State University; Merinda Kaye Hensley, University of Illinois, Urbana-Champaign
* Councilor: Chris Cox, University of Northern Iowa; Jacquelyn A. Bryant, Community College of Philadelphia

A full list of candidates for ACRL and section offices will be available in the January 2019 issue of *C&RL News*.

Shaping the Campus Conversation on Student Learning and Experience: Activating the Results of Assessment in Action

ACRL released *Shaping the Campus Conversation on Student Learning and Experience: Activating the Results of Assessment in Action* this June. This publication provides, in a single and comprehensive work, the story of ACRL’s Assessment in Action (AiA) program—the context surrounding its development, findings of the team-based assessment projects, insights about the program results, reflections about its impact, and recommendations for future directions. In three sections—Results, Reflections, and Advancing Assessment to the Future—as well as eleven appendices of supporting material about the development and execution of the program, *Shaping the Campus Conversation on Student Learning and Experience* paints a vivid picture of the thinking that went into creating AiA, the results of the individual projects, the impact on participating teams, and the broader importance for the profession. Shaping the Campus Conversation on Student Learning and Experience: Activating the Results of Assessment in Action is available for purchase in print and as an ebook through the ALA Online Store; in print through Amazon.com; and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

ACRL Presents – Get to Know the Revised Standards for Libraries in Higher Education

A free ACRL Presents webcast, “Get to Know the Revised Standards for Libraries in Higher Education: A Guide for Supporting Planning and Assessment,” was held on Thursday, May 24, 2018. Recently updated in 2018, the Standards for Libraries in Higher Education (SLHE) is a powerful guide for academic library planning and assessment. In this thirty-minute session followed by a Q&A and discussion, participants engaged in an overview of the revisions, including the updated assessment models, the addition of new principles, and the enhanced appendices that focus on outcomes and metrics. Attendees learned how others have used SLHE to demonstrate library impact and value to various stakeholders.

ACRL Presents - Update on the New Research Environment and Scholarly Communication System Project

A free ACRL Presents webcast, “Update on the New Research Environment and Scholarly Communication System Project,” was held on Tuesday, June 5, 2018. After an open and competitive request for proposals, a team of researchers has been selected to design, develop, and deliver a new report on effective and promising practices within the research environment and scholarly communication system, and identify areas where further research is needed. The researchers are particularly looking to include the perspectives of historically underrepresented communities to expand the profession’s understanding of these environments and systems. Rebecca R. Kennison of K | N Consultants Ltd. and Nancy L. Maron of BlueSky to BluePrint, LLC, discussed the new research agenda, progress to date, and events and milestones to come.

**Association for Library Collections & Technical Services**

**(ALCTS)**

ALCTS Endorses Acquisitions Core Competencies

The Board of Directors of ALCTS has endorsed the “[Core Competencies for Acquisitions Professionals](http://hdl.handle.net/11213/9058).” The Education Committee of the ALCTS Acquisitions Section (AS) was asked to define core competencies for professionals in the acquisitions field. The "Core Competencies for Acquisitions Professionals" outlines competencies that are needed across the span of an individual’s professional career to perform acquisitions functions. The intended audience for these competencies include students and new practitioners as well as managers and administrators who specialize or manage acquisitions functions in any library setting.

ALCTS Publishes Two New Monographs

* "[Reengineering the Library: Issues in Electronic Resources Management](https://www.alastore.ala.org/content/reengineering-library-issues-electronic-resources-management-alcts-monograph)" was published as an ALCTS Monograph in May through ALA Editions. Editor George Stachokas gathers a variety of perspectives to examine recent developments in electronic resources management (ERM) and how this work fits into the overall mission of the contemporary academic library.
* “[Coding with XML for Efficiencies in Cataloging and Metadata: Practical Applications of XSD, XSLT, and XQuery](https://www.alastore.ala.org/content/coding-xml-efficiencies-cataloging-and-metadata-practical-applications-xsd-xslt-and-xquery)” was published as an ALCTS Monograph in April through ALA Editions. Librarians, working in their code editors, will want this resource nearby, with its 58 sample coding examples. Backed by the authority of editors Timothy W. Cole, Myung-Ja (MJ) K. Han, and Christine Schwartz, it covers scripting for managing and editing metadata records.

