

**TO:** ALA Executive Board

**RE:** Philanthropy Advisory Group Report

**ACTION REQUESTED/INFORMATION/REPORT:**

**CONTACT PERSON:**

Lenore England, Chair, Philanthropy Advisory Group  
Sheila O'Donnell, Director, Development Office, [sodonnell@ala.org](mailto:sodonnell@ala.org)

**DATE:** October 8, 2019

**BACKGROUND:**

**ATTACHMENTS:**

**ALA Philanthropy Advisory Group (PAG) Annual Report**  
**June 2019 - June 2020, as of October 9, 2019**  
**By PAG Members**

**Executive Summary**

The ALA Philanthropy Advisory Group (PAG) launched in June 2019 and met all key benchmarks as discussed in the PAG Proposal Report to the ALA Executive Board, dated October 10, 2018, plus other benchmarks, as noted in the report below. ([See also ALA Connect PAG Site for List of Members and current PAG Documents.](#))

**Purpose Statement, updated in September 2019**

PAG is an advisory committee formed by volunteer leaders to increase member engagement and to deepen the culture of philanthropy of the American Library Association (ALA) and help raise more money for ALA. Membership on PAG is by a competitive application process with appointment by the Finance and Audit Committee of the ALA Executive Board. PAG will consist of a representative group of individuals who share in the ALA vision and can work with the ALA Development Office (DO) to help guide, advise, and assist ALA leadership as they advance their development efforts to meet the growing needs of the organization. Members of PAG will also commit to supporting ALA with a meaningful annual gift. Later on PAG members will be leaders in engaging the membership about ALA's development goals and the various opportunities members have to support ALA.

**Key Benchmarks**

- June 2018 – June 2019: Discussions to set up PAG
- November 2018 – January 2019: Receive Applications for PAG
- April 2019: Present Applicants to Board F&A Committee for review and approval
- May 2019: PAG members sent foundational and other procedural documents
- June 2019: First quarterly in-person meeting of PAG, discussion of organization and election of Chair (voted on by the group)
- September 2019: Second quarterly online meeting
- November 2019: PAG Retreat in Chicago at ALA Headquarters: Set out working group projects and election of other PAG officers
- Spring 2020: Third quarterly online meeting
- June 2020: Fourth quarterly in-person meeting of PAG

**PAG Working Groups (Projects) and Committees**

- 1876 Club
- Annual Fund
- Communication
- Legacy Society
- Stewardship
- Nominating Committee

## **PAG Members**

### **John P. Culshaw**

Jack B. King University Librarian  
University of Iowa Libraries  
Two-year term

### **Lenore England**

Retired – Asst. Director, Electronic Resources  
Mgt.  
University of Maryland University College  
Philanthropist with Focus on Innovation  
Management  
Three-year term  
*PAG Chair*

### **Barbara J. Ford**

Mortenson Distinguished Professor Emerita  
University of Illinois  
Three-year term

### **Edward Garcia**

Library Director  
Cranston Public Library  
Two-year term

### **Joyce Garczynski**

Assistant University Librarian for Development  
& Communications  
Towson University, Albert S. Cook Library  
One-year term

### **Mary Hastler**

CEO  
Harford County Public Library  
Two-year term

### **Rod Hersberger**

Library Dean Emeritus  
California State University, Bakersfield  
One-year term

### **Karlene Noel Jennings, PhD, CFRE**

Executive Director of Development  
UNC Greensboro, University Libraries  
Three-year term

### **Christina McClelland**

Resource Development Officer  
Denver Public Library  
One-year term

### **Robert R. Newlen**

President  
Dwight D. Opperman Foundation  
Two-year term

### **Blynn Olivier**

Head of Special Collections & Associate  
Professor  
University of West Georgia, Ingram Library  
Two-year term

### **Lorelei Rutledge**

Faculty Services Librarian  
University of Utah  
One-year term