**Agenda for Tuesday, February 16, 2021**

1:00-2:30 pm PT / 2:00-3:30 pm MT / 3:00-4:30 pm CT / 4:00-5:30 pm ET

*Note: The Board monthly meetings are now 90 minutes in length*

[Join Zoom Meeting](https://ala-events.zoom.us/j/98750807295?pwd=VnNnUWtjQXNIZjkvbEVhd3J5akR0Zz09)

Meeting ID: 987 5080 7295

Passcode: 2020

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| **Central Time** | **Topic** | **Facilitator** |
| 3:00 p.m. | **Welcome, Call to Order**  **Agenda Approval** *EBD #9.12*  **Board Meeting Minutes 19-Jan-2020** *EBD #2.8* | Julius C. Jefferson, Jr., ALA President |
| 3:00 – 3:15 p.m. | **Pivot Strategy and ALA Brand** | Julius C. Jefferson, Jr., ALA President |
| 3:15 – 3:25 p.m. | **Annual Conference 2021**  **LibLearnX, The Library Learning Experience 2022** | Julius C. Jefferson, Jr., ALA President |
| 3:25 – 3:40 p.m. | **ALA Finances** | Maggie Farrell, ALA Treasurer |
| 3:40 – 3:50 p.m. | **Spring/April Executive Board Meeting and Schedule** | Julius C. Jefferson, Jr., ALA President |
| 3:50 – 4:15 p.m. | **Emerging Issues** *(Note: items that the Board would like to share)*   * Executive Director Template Preview * Other | Board Members |
| 4:15 – 4:30 p.m. | **CLOSED SESSION**  **IFLA Nominations to the Executive Board** *CBD #17.0* | Julius C. Jefferson, Jr., ALA President |