ALCTS Awards Honor Member Achievement

ALCTS will honor many of its members and non-members for their individual and collective achievements at the ALCTS Awards Ceremony on Saturday, June 23, at 5:30 p.m. in the Hilton New Orleans Riverside, Jefferson Ballroom. Mary Case, University Librarian, University of Illinois at Chicago, will be presented the ALCTS Ross Atkinson Lifetime Achievement Award for her work in ALCTS and the profession.

ALCTS Interest Groups Meet at the Annual Conference

ALCTS has more than forty Interest Groups, allowing attendees to find important and timely presentations and discussions at the Annual Conference. Ranging from diversity in metadata to electronic collection management to digital preservation, an ALCTS Interest Group has something for every conference attendee. Search the conference scheduler for ALCTS and your topic of choice to find an Interest Group meeting. A few of these are highlighted below.

* Meet Me in the Middle: Charting a Path for an Influential Career

Saturday, June 23, 2:30 – 3:30 p.m., MCC Rm 290

From mid-level managers to library directors, mid-career library workers can be found at many different levels with a library's organizational structure. Join a panel of mid-career library workers from academic and public libraries as they talk about their career goals, career paths, and the lessons they've learned about influential leadership. Each speaker will talk about his/her journey, and the program will end with a question and answer session where library workers at every stage of their careers can ask questions. By the end of the session, attendees will have a road map for building their own influential careers wherever they aspire to be within an organization.

* How Metadata Enables or Inhibits Discovery and Access to Diverse Communities and Concepts

Sunday, June 24, 4 – 5 p.m., MCC Rm 286-287

The Metadata Standards Committee (MSC) is studying how organizations whose primary mission includes a focus on metadata, approach issues of diversity, inclusion and accessibility as part of schema design, implementation and use. This session will report on the results of a survey completed by MSC in the Fall 2017 and will include audience interaction to discuss the issues raised in this research.

* Implementing Linked Open Data in the Real World

Saturday, June 23, 10:30 – 11:30 a.m., MCC Rm 392

Exposing bibliographic and cultural heritage information as Linked Open Data, makes possible new modes of resource access and discovery. It also supports reuse and visualization of collections in novel ways. This program will introduce participants to Linked Open Data in the real world through both introductory and intermediate level presentations on its application, including challenges inherent to moving towards a Linked Open Data ecosystem. Potential topics include metadata analysis and evaluation, Linked Open Data visualizations, entity reconciliation, and ontology alignment/mapping. By exploring beyond Linked Data theory, this program will give participants an in-depth view into the current state of the Linked Open Data movement within cultural heritage communities.

* License Review and Negotiation 101

Saturday, June 23, 1 – 2 p.m., MCC Rm 293

Libraries continue to purchase or subscribe to large amounts of electronic content. Almost all of these materials have a license that governs usage, and libraries must take care to ensure that they aren’t tossing away rights and are in compliance with institutional polices, state laws, and more. Beyond that, licenses also offer the best opportunity for libraries to lock in prices and guarantee favorable permissions for their patrons. This session will provide librarians charged with reviewing, negotiating, and processing licenses with fundamental information that will ensure they not only understand the contents of a license but are also able to successfully complete the licensing life cycle from start to finish. The contents of the program will include basic concepts, real word examples, and tips for negotiation.

* Culinary Cooperation

Saturday, June 23, 9 – 10 a.m., MCC Rm 391

The Boyd Library of the Southern Food and Beverage Museum (SoFAB) began as a donated collection looking for a home after Hurricane Katrina. After Katrina and Rita, as the New Orleans Public Library (NOPL) was re-building, ideas were floated to enhance library services around the unique New Orleans cultures of food, music and architecture. Rather than re-create or duplicate, NOPL and SoFAB joined forces to make the Boyd Library a presence in the city. NOPL had the technical support and staff expertise to provide cataloguing access to the collection which the Boyd Library, which is run entirely by volunteer professional librarians, needed.

**Association for Library Service to Children**

**(ALSC)**

ALSC Partners to Support National Summer Learning Day 2018

This year the National Summer Learning Association (NLSA) celebrates its 25th anniversary and will use this opportunity to expand the annual National Summer Learning Day (NSLD), an advocacy day in support of children’s continued learning, health, and safety throughout the summer, by collaborating with ALSC to engage library participation across the country. This year on July 12, NSLD will include a national read-aloud of the award-winning book, *Trombone Shorty*, illustrated by 2016 Caldecott Honor recipient, Bryan Collier. ALSC joined NSLA and the Association of Children’s Museums (ACM) to present a webinar about how to incorporate this year’s national read-aloud selection of *Trombone Shorty* into library programming. The webinar also featured Bryan Collier who will serve as this year’s National Summer Learning Ambassador.

