

EXECUTIVE BOARD MEETING AGENDA

2020 Midwinter Meeting Agenda

January 24-28, 2020

Philadelphia Marriott (MAR) – Independence II & III

ALA Executive Board Meeting – Session I

Friday, January 24, 2020 @ 8:30-12:00 p.m.

Note: Breakfast will not be provided, only light refreshments

Time	Topic	Facilitator
7:45 a.m.	<i>Headshots – photographer will take professional headshots of Executive Board Members for 2020 Annual Conference Program Book & ALA.org website</i>	
8:30 a.m.	Call to Order	Wanda Brown, ALA President
8:30 – 8:40 a.m.	Consent Agenda <ul style="list-style-type: none"> • Agenda Approval <i>EBD #9.5.4</i> • President’s Report <i>EBD #7.2</i> • President-elect’s Report <i>EBD #7.3</i> • Executive Director Report <i>EBD #12.24</i> • Fall Board Meeting Minutes <i>EBD #2.4</i> • Vote Tally from Fall Board Meeting <i>EBD #1.2</i> • Center for the Future of Libraries Report <i>EBD #12.36</i> • Update on CORE: Leadership, Infrastructure, Futures <i>EBD #12.37</i> • Publishing Report <i>EBD #12.38</i> 	Wanda Brown, ALA President
8:40 – 8:45 a.m.	Report out from Executive Committee Meeting from Thursday, January 23	Wanda Brown, ALA President
8:45 – 9:00 a.m.	Review of Midwinter Board Talking Points	Mary Ghikas, Executive Director
9:00 – 9:20 a.m.	Public Policy and Advocacy Office Report <i>EBD #12.25</i> Public Policy and Advocacy Office Q4 Dashboard and Scorecard <i>CBD #17.0</i>	Kathi Kromer, Associate Executive Director Washington Office
9:20 – 9:40 a.m.	Development Office Report <i>EBD #6.3</i> Development Office FY20 Q1 Cash Flow Results <i>CBD #21.0</i> Development Office FY20 Q1 Cash Flow Analysis <i>CBD #22.0</i> Development Office December Results & Analysis <i>CBD #24.0</i> Philanthropy Advisory Group (PAG) Report <i>EBD #6.4</i> PAG Presentation <i>EBD #6.4a</i>	Sheila O’Donnell, Director Development Office Lenore England, Philanthropy Advisory Group Chair
9:40 – 10:00 a.m.	Equity Diversity and Inclusion Updates <i>EBD #12.26</i>	Martin Garnar, Chair ODLOS Advisory Committee Kristin Lahurd, Interim Director ODLOS
10:00 – 10:10 a.m.	Break	

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10:10 – 10:25 a.m.	IT Strategy Investment Update <i>EBD #12.27</i> 2020-2024 Technology Investment Plan Budget <i>EBD #12.27a</i>	Jim Gibson, Chief Information Officer
10:25 – 10:40 a.m.	Office of Intellectual Freedom Report <i>EBD #12.28</i>	Julia Warga, Chair IFC Deborah Caldwell-Stone, Director OIF
10:40 – 11:00 a.m.	United Nations Sustainable Development Goals (UN SDG) <i>EBD #12.29</i>	Emily Drabinski, International Relations Chair; Julius C. Jefferson Jr., ALA President-elect; Michael Dowling, Director International Relations Office
11:00 – 11:10 a.m.	Sustainability Task Force Update <i>EBD #10.2</i>	Rebekkah Smith Aldrich, Rene Tanner, Co-Chairs
11:10 – 11:20 a.m.	Protest Feedback	Alison Macrina, Library Freedom Project
11:20 – 11:35 a.m.	Budget Update <i>EBD #12.39</i>	Mary Ghikas, Executive Director
11:35 – 11:50 a.m.	CLOSED SESSION Real Estate Strategy / Status <i>CBD #18.0</i>	Mary Ghikas, Executive Director Dan Hoppe, AED Human Resources Stephanie Hlywak, Director, Communications and Marketing Office Denise Moritz, Interim Chief Financial Officer
11:50 – 12:00 p.m.	CLOSED SESSION Executive Director Update	Mary Ghikas, Executive Director
12:00 p.m.	Adjourn ALA Executive Board Meeting	Wanda Brown, ALA President

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Philadelphia Marriott (MAR) – Independence II & III

ALA Executive Board Meeting – Session II

Monday, January 27, 2020 @ 2:00-4:00 p.m.

