

## **ALA Executive Board Conference Call**

November 19, 2019 @ 3pm Central Time

Dial-in information: <https://ala-events.zoom.us/j/947038296>

One tap mobile: +19294362866,,947038296#

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### **Minutes**

#### Board Members Present:

- Wanda Brown, President
- Maggie Farrell, Treasurer
- Tamika Barnes, Executive Board Member
- Eboni Henry, Executive Board Member
- Ed Garcia, Executive Board Member
- Maria Taesil Hudson McCauley, Executive Board Member
- Karen Schneider, Executive Board Member
- Patricia "Patty" M. Wong, Executive Board Member
- Lessa Kanani'opua Pelayo-Lozada, Executive Board Member

#### Board Members Absent

- Julius C. Jefferson, Jr., President-elect
- Loida Garcia-Febo, Immediate Past President
- Trevor Dawes, Executive Board Member

#### ALA Staff:

- Mary W. Ghikas, Executive Director
- Sheryl Reyes, Director of the Office of ALA Governance
- Marsha Burgess, Council Secretariat
- Raymond Garcia, Assistant to ED
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#### Guests

- Ed Sanchez, Chair TF Online Deliberation and Voting
- Uta Hussong-Christian, Coordinator Sustainability RT
- Amita Lonial, PLA Board Member

### **Conference Midwinter Update, EBD #12.23**

- Briefly reviewed the Conference Services Report, which outlines registration numbers, exhibit sale, advertising data, summary of speakers, and our accessibility response. There will be no Cognotes at the January 2020 Midwinter Meeting.
- The Conference Committee is meeting, and the following are being discussed:
  - Statement of appropriate conduct related to protest
  - Upcoming Annual Conference
  - Design around the new event in January (not a repurpose Midwinter)
    - Focus on the positive opportunities and strengthens of Midwinter
    - Consider the audiences we serve – what are they looking for and how to better meet their needs
    - Be more collaborative during the call for proposals, think less in silos
  - Environmental analytics and modeling
  - Creating design patterns, blueprinting and brainstorming as a team
- This new event is to be financially and fiscally responsible/stable and there needs to be a return. It needs to be smaller and meaningful - a learning event with governance attached to it (not vice versa).
- We are not going to be everything to everybody. The group is talking about how to create an individualized learning to be more flexible, affordable and nimble. Recognition and kudos to the Conference Services Team.
- In regard to promoting the current Midwinter in January 2020, there have been about 1-2 marketing messages weekly with an approximate 15% open rate. It is also being advertised in social media. Mary Ghikas to send more details/report to the Board.
- The Conference Committee will be reporting at Midwinter to Council. There will be changes in the policy manual language (not bylaws).

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- Since Governance staff registers the board, you will be able to go back into your registration to participate in the carbon offset initiative. Mary Ghikas to send more details.
- The code of conduct will be implemented for the upcoming Midwinter and every conference thereafter. The Board does not need to approve this.

### Executive Board Midwinter Event Schedule, *EBD #9.4*

- Reviewed the Executive Board Midwinter Schedule.
  - Meeting with Other Library Associations – the core participants are IMLS, COSLA, and associations active in IFLA. The objective is to find synergies between associations. Typically, the officers and the Washington Office attends.
  - I Love my Library Award conflicts with the ALA Council/Executive Board/Membership Information Session. Conference Services and Governance will work to resolve this conflict.
- This is an evolving document - a new version of the schedule will be distributed.

### Executive Board Election Process Discussion, *EBD #12.22*

- Both Option A&B, will continue with the same process in that additional nominations for the Executive Board may be made by Councilors from the floor.
- Since this is a process change not a policy change, the Board or Council does not need to approve. The Board feels that this would require Executive Board approval.
- Although the Board favored Option A, the comment was not to completely dismiss this option since one of SCOE recommendations is for all members to vote on the Executive Board, which will potentially and eventually be on the spring ballot.
- Transcripts or videos of the Executive Board Candidate forums will need to be provided to those Councilors casting a vote virtually.
- Prefer this comes from a membership body (such as the Task Force on Online Deliberation and Voting) than the Governance Office. The charge of this task force is to *“Explore options and develop a procedure to facilitate online deliberation and voting for Council outside of the ALA Annual Conferences or Midwinter Meetings”* that is why it came from the Governance Office. The work will be transferred over to the Task Force.
- This will not be implemented by the Midwinter Meeting in Philly because this needs to go through the Task Force on Online Deliberation and Voting and requires Board approval. Further board discussion on this topic will occur on the December board call.

The ALA Executive Board went into closed session to discuss the Real Estate and Executive Director Update.