Leadership & ALSC

ALSC will host its *Leadership & ALSC* meeting on Saturday, June 23, 2018 from 8:30 – 11:30 a.m. This year's program includes a presentation on Drag Queen Story Hours. Speakers include: Lisa Goldstein (Brooklyn Public Library), Jonathan Hamlit & Rachel Aimee (NYC Chapter Drag Queen Story Hour), Seale Paterson (New Orleans Public Library); Laveau Contraire, (Drag Extraordinaire). All conference attendees are welcome and encouraged to attend.

ALSC at the Annual Conference

* ALSC 101

Join *ALSC 101* on Saturday, June 23 from 4:30 – 6:00 p.m. to explore the lifecycle of a member! Panelists with membership tenure ranging from a few months to over ten years will be asked to share their experiences as an ALSC member.

* The Pura Belpré Award Celebración

The Pura Belpré Award Celebración, will take place on Sunday, June 24 from 1:00 – 3:00 p.m. at the Hilton Riverside in Grand Salon C. Please join the family of winning authors and illustrators in an unforgettable event, una fiesta maravillosa, where the 2018 Medal winners and honorees will be honored.

* The ALSC Awards Presentation

The ALSC Awards Presentationwill take place on Monday, June 25 from 8:30 – 10:00 a.m. in the Morial Convention Center in room 260-262. Come hear speeches from the Batchelder, Geisel, and Sibert awardees. Breakfast will be served when the doors to the ceremony open at 8:00 a.m.

* The Odyssey Award Ceremony

The Odyssey Award Ceremony will take place on Monday, June 25, 3:30-5:30 p.m. in the Morial Convention Center in room 265-268. Celebrate the best in audiobooks produced for children and young adults at the annual presentation of the Odyssey Award. Listen to your favorite narrators perform a piece from their Odyssey Award-winning audiobooks at this engaging event. Please stay afterward for a reception sponsored by the Audio Publisher Association.

* **ALSC Charlemae Rollins President’s Program**

On Monday, June 25, the [ALSC Charlemae Rollins President's Program](http://www.ala.org/alsc/confevents/annual) will focus on "Considering All Children: A New Ideal in Evaluating and Engaging around Books for Youth." Awards, best-of-the-year lists and reviews focus on "quality" and "excellence" in literature for youth, but what do “quality” and “excellence” really mean in the canon of American literature for children? Who is deciding which books stand out? How are some critics and some children privileged in our field’s thinking? How are some dismissed or made invisible? What does “American literature for children” even mean?  Join **ALSC President, Nina Lindsay** for a program that will challenge us all to confront our biases as they explore common assumptions and current discourse, and consider what it would look like if we truly considered all children as we evaluate books and single out titles for distinction both within and beyond ALSC. Panelists include **Margarita Engle,** the current National Young People’s Poet Laureate and award-winning author; **Debbie Reese**, PhD, educator and advocate for Native representation; **Jason Reynolds,** 2018 National School Library Month spokesperson and award-winning author; and **Ebony Thomas,** assistant professor, University of Pennsylvania. The session will be moderated by **Edith Campbell**, Associate Librarian, Reference/Instruction, Indiana State University. Attendees will have the opportunity to engage with speakers in a question-and-answer session.

ALSC National Institute

The [ALSC National Institute](http://www.ala.org/alsc/institute), with its theme of “All Aboard! Embracing Advocacy and Inclusion”, will be held September 27-29, 2018 in Cincinnati, Ohio and will feature quality educational programming and inspirational speakers. Event registration is now open and includes a number of award-winning authors and illustrators who will be present at the Institute, such as Grace Lin, Margarita Engle, Raúl Colón, Mike Curato, Brian Selznick, and David Serlin. Special receptions, held at the National Underground Railroad Freedom Center and the Public Library of Cincinnati and Hamilton County, are highlight events.

2019 Bechtel Fellowship Applications Are Currently Open

The Louise Seaman Bechtel Fellowship provides a $4,000 grant to a qualified children’s librarian to spend a total of four weeks or more reading and studying at the Baldwin Library of Historical Children's Literature of the George A. Smathers Libraries, University of Florida, Gainesville. The committee is currently [accepting online applications](http://www.ala.org/alsc/awardsgrants/profawards/bechtel) for the 2018 Louise Seaman Bechtel Fellowship Collections and Bechtel Fellowship. Applications and supporting materials are due by November 1, 2018.