Time	Topic	Facilitator
1:30 p.m.	<i>Lunch to be provided</i>	
2:00 p.m.	Call to Order	Wanda Brown, ALA President
2:00 – 2:45 p.m.	Joint Budget Analysis Review Committee (BARC) / Finance and Audit (F&A) Committee Report <i>EBD #3.13</i>	Maggie Farrell, ALA Treasurer
2:45 – 3:00 p.m.	Endowment Trustees Report <i>EBD #13.1</i> <i>Endowment Transfer Policy</i> <i>EBD #13.2</i>	Pat Wand, Senior Endowment Trustee
3:00 – 3:10 p.m.	Break	
3:10 – 3:40 p.m.	FY 2019 Audit Report <i>EBD #3.14</i>	John Fedus & Tim Koehl, Mueller & Co.
3:40 – 4:00 p.m.	Membership Report <i>EBD #12.30</i>	Melissa Walling, Director, Membership Development and Customer Service

ALA-APA Board of Directors Meeting

Monday, January 27, 2020 @ 4:00 – 4:30 p.m.

4:00 – 4:30 p.m.	ALA-APA Board of Directors Meeting <i>(see separate agenda - APABD #9.2)</i>	Lorelle Swader, Associate Executive Director Offices & Member Relations
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4:30 – 5:00 p.m.	CLOSED SESSION Legal Update	Paula Goedert, ALA Legal Counsel
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Philadelphia Marriott (MAR) – Independence II & III

ALA Executive Board Meeting – Session III

Tuesday, January 28, 2020 @ 12:30-4:30 p.m.

Time	Topic	Facilitator
12:00 p.m.	<i>Lunch to be provided</i>	
12:30 p.m.	Call to Order	Wanda Brown, ALA President
12:30 – 1:30 p.m.	Steering Committee of Organizational Effectiveness (SCOE) Update <i>EBD #12.31</i>	Lessa Pelayo-Lozada, Executive Board Member
1:30 – 1:45 p.m.	Internal Communication Protocols / Crisis Management Discussion	Board members
1:45 – 2:00 p.m.	Communication and Marketing Office <i>EBD #12.32</i>	Stephanie Hlywak Director, Communications and Marketing Office
2:00 – 2:35 p.m.	Conference Services Report <i>EBD #12.33</i>	Earla Jones, Director, Conference Services Matt Beckstrom, Chair Conference Committee
2:35 – 2:50 p.m.	Break	
2:50 – 3:10 p.m.	Joint Working Group on eBooks and Digital Content in Libraries <i>EBD #12.34</i>	Alan Inouye, Senior Director, Public Policy & Government Relations
3:10 – 3:30 p.m.	BARC Return of Investment Metrics <i>EBD #3.15</i>	Peter Hepburn, Chair, Budget Analysis Review Committee
3:30 – 4:10 p.m.	Board Liaison Reports	Board members
4:10 – 4:20 p.m.	CLOSED SESSION ALA and Joint Standing Committee Appointments <i>CBD #25.0</i>	Julius C. Jefferson, Jr. ALA President-elect
4:20 – 4:30 p.m.	Board Effectiveness Discussion on Board performance	Loida Garcia-Febo, ALA Immediate Past President
4:30 p.m.	Adjourn ALA Executive Board Meeting	Wanda Brown, ALA President