ALA F&A/BARC - ALA FY20 Plan By Department

Date April 2, 2019

DEPARTMENT: Grants

FY20 Strategic and Operational Priorities

What are your strategic and operational priorities in light of the prior three years' (FY17-FY19) operational and financial results?

- Increase funding raised through grants
- Bring ALA initiatives to more libraries/communities around the country
- Increase inter-ALA collaborations so grant-funded projects are even more inclusive and representative of ALA's Strategic Directions

We anticipate reaching our grant overhead budget of \$564,534 for FY 2019 and are optimistic of meeting the budgeted goal of \$490,802 for FY 2020 and FY 2021. The grants budget is assumed to be flat from FY 2020 to FY2023.

FY20 Key Initiatives and Desired Outcomes

What are the top initiatives that your department plans to undertake in light of those priorities? What outcomes constitute success?

Grant-funded collaborations currently include the Great Stories Club series on Truth, Racial Healing & Transformation; American Dream Literacy Initiative; and Thinking Money for Kids traveling exhibition. Participating offices and divisions include PPO, Development Office, ODLOS, RUSA and ORS. The popular community engagement initiative Libraries Transforming Communities, which recently completed its second phase and is awaiting an IMLS funding decision for the third, grew out of an ALA presidential initiative.

Outcomes that constitute success: enhance these and seek new initiatives that address ALA strategic goals and priority areas, with increased dollars, impact, and numbers of constituents served.

Key Assumptions/Risks/Opportunities

What assumptions are inherent in your plan? What risks are you watching in light of those assumptions? What additional opportunities do you anticipate may appear that may impact your plan?

- Assumption: Success depends upon the fiscal health of the public and private grant-making worlds.
- Opportunity: There appears to be a trend in the philanthropic community toward placing fewer
 restrictions on grantees, instead focusing on support of the overall mission of an organization,
 leading to increased flexibility and often increased buy-in from donors.
- Risk: Political threats to IMLS, NEH and other funders would jeopardize our success.