2019 ALSC Distinguished Service Award Applications Open

The ALSC Distinguished Service Award committee is now [accepting online nominations](http://www.ala.org/alsc/awardsgrants/profawards/distinguishedservice) for the 2018 Distinguished Service Award! Nominations, and supporting materials will be due by December 1, 2018. This award honors an individual member of the Association for Library Service to Children (ALSC) who has made significant contributions to, and an impact on, library service to children and/or ALSC. The recipient receives $2,000 and an engraved pin at the ALSC Membership Meeting during the ALA Annual Conference.

Webinars

This Summer, ALSC will be offering two webinars, [*New Media and Preschool Services*](http://www.ala.org/alsc/new-media-and-preschool-services) and [*Out-of-School Time: How to Plan STEAM Programming in Your Library*](http://www.ala.org/alsc/out-school-time-how-plan-steam-programming-your-library).

Summer Online Courses

ALSC’s Summer online courses begin July 9. Students have a choice of five different course offerings: [*Science, Technology, Engineering and Math (STEM) Programs Made Easy*](http://www.ala.org/alsc/science-technology-engineering-and-math-stem-programs-made-easy), [*Storytelling with Puppets*](http://www.ala.org/alsc/storytelling-puppets)*,* [*Making Your Makerspace Work*](http://www.ala.org/alsc/making-your-makerspace-work), [*Postmodern Picturebooks: Changing Minds for Life*](http://www.ala.org/alsc/postmodern-picturebooks-changing-minds-life)*,* and [*The Newbery Medal: Past, Present and Future*](http://www.ala.org/alsc/edcareeers/profdevelopment/alscweb/courses/newberymedal)*.*

Continuing Education Proposals

The ALSC Education Committee is always considering new courses and webinars to add to ALSC’s growing online education offerings. Members interested in teaching need to fill out an [online application](http://www.ala.org/alsc/online-education-proposal) and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

ALSC Announces Inaugural Notable Children’s Digital Media List

ALSC's Notable Children's Digital Media Committee, formerly the Great Websites committee, is pleased to announce its [inaugural list of great digital media for children](http://www.ala.org/news/press-releases/2018/04/alsc-announces-inaugural-notable-children-s-digital-media-list). To highlight the shift in media focus the committee has concentrated on apps for this year’s selections. Future lists will include a diverse array of digital media for children up to age 14.

**Association of Specialized and Cooperative Library Agencies**

**(ASCLA)**

Petitions to Form Two New Interest Groups

In preparation for the merger with FAFLRT, petitions have been circulated to form two new interest groups: the Federal Libraries Interest Group and the Armed Forces Libraries Interest Group. Both petitions received the required number of signatures and will be formally approved by the ASCLA Board of Directors at its June meeting.

ASCLA-FAFLRT Achievement Awards Ceremony

Valerie Horton, Director, Minitex, University of Minnesota, has been selected for the 2018 [Leadership & Professional Achievement Award](https://www.ascladirect.org/about/achievement-awards/) administered by [ASCLA.](https://www.ascladirect.org/)   St. Charles Public Library, Outreach Services Department, has been selected for the 2018 [ASCLA Exceptional Service Award](https://www.ascladirect.org/about/achievement-awards/)[.](https://www.ascladirect.org/)  These and other awards will be presented at the ASCLA-FAFLRT Achievement Awards Ceremony, to be held on Saturday June 23 from 8:30-10:00 a.m. in Room 221 of the Morial Convention Center in New Orleans, LA.

ASCLA Recognizes May as Mental Health Awareness Month

In recognition of May as Mental Health Awareness Month, ASCLA announced updated information, tips, and resources that are now available on the website at <https://www.ascladirect.org/resources/mental-health-issues/>.

ASLCA’s Literary Tour of Ireland

A group of 22 travelers recently returned from ASLCA’s Literary Tour of Ireland. Among dozens of activities, the trip included a tour of Trinity College Library and the Book of Kells exhibit, visits to the Blarney Castle and Gardens, the James Joyce Museum, the Kerry Writers’ Museum, an excursion to the Blasket Islands and a banquet dinner in a medieval castle. Plans are currently underway for the 2019 ASCLA trip, and the destination will be announced shortly.

