TO: ALA Executive Board

RE: Update on Core: Leadership, Infrastructure, Futures

ACTION REQUESTED/INFORMATION/REPORT:

No action; planning update on a possible new ALA division

ACTION REQUESTED BY:

Jenny Levine, LITA Executive Director; Kerry Ward ALCTS Interim Executive Director/LLAMA Executive Director

CONTACT PERSON:

Kerry Ward, kward@ala.org

DATE: March 4, 2020

BACKGROUND:

At the 2020 Midwinter Meeting, the ALCTS, LITA, and LLAMA Boards unanimously approved placing on the spring ballot the recommendation that their respective memberships vote to discontinue ALCTS, LITA, and LLAMA in order to form a new division, Core: Leadership, Infrastructure, Futures.

Our communication plan for FY20 included:

- 8 email blasts;
- 4 online, all-member town halls;
- 3 additional online town halls, 1 for each division;
- 3 online focus groups;
- 2 Twitter chats;
- A joint social at the 2020 Midwinter Meeting;
- A print postcard that was sent to members in February.

Recordings of the online events are available on the Core website, and 53 members have already volunteered to get involved in some way should Core be approved. As of March 4th, more than 260 people have signed the I #EndorseCore document (we hope that includes you!). We now await the results of the vote on April 8th.

The division executive directors would like to acknowledge the dedication and efforts of the following members:

Core Steering Committee

- Christopher Cronin, 2019-20 ALCTS President-Elect
- Tyler Dzuba, 2019-20 LLAMA President-Elect
- Evviva Weinraub, 2019-20 LITA President-Elect
- Lindsay Cronk, LITA Representative
- Erica Findley, ALCTS Representative
- Kate Hall, LLAMA Representative
- Ted Quiballo, LITA Representative

Chelcie Rowell, ALCTS Representative

Core Communications Team

- Lindsay Cronk, Project Leader (LITA)
- Maria Collins (ALCTS)
- Lynn Hoffman (LLAMA)
- Christopher Lawton (LITA)
- Chelcie Rowell (ALCTS)
- Deborah Tenofsky (LLAMA)
- Joel Tonyan (LITA)

Timeline:

- April 8: Election results.
 - If any of the three memberships do not approve Core, the project will end, and no further action will be taken by the division Boards.
 - If all three memberships approve Core, the project will move forward, with requests for ALA approval.
- Spring 2020: extensive communication and planning with ALA staff leadership, Executive Board, Committee on Organization (COO), and Council members.
- Annual Conference: the three division Boards will formally ask COO for support and transmittal of ALA Council resolutions. In accordance with ALA Bylaws, the Council must hold consecutive votes on this structural change:
 - Council 2 vote one to discontinue ALCTS, LITA, LLAMA as divisions of the American Library Association.
 - Council 3 vote two to discontinue ALCTS, LITA, LLAMA as divisions of the American Library Association, and vote to authorize Core: Leadership, Infrastructure, Futures as a new division of the American Library Association.
- Summer 2020: extensive operational planning, member communication, etc.
- September 1: Core: Leadership, Infrastructure, Futures, a Division of the American Library Association, formally comes into existence with a transitional Core Board of Directors. ALCTS, LITA, and LLAMA cease operations and members of the three divisions are transitioned to Core.
- A special member election takes place to choose the new Core President and Presidentelect.