**Library and Information Technology Association**

**(LITA)**

[Simone Wagner Awarded 2018 LITA/Christian Larew Memorial Scholarship](http://www.ala.org/news/member-news/2018/06/simone-wagner-awarded-2018-litachristian-larew-memorial-scholarship)

Simone Wagner has been selected to receive the 2018 LITA/Christian Larew Memorial Scholarship ($3,000) sponsored by LITA and Baker & Taylor. Wagner will be attending Simmons School of Library and Information Science starting in Fall 2018 to earn a Master of Science in Library and Information Science with a concentration in Cultural Heritage. The LITA/Christian Larew Memorial Scholarship Committee unanimously chose Wagner as the scholarship recipient due to her strong academic achievement, her relevant experience and interest in Information Technology, and her demonstrated leadership. She leads a project to integrate the New York Public Library Digital Collections into student graphic design projects expanding the use of online archives. Wagner also volunteered with Dream Africa Volunteer Service (DAVS) in Ghana, teaching computer basics to young adults ages 18-35; was a web designer for UNESCO, creating a site to be shared using 5 different languages; and she worked in Mumbai, India for the Ascend International School, leading the professional development of staff around technology.

Jennifer Chan Awarded First Ever LITA ALA Leadership Institute Scholarship

Jennifer Chan has been selected to receive LITA’s first ever scholarship to attend the ALA Leadership Institute. Chan is the Scholarly Communication Librarian at the UCLA Library. Her work focuses on altmetrics and bibliometrics, open access, the Affordable Course Materials Initiative, and research impact. She liaises with campus partners on the development of targeted outreach and programming that promote scholarly communication and develops open education strategies to further the campus mission of research, teaching, and public service.

The institute is designed to help future library leaders develop and practice their leadership skills in areas critical to the future of the libraries they lead. Through reflective and active learning, the institute offers participants an opportunity to delve into leadership practices, concepts, and frameworks, and to shape their own sustainable leadership vision and ethos, at the same time as building a learning community and network. This scholarship was funded by LITA members who responded generously to our December fundraising campaign.

LITA and PLA Award 8 Scholarships to Attend 2018 AvramCamp at Annual Conference

Thanks to our sponsors EBSCO and OCLC, LITA and PLA were able to fund travel for 8 participants at this year’s [AvramCamp](https://www.eventscribe.com/2018/ALA-Annual/fsPopup.asp?Mode=presInfo&PresentationID=379916" \t "_blank). Women in the technology field face numerous challenges in their day-to-day work, which is why LITA and PLA teamed up to present this year’s event, named in honor of library innovator [Henriette D. Avram](https://en.wikipedia.org/wiki/Henriette_Avram). Registration fees were deliberately kept low in order to provide an opportunity for female-identifying individuals who work with technology to connect with peers and discuss shared challenges. Participants will collectively examine barriers to success, salary negotiation, creating and maintaining inclusion, and more. AvramCamp will be presented as a full-day preconference workshop prior to the 2018 ALA Annual Conference in New Orleans, LA.

**Library Leadership and Management Association**

**(LLAMA)**

Leadership and Management Competencies Courses

LLAMA's exciting new series of online courses will help participants become better leaders and boost their careers to a new level, gaining the specific knowledge, skills, and behaviors needed to be a fully competent library leader.

* *Evidence-based decision making* (April 16 - May 11) This course provided a full understanding of evidence-based decision making; how it can be applied in the workplace; and how to overcome common barriers to using it.
* *Conflict Resolution* (May 14 - June 8) This course provided the knowledge, skills and strategies needed to productively work through conflict among team members
* Change Management(July 9 - August 6) will give participants the knowledge, skills and strategies needed to lead their always-developing libraries.

Webinars

# LLAMA’s highly respected series of webinars began in May and continues:

May 16 - [*Cultivating Emotional Intelligence within Your Organization*](http://www.ala.org/llama/llama-webinar-cultivating-emotional-intelligence-within-your-organization)

May 30 - [*Assessing your Library: Moving from Assumptions to Facts*](http://www.ala.org/llama/llama-webinar-assessing-your-library-buildings-moving-assumptions-facts)

**June 6 -** [*Analyzing staff engagement and connections to understand organizational culture*](http://www.ala.org/llama/llama-webinar-analyzing-staff-engagement-and-connections-understand-organizational-culture)

**June 13 *-*** [*Battling Impostor Syndrome in the Workplace*](http://www.ala.org/llama/llama-webinar-battling-impostor-syndrome-workplace)

July 18 - *Gaming Your Training: How to Successfully Motivate and Engage Your Staff Using Game Mechanics*

July 25 - *A Head Start for Getting Ahead: Advancing into Academic Library Middle Management*

August 1 - *Uncommit: How Do We Stop So We Can Start Doing What Really Matters*

August 8 - *Setting the Emotional Tone: Managing Emotional Culture in the Library*

August 15 - *Managing the Talent: A Holistic Look at Personnel Management*

August 22 - *Powerful Conversations Using Appreciative Inquiry*

For more information and to register: <http://www.ala.org/llama/llama-webinars>

**Public Library Association**

**(PLA)**

Actions Taken on Board/Committee Structure, 2020 Census

The PLA Board of Directors held its spring meeting on May 6 at the ALA Office in Washington, D.C., and acted on several important topics. Seeing the need for a more formalized role in financial oversight, plans were approved to add a new position of fiscal officer to the PLA Board of Directors. Such a change to the structure of the board would require an amendment to the PLA Bylaws, which must be ratified by the association’s membership. The board also approved a proposed change in the name and direction of the association’s Legislation and Advocacy Committee. Under its new name, the Advocacy and Strategic Partnerships Committee will focus more of its work on engaging strategically with federal agency and national association partners. Finally, in conjunction with the ALA Office for Information Technology Policy, PLA will establish a 2020 Census Library Outreach and Education Task Force charged with providing information and leveraging opportunities for libraries to participate.

PLA Launches New Interest Groups in Online Community Platform

PLA has unveiled eight new [interest groups](http://ala.informz.net/z/cjUucD9taT03NjE4NjQwJnA9MSZ1PTExMTE0MzQ0ODEmbGk9NTQ3NzA0ODQ/index.html) in the online community platform, ALA Connect. PLA is piloting the interest groups to increase member engagement, foster connections and networking, help members find what they need, and drive conversations around key areas affecting public libraries. Joining an interest group will allow PLA members to find their niches and connect with peers of similar interests. The interest groups include Data and Measurement; Digital Literacy; Equity, Diversity, and Inclusion; Family Engagement; Health; Immigration and Citizenship; Legislation and Advocacy; and Workforce Development/Small Business. [Click here](http://www.ala.org/news/member-news/2018/05/pla-launches-new-interest-groups-online-community-platform) to learn more.

Extensive Programming for Public Librarians Available at ALA Annual Conference

With big-name speakers and diverse educational offerings, PLA offers something for every public library worker in its programming at the 2018 ALA Annual Conference. To kick things off, PLA is partnering with the Library and Information Technology Association (LITA) to present a full-day preconference workshop called AvramCamp, named in honor of library innovator [Henriette D. Avram](http://ala.informz.net/z/cjUucD9taT03NTc3MzE2JnA9MSZ1PTExMTE0MzQ0ODEmbGk9NTQzMTIyMDE/index.html).  [AvramCamp 2018](https://www.eventscribe.com/2018/ALA-Annual/fsPopup.asp?Mode=presInfo&PresentationID=379916" \t "_blank) will provide an opportunity for female-identifying individuals who work with technology to connect with peers and discuss shared challenges. On Saturday, June 23, PLA will host a [Member Welcome Breakfast](http://www.ala.org/pla/education/conferences/alaannual/18breakfast) featuring authors Anand Giridharadas and Priya Parker. PLA President Pam Sandlian Smith will host the event, during which PLA will also recognize the recipients of its [2018 Awards and Grants](http://www.ala.org/news/member-news/2018/03/public-library-association-honors-eleven-individuals-and-public-libraries-awards). [Click here](http://www.ala.org/news/member-news/2018/05/extensive-programming-public-librarians-available-ala-annual-conference) to learn more.

**Reference and User Services Association**

**(RUSA)**

Draft of Aspirational Statement of RUSA Values Concerning Equity, Diversity and Inclusion

A RUSA working group has drafted an aspirational statement of RUSA values as it concerns equity, diversity and inclusion in community with our users and fellow members. The working group and RUSA Board solicited feedback from members and will be reviewing the statement at its June meeting in New Orleans.

Revitalized Structure and Slate of Committees from Emerging Technology Section

RUSA’s Emerging Technology Section announced a revitalized structure and slate of committees together to focus on what we love: equipping public-service librarians to implement tech-savvy solutions that work for all kinds of libraries and users. New committees include the Best Emerging Technology committee, The Tech Showcase committee and the Hot Topics committee.

Formation of New Academic Librarians Committee from History Section

RUSA’s History Section announced the formation of a new Academic Librarians committee, which will serve as a forum to address the professional needs and concerns of history and humanities librarians working in academic institutions. It will focus on issues of interest such as instruction and information literacy, collection development and assessment, digital pedagogy and scholarship, and mentoring for new librarians.

Spring 2018 Issue of Academic BRASS Newsletter Available

The spring 2018 issue of the Academic BRASS newsletter is now published and can be accessed at <http://www.ala.org/rusa/sections/brass/publications/academicbrass>.

**Young Adult Library Services Association**

**(YALSA)**

YALSA Statement on The Value of Continuous Teen Services

YALSA’s Board of Directors adopted a new [statement on the value of continuous learning for all library staff](http://www.ala.org/yalsa/yalsa-statement-importance-continuous-learning-all-library-staff).

Free Teen Services Webinar: Creating Learning Experiences

YALSA continues its [free live monthly webinars for 2018](http://www.ala.org/yalsa/onlinelearning/webinar/free_competencies_webinars) with a webinar on June 14 at 2 p.m. (Eastern) on the topic, Creating Learning Experiences. In this webinar, library staff will learn how to hone their skills to work with teens, volunteers, community partners and others to plan, implement and evaluate high-quality, developmentally appropriate formal and informal learning activities that support teens’ personal and academic interests. Each webinar focuses on a different competency in YALSA’s Teen Services Competencies for Library Staff.

Upcoming YALSA Activities & Events

* June 14: Creating Learning Experiences for/with Teens [webinar](http://www.ala.org/yalsa/onlinelearning/webinar/free_competencies_webinars)
* June 21-26: ALA Annual Conference; [www.ala.org/conferencesevents/annual-conference](http://www.ala.org/conferencesevents/annual-conference)
* June 28: Creating Learning Experiences for/with Teens Twitter [chat](http://www.ala.org/yalsa/onlinelearning/webinar/free_competencies_webinars)
* July 12: Youth Engagement & Leadership [webinar](http://www.ala.org/yalsa/onlinelearning/webinar/free_competencies_webinars)
* July 26: Youth Engagement & Leadership Twitter [chat](http://www.ala.org/yalsa/onlinelearning/webinar/free_competencies_webinars)
* August 9: Community & Family Engagement [webinar](http://www.ala.org/yalsa/onlinelearning/webinar/free_competencies_webinars)
* August 15: Voting for the 2018 Teens’ Top Ten begins
* August 23: Community & Family Engagement Twitter [chat](http://www.ala.org/yalsa/onlinelearning/webinar/free_competencies_webinars)

For more events and information, visit YALSA’s [wiki](http://wikis.ala.org/yalsa/index.php/Calendar_of_Events) or [Google calendar](https://calendar.google.com/calendar/embed?src=yalsa1957@gmail.com&ctz=America/Chicago)

# ALA PUBLISHING

# ALA Editions

New Books from ALA Editions and ALA Neal-Schuman

The new professional development books published include[*Fake News and Alternative Facts: Information Literacy in a Post-Truth Era,*](https://www.alastore.ala.org/content/fake-news-and-alternative-facts-information-literacy-post-truth-era) by Nicole A. Cooke, an ALA Editions Special Report on helping patrons identify misinformation; [*Pop Culture-Inspired Programs for Tweens, Teens, and Adults*](https://www.alastore.ala.org/?q=node/10821), by Amy J. Alessio, Katie LaMantia, and Emily Vinci, a guide that offers a fun assortment of library program ideas; [*Academic Libraries for Commuter Students: Research-Based Strategies*](https://www.alastore.ala.org/content/academic-libraries-commuter-students-research-based-strategies), edited by Mariana Regalado and Maura A. Smale, an examination of how these students actually interact with and use the library; [*Get Your Community Moving: Physical Literacy Programs for All Ages*,](https://www.alastore.ala.org/content/get-your-community-moving-physical-literacy-programs-all-ages) by Jenn Carson, a guidebook for serving library patrons of all ages through movement-based programming; and the 2018 edition of [*The Newbery and Caldecott Awards: A Guide to the Medal and Honor Books*](https://www.alastore.ala.org/content/newbery-and-caldecott-awards-guide-medal-and-honor-books-2018-edition), by the Association for Library Service to Children (ALSC).

Impressive Trends in New Book Publication

As of mid-May, ALA Editions/Neal-Schuman had published more new books in FY18 than in all of FY17. Additionally, the *National School Library Standards for Learners, School Librarians, and School Libraries*(AASL Standards) book will have sold through its initial print run of 10,000 copies by late June or early July (a second printing is already in the works)—a strong indicator that the standards are being widely incorporated into school library practice across the country.

Programs at the Annual Conference

Several programs and Meet the Author events spotlighting ALA Editions and ALA Neal-Schuman professional development books are scheduled for the 2018 ALA Annual Conference. The programs’ topics include child development theory and storytimes, with Saroj Nadkarni Ghoting; collaboration principles and best practices, with Dorothy Stoltz, James Kelly, and Lynn Wheeler; and LGBTQAI+ books for children and teens, with Christina Dorr and Lizabeth Deskins. Two special Trending Topics programs will be presented by ALA Publishing as well: “Homelessness and Libraries - An Empathy-Driven Approach,” with Ryan J. Dowd, and “Get Moving in Your Library - Physical Literacy, Yoga, and More!” with Jenn Carson and Katie Scherrer. Also scheduled are three advance screenings of the film “the public, ” featuring a Q & A with filmmaker Emilio Estevez and moderated by ALA Editions author Ryan J. Dowd.

For a full listing of titles including books, online workshops, and eCourses, visit the ALA Store. [www.alastore.ala.org](http://www.alastore.ala.org/)

# *American Libraries*

June Issue

The cover story of *American Libraries* magazine’s June issue is about the Annual Conference, which includes the yearly [conference preview](https://americanlibrariesmagazine.org/2018/06/01/2018-annual-conference-preview-new-orleans/) and [dining guide](https://americanlibrariesmagazine.org/2018/06/01/big-easy-eats-new-orleans-dining-guide/). Other major features include highlights from the Midwinter President’s Program on [neutrality](https://americanlibrariesmagazine.org/2018/06/01/are-libraries-neutral/); similarities between [librarianship and journalism](https://americanlibrariesmagazine.org/2018/06/01/our-vocation-is-information-librarianship-journalism/); and a look at [Melvil Dewey’s legacy](https://americanlibrariesmagazine.org/2018/06/01/melvil-dewey-bringing-harassment-out-of-the-history-books/) through the lens of #MeToo.

American Libraries Online and Social Media

Total website sessions in May were 91,754, plus another 19,019 for the flipbook digital edition of the magazine—the third-highest traffic ever. Twitter impressions: 725,000 (second-highest this year). Very high traffic and social media engagement is expected for June on the strength of the June issue and Annual Conference coverage.

Top stories in May included:

## [Library Systems Report 2018](https://americanlibrariesmagazine.org/2018/05/01/library-systems-report-2018/)

## [Michelle Obama Named Opening Speaker for Annual](https://americanlibrariesmagazine.org/blogs/the-scoop/michelle-obama-opening-speaker-annual-2018/)

## [Adulting 101](https://americanlibrariesmagazine.org/2018/05/01/adulting-101-library-programming/)

AL Direct

The top three AL Direct news items:

* [45 nonlibrarian jobs for MLIS grads](https://ischool.syr.edu/infospace/2018/05/24/45-more-non-librarian-jobs-for-mlis-grads/) (1,836)
* [Conservative group objects to library’s storytime choice](http://www.bnd.com/news/local/community/ofallon-progress/article209980034.html) (1,809)
* [Adulting 101](https://americanlibrariesmagazine.org/2018/05/01/adulting-101-library-programming/) (1,312)

Number of links published in [Latest Library Links](https://americanlibrariesmagazine.org/latest-links/): 315

Since May 14, all Latest Library Links, including all ALA press releases, are automatically tweeted out on the American Libraries Twitter account [(@amlibraries](https://twitter.com/amlibraries)) with an image. This has greatly enhanced user engagement and retweets.

Dewey Decibel Podcast

In May, *American Libraries Dewey Decibel* podcast released an episode about [disaster relief and preparedness](https://americanlibrariesmagazine.org/blogs/the-scoop/dewey-decibel-podcast-disaster-response/). In early June, *Dewey Decibel* released an episode on the [ALA Policy Corps](https://soundcloud.com/dewey-decibel-703453552/episode-26-becoming-a-library-advocate), featuring interviews with four members of the 2018 